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WILLIAM WOODS  
UNIVERSITY

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**MED Athletics Activities Annual Assessment 2021-2022**

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# Graduate Annual Assessment 2021-2022

## Master of Education in Athletics/Activities Administration

### Program Profile

#### Program Mission

The Master of Education - Athletics/Activities Administration continues to support the William Woods mission of promoting student-centered learning, engaging them in the process of academic discovery within the program. The practical assignments throughout the program provides students with real-world experiences and allows them to create documents that supports the work of an Athletic/Activities Administrator. These experiences help prepare the students for leadership roles in athletics and activities.

#### Program Demographics

	Total Enrollment	Total Graduated
2020-2021	82	47
2021-2022	68	35

#### Program Assessment Data Sheet

*Upload the Assessment Data sheet from Institutional Research*

Copy\_of\_Program\_Assessment\_Data\_Graduate\_\_1\_.xlsx

#### Reflection on Demographic Data

*Program goals for student retention, persistence and degree completion are? What do the persistence numbers mean to the faculty in the program? Are your persistence numbers what you expected? If not, how could the numbers be improved? What is the optimal enrollment for the program?*

The Master of Education in Athletics/Activities Program has seen a slight decrease this past school year. Twice we have had to cancel a course due to low enrollment. However, at the same time, we have had course that are extremely large. Our enrollment still allows for several adjuncts to add practical experiences to the courses for our students.

However, the Program graduation Rate lies at 90.5% for those that started the program at WWU. The transfer program graduation rate was at 54.8%. I am aware of one student that dropped and is returning Summer 1 to complete his program.

#### Program Delivery

Cohort  
 Online (selected)  
 Hybrid  
 Cohort and Online

#### External Accreditation

*Does the program hold external accreditation?*

Yes  
 No (selected)

#### If yes, state the name of the organization.

*Along with the name of the organization, please note the date of approval, and the date of review.*

### Marketing Materials

Reflect on the current marketing materials used for the program. Please attach screenshots of the website or any material you are referencing in this section. What changes, if any, should be made to the material? Are there recommendations on how to modify the current material?

Website: Everything has been updated and/or corrected that I have asked for. I do not see anything else at this time to fix.

We also updated the flyer for the Program. See attachment.

### Marketing Attachments

MED\_AA\_9\_15\_2021.pdf

### Faculty Teaching

Please either fill in the box or upload a document outlining the faculty loads for those who are actively teaching in the program. "Active" includes individuals who have taught within the past year for the program. Include if the faculty are full time or part time as well and how many classes they are teaching.

All Adjuncts in this program are all considered part-time. I have listed the adjuncts below and the number of courses that they have taught or will teach throughout the Fall of 2021, Spring 2022, and Summer of 2022.

Chance	Matt	3
Chapman	Keith	1
Garner	Kevin	3
Gotsch	Tom	2
Holderbaum	Mark	3
Kuhlmann	Doug	4
Scott	Josh	4
Smith	Matt	3
Stoppel	Kaleb	5
Wescott	Dixie	3

### Faculty Load Attachment

If you want to attach the load document you can do that here.

## Program Objectives

### Standard/Outcome

Identifier	Description
WWU2021.1	Knowledge and Scholarship: Demonstrate current knowledge and educational expertise in an academic or professional discipline engaging students in the process of academic discovery.
WWU2021.2	Inclusion: Provide and maintain a welcoming campus community to all stakeholders. Represent the university by exhibiting values and behaviors that address self-respect and respect for others and enable success and participation in the larger society.
WWU2021.3	Creativity: Foster open-mindedness, a rigorous exchange of ideas, and experimentation by providing a supportive and engaging campus environment.
WWU2021.4	Intellectual Inquiry: Cultivate a desire for continued learning and curiosity both within and beyond formal

education.
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### Additional Standards/Outcomes

Identifier	Description
<b>MED .1</b>	Student will demonstrate the knowledge and ability to ensure the success of all students by facilitating the development, articulation, implementation and stewardship of a school or district vision of learning supported by the school community.
<b>MED .2</b>	Student will demonstrate the knowledge and ability to ensure the success of all students by promoting a positive school culture, providing an effective instructional program that applies best practice to student learning, and designing comprehensive professional growth plans.
<b>MED .3</b>	Student will demonstrate the knowledge and ability to ensure the success of all students by managing the organization, operations, and resources in a way that promotes a safe, efficient, and effective learning environment.
<b>MED .4</b>	Student will demonstrate the knowledge and ability to ensure the success of all students by collaborating with families and other community members, responding to diverse community interests and needs, and mobilizing community resources.
<b>MED .5</b>	Student will demonstrate the knowledge and ability to ensure the success of all students by acting with integrity and in an ethical manner.
<b>MED .6</b>	Student will demonstrate best practices in education administration and school-related areas as evidenced by establishing a plan for his/her professional development each year.

### Alignment with Institutional Objectives

*Please discuss the program alignment to the University Objectives. We do not need an artifact for each objective, but a discussion on how the program uses the Institutional Objectives as an anchor for their program curriculum.*

### Knowledge and Scholarship: Demonstrate current knowledge and educational expertise in an academic or professional discipline engaging students in the process of academic discovery.

- Obj 2: Student will demonstrate the knowledge and ability to ensure the success of all students by promoting a positive school culture, providing an effective instructional program that applies best practice to student learning, and designing comprehensive professional growth plans.
- Obj 5: Student will demonstrate the knowledge and ability to ensure the success of all students by acting with integrity and in an ethical manner.
- Obj 6: Student will demonstrate best practices in education administration and school-related areas as evidenced by establishing a plan for his/her professional development each year.
- MEA students will continue to learn throughout the program the best practices of an Athletics/Activities Administrator. This will occur, not only through the course required assignments, but through the required practical field experience hours that they complete throughout the program. Students will work alongside their Field Experience, On-Site Supervisor, engaging in opportunities to explore and learn from practical, relevant work of and athletic/activities administrator.

### Inclusion: Provide and maintain a welcoming campus community to all stakeholders. Represent the university by exhibiting values and behaviors that address self-respect and respect for others and enable success and participation in the larger society.

- Obj 1: Student will demonstrate the knowledge and ability to ensure the success of all students by facilitating the development, articulation, implementation and stewardship of a school or district vision of learning supported by the school community.
- Obj 3: Student will demonstrate the knowledge and ability to ensure the success of all students by managing the organization, operations, and resources in a way that promotes a safe, efficient, and effective learning environment.
- Obj 4: Student will demonstrate the knowledge and ability to ensure the success of all students by collaborating with families and other community members, responding to diverse community interests and needs, and mobilizing community resources.

- Obj 5: Student will demonstrate the knowledge and ability to ensure the success of all students by acting with integrity and in an ethical manner.
- MEA students will continue to work toward the importance of supporting the school community in an ethical manner, while respecting and appreciating the involvement of the different stakeholder groups in a collaborative fashion.

**Creativity: Foster open-mindedness, a rigorous exchange of ideas, and experimentation by providing a supportive and engaging campus environment.**

- Obj 3: Student will demonstrate the knowledge and ability to ensure the success of all students by managing the organization, operations, and resources in a way that promotes a safe, efficient, and effective learning environment.
- Obj 4: Student will demonstrate the knowledge and ability to ensure the success of all students by collaborating with families and other community members, responding to diverse community interests and needs, and mobilizing community resources.
- MEA students will demonstrate a supportive and engaging stance, allowing for collaborative work to exchange ideas and promote open dialogue from contributors.

**Intellectual Inquiry: Cultivate a desire for continued learning and curiosity both within and beyond formal education.**

- Obj 2: Student will demonstrate the knowledge and ability to ensure the success of all students by promoting a positive school culture, providing an effective instructional program that applies best practice to student learning, and designing comprehensive professional growth plans.
- Obj 3: Student will demonstrate the knowledge and ability to ensure the success of all students by managing the organization, operations, and resources in a way that promotes a safe, efficient, and effective learning environment.
- Obj 6: Student will demonstrate best practices in education administration and school-related areas as evidenced by establishing a plan for his/her professional development each year.
- MEA Students will constantly work toward understanding an activities program through the preparation of assignments throughout the program. They too, will experience and replicate the role of an Athletic/Activities Administrator as they complete field experience hours in preparation for taking over an athletic/activities program.

## Curriculum Map

A - Assessed  
 R - Reinforced  
 I - Introduced  
 M - Master

### Master of Education Athletics/Activities Administration

	EDU 503	EDU 508	EDU 509	EDU 521	EDU 523	EDU 524	EDU 525	EDU 526	EDU 527	EDU 528
<b>MED .1</b> Student will demonstrate the knowledge and ability to ensure the success of all students by facilitating the development, articulation, implementation and stewardship of a school or district vision of learning supported by the school community.	A, M		M, A	I			R	A, M	R	
<b>MED .2</b> Student will demonstrate the knowledge and ability to ensure the success of all students by promoting a positive school culture, providing an effective instructional program that applies best practice to student learning, and designing comprehensive professional growth plans.	A, M	A, M	A, M	I		A, M	R	R		
<b>MED .3</b> Student will demonstrate the knowledge and ability to ensure the success of all students by managing the organization, operations, and resources in a way that promotes a safe, efficient, and effective learning environment.	A, M	R	A, M	I	A, M		R	R	R	R
<b>MED .4</b> Student will demonstrate the knowledge and ability to ensure the success of all students by collaborating with families and other community members, responding to diverse community interests and needs, and mobilizing community resources.	A, M	A, M	A, M	I	A, M		R	R	A, M	R
<b>MED .5</b> Student will demonstrate the knowledge and ability to ensure the success of all students by acting with integrity and in an ethical manner.	A, M		A, M	I			R		A, M	
<b>MED .6</b> Student will demonstrate best practices in education administration and school-related areas as evidenced by establishing a plan for his/her professional development each year.	A, M		A, M	I			R	A, M	R	

### Changes to Curriculum

*Are there any changes made to the curriculum map for this academic year? If so, please describe the program changes made along with the rationale for why and the impact the changes should have on student learning?*

There have not been in changes made to the MEA Curriculum map.

## Assessment Findings

### Assessment Findings for the Assessment Measure level for Master of Education Athletics/Activities Administration

Standard/Outcome  
 MED .1 Student will demonstrate the knowledge and ability to ensure the success of all students by facilitating the development, articulation, implementation and stewardship of a school or district vision of learning supported by the school community.

Assessment Measures

EDU 503				
Assessment Measure	Criterion	Summary	Attachments of the Assessments	Improvement Narratives
Direct - Class Assignment	Has the criterion Title IX Self Audit - 90% of the students in this course will receive at least a Proficient Score on the assessment. been met yet? Met	23 of 25 met objective, 92%.	EDU_503_Self_Audit.pdf	

EDU 509				
Assessment Measure	Criterion	Summary	Attachments of the Assessments	Improvement Narratives
Direct - Class Assignment	Has the criterion Athletics/Activities Administration Philosophy Paper - 90% of the students in this course will receive at least a Proficient Score on the assessment. Been met yet? Met	34 of 34 met objective, 100%	EDU_509_Philosophy_Paper.pdf	

EDU 526				
Assessment Measure	Criterion	Summary	Attachments of the Assessments	Improvement Narratives
Direct - Class Assignment	Has the criterion Evaluation of a Mission Statement-90% of the students in this course will receive at least a Proficient Score on the assessment. Been met yet? Met	34 of 34 met objective, 100%	EDU_526_.pdf	

## Standard/Outcome

MED .2 Student will demonstrate the knowledge and ability to ensure the success of all students by promoting a positive school culture, providing an effective instructional program that applies best practice to student learning, and designing comprehensive professional growth plans.

## Assessment Measures

EDU 503				
Assessment Measure	Criterion	Summary	Attachments of the Assessments	Improvement Narratives
Direct - Class Assignment	Has the criterion Title IX Self Audit - 90% of the students in this course will receive at least a Proficient Score on the assessment. been met yet? Met	24 of 25 met objective, 96%. Attachment in Objective 1.		

EDU 508				
Assessment Measure	Criterion	Summary	Attachments of the Assessments	Improvement Narratives
Direct - Class Assignment	Has the criterion BOE End of Year Report- 90% of the students in this course will receive at least a Proficient Score on the assessment. Been met yet? Met	18 of 18 met objective; 100%. 3 were marked N/A as we were having VIA link issues, which made the data outcome incorrect.	EDU_508_BOE_End_of_Year_Report.pdf	

EDU 509				
Assessment Measure	Criterion	Summary	Attachments of the Assessments	Improvement Narratives
Direct - Class Assignment	Has the criterion Athletics/Activities Administration Philosophy Paper - 90% of the students in this course will receive at least a Proficient Score on the assessment. Been met yet? Met	34 of 34 met objective, 100%. Attachment in Objective 1.		

EDU 524				
Assessment Measure	Criterion	Summary	Attachments of the Assessments	Improvement Narratives
Direct - Research Paper	Has the criterion Current Issues Research Paper-90% of the students in this course will receive at least a Proficient Score on the assessment. Been met yet? Met	24 of 24 met objective, 100%	EDU_524_Current_Issues_Research_Paper.pdf	

## Standard/Outcome

MED .3 Student will demonstrate the knowledge and ability to ensure the success of all students by managing the organization, operations, and resources in a way that promotes a safe, efficient, and effective learning environment.

## Assessment Measures

EDU 503				
Assessment Measure	Criterion	Summary	Attachments of the Assessments	Improvement Narratives
Direct - Class Assignment	Has the criterion Title IX Self Audit - 90% of the students in this course will receive at least a Proficient Score on the assessment. been met yet? Met	23 of 25 met objective, 92%. Attachment in Objective 1.		
EDU 509				
Assessment Measure	Criterion	Summary	Attachments of the Assessments	Improvement Narratives
Direct - Class Assignment	Has the criterion Athletics/Activities Administration Philosophy Paper - 90% of the students in this course will receive at least a Proficient Score on the assessment. Been met yet? Met	34 of 34 met objective, 100%. Attachment in Objective 1.		
EDU 523				
Assessment Measure	Criterion	Summary	Attachments of the Assessments	Improvement Narratives
Direct - Research Paper	Has the criterion Program Assessment - 90% of the students in this course will receive at least a Proficient Score on the assessment. Been met yet? Met	33 of 35 met objective, 94.29%.	EDU_523_Program_Assessment.pdf	

## Standard/Outcome

MED .4 Student will demonstrate the knowledge and ability to ensure the success of all students by collaborating with families and other community members, responding to diverse community interests and needs, and mobilizing community resources.

## Assessment Measures

EDU 503				
Assessment Measure	Criterion	Summary	Attachments of the Assessments	Improvement Narratives
Direct - Class Assignment	Has the criterion Title IX Self-Audit-90% of the students in this course will receive at least a Proficient Score on the assessment. been met yet? Met	24 of 25 met objective, 96%. Attachment in Objective 1.		

EDU 508				
Assessment Measure	Criterion	Summary	Attachments of the Assessments	Improvement Narratives
Direct - Class Assignment	Has the criterion BOE End of Year Report- 90% of the students in this course will receive at least a Proficient Score on the assessment. Been met yet? Met	18 of 18 met objective; 100%. 3 were marked N/A as we were having VIA link issues, which made the data outcome incorrect. Attachment in Objective 2.		

EDU 509				
Assessment Measure	Criterion	Summary	Attachments of the Assessments	Improvement Narratives
Direct - Class Assignment	Has the criterion Athletics/Activities Administration Philosophy Paper - 90% of the students in this course will receive at least a Proficient Score on the assessment. Been met yet? Met	34 of 34 met objective, 100%. Attachment in Objective 1.		

EDU 523				
Assessment Measure	Criterion	Summary	Attachments of the Assessments	Improvement Narratives
Direct - Research Paper	Has the criterion Program Assessment - 90% of the students in this course will receive at least a Proficient Score on the assessment. Been met yet? Met	34 of 35 met objective, 97.15%. Attachment in Objective 3.		

EDU 527				
Assessment	Criterion	Summary	Attachments of the	Improvement

Measure			Assessments	Narratives
Direct - Class Assignment	Has the criterion Social Media Plan- 90% of the students in this course will receive at least a Proficient Score on the assessment. Been met yet? Met	33 of 33 met objective, 100%.	EDU_527_Social_Media_Plan.pdf	

## Standard/Outcome

MED .5 Student will demonstrate the knowledge and ability to ensure the success of all students by acting with integrity and in an ethical manner.

## Assessment Measures

EDU 503				
Assessment Measure	Criterion	Summary	Attachments of the Assessments	Improvement Narratives
Direct - Case Study	Has the criterion Case Study - 90% of the students in this course will receive at least a Proficient Score on the assessment. been met yet? Met	24 of 25 met objective, 96%. Attachment in Objective 1.		

EDU 509				
Assessment Measure	Criterion	Summary	Attachments of the Assessments	Improvement Narratives
Direct - Class Assignment	Has the criterion Athletics/Activities Administration Philosophy Paper - 90% of the students in this course will receive at least a Proficient Score on the assessment. Been met yet? Met	34 of 34 met objective, 100%. Attachment in Objective 1.		

EDU 527				
Assessment Measure	Criterion	Summary	Attachments of the Assessments	Improvement Narratives
Direct - Class Assignment	Has the criterion Social Media Plan- 90% of the students in this course will receive at least a Proficient Score on the assessment. Been met yet? Met	33 of 33 met objective, 100%. Attachment in Objective 4.		

## Standard/Outcome

MED .6 Student will demonstrate best practices in education administration and school-related areas as evidenced by establishing a plan for his/her professional development each year.

## Assessment Measures

EDU 503				
Assessment Measure	Criterion	Summary	Attachments of the Assessments	Improvement Narratives
Direct - Class Assignment	Has the criterion Title IX Self Audit - 90% of the students in this course will receive at least a Proficient Score on the assessment. been met yet? Met	24 of 25 met objective, 96%. Attachment in Objective 1.		
EDU 509				
Assessment Measure	Criterion	Summary	Attachments of the Assessments	Improvement Narratives
Direct - Class Assignment	Has the criterion Athletics/Activities Administration Philosophy Paper - 90% of the students in this course will receive at least a Proficient Score on the assessment. Been met yet? Met	34 of 34 met objective, 100%. Attachment in Objective 1.		
EDU 526				
Assessment Measure	Criterion	Summary	Attachments of the Assessments	Improvement Narratives
Direct - Class Assignment	Has the criterion Champions of Character-90% of the students in this course will receive at least a Proficient Score on the assessment. Been met yet? Met	34 of 34 met objective, 100%. Attachment in Objective 1.		

**Improvement Narrative List****Assessment Findings for the Assessment Measure level**

No improvement narratives have been added.

**Assessment List****Analysis of the Assessment Process**

*Describe your assessment process; clearly articulate how the program is using coursework and or assessment day activities for program wide assessment. Note any changes that occurred to that process since the previous year. Discuss what activities were successful at assessment and which ones were not as helpful and why. Please include who met to discuss the changes (unless you are a program of one person) and when you met. – Include a discussion on the process for collection and analysis of program data.*

All of our assessments have proven to be successful through the data analysis this year. We are still assessing more than necessary but feel as though these are all important to assess. The MEA Adjuncts will continue to make sure we are

assessing properly, and each time. I do stress the importance of all of our assessments being evaluated each time for the appropriate objective. Adjuncts also provide feedback about specific assessments and the successfulness or lack of. We did have some difficulty with the VIA link working properly this 21-22 school year. When that cannot be resolved for student uploading, we just have the students email the adjunct.

Objectives Assessed:

- Objective 1 = 3 times
- Objective 2 = 4 times
- Objective 3 = 3 times
- Objective 4 = 5 times
- Objective 5 = 3 times
- Objective 6 = 3 times

## Program Activities

### Student Accomplishments

*Highlight special examples of student successes in the field (research, conference presentation, award in the profession). This is for any accomplishment that a student achieved outside of coursework or the normal expectations of student success.*

Jen Brooks is a current student and is the Athletic/Activities Administrator at Ursuline Academy. She was just honored with receiving the 2022 NIAAA Missouri State Award of Merit. She too, presented LTC courses and a session for new AD's, at the 2022 Missouri State AD Conference. Jen is also on the MIAAA Board of Directors, as the Mentoring Coordinator for the State of Missouri.

### Faculty Accomplishments

*Highlight special examples of faculty success in the profession/field/content area. This is for any accomplishment of a faculty activity/research/professional nature*

Dr. Kaleb Stoppel is now on the NIAAA Certification Committee. He also is moving from a building AD in Olathe KS to the District AD for Wichita Kansas Public Schools.

Josh Scoot serves on the MIAAA Board of Directors, as the Assistant Executive Director.

Dr. Doug Kuhlmann is on the MIAAA Board of Directors, as the LTC Co-Coordinator.

### Alumni Accomplishments

*Highlight special examples of any successes of any alumni (acceptance to or graduation from a graduate/professional program, new job in the field) including your most recent graduates*

Alumnus Mat Vleisides received certification through the NIAAA for his CAA (Certified Activities Administrator) in December of 2021. Mat also serves on the MIAAA Board of Directors, as the Central District AD Representative.

Alumnus Gabe Middleton is in his first year as an AD at Platte County High School. He was named the AD Of The Year for the Kansas City Region

### Professional Development Opportunities

*- Highlight professional development opportunities over the course of the academic year that were beneficial to program faculty and or instrumental to student learning. This could be local or external professional development.*

Many of the current Adjuncts were involved with Professional Development courses through the NIAAA. Some also, were Instructors in courses. Some of the current adjuncts presented at the NIAAA National Conference in December 2021.

Along with Dr. Matt Dube, Online Program Manager Dixie Wescott, provided Professional Development opportunities to the Online Adjuncts.

WWU provided Summer PD, in 2021, to keep our Adjuncts updated in many areas of curriculum. This will occur again this Summer.

Through the NIAAA, Adjuncts have the opportunity to continually take LTC courses to have ongoing PD opportunities. This is on their own and not paid for by WWU.

Dixie Wescott presented at the 2022 Missouri AD Conference, as a guest speaker about Title IX. This is the 50th Anniversary of Title IX.

**Professional Development**

*Upload any documentation supporting the professional development offered.*

# Appendix

	<b>3.00 Exceeds</b>	<b>2.00 Meets</b>	<b>1.00 Falls Below Expectations</b>	<b>N/A</b>
<b>Mission Statement Clearly Articulated</b> weight: 1.000	✓ The mission statement for the program is insightful and forward thinking. It aligns with the University Mission and learning objectives showing a clear alignment between the University and the program.	✓ The mission statement for the program clearly articulated and aligned with the University mission.	✓ The mission statement is minimal at best.	✓ N/A
Comment:	<input type="text"/>			
<b>Reflection on Student Demographics, Retention, and Degree Completion Data</b> weight: 1.000	✓ The program provides a detailed description on the enrollment, retention, persistence and degree completion numbers. The program provides new ideas on how to improve retention of their program students or articulates what they are currently doing to keep students in their program.	✓ The program provides a basic reflection on enrollment, retention, persistence, and degree completion data provided.	✓ The program does not reflect on enrollment, retention, persistence, and degree completion data in a detailed way.	✓ N/A
Comment:	<input type="text" value="Discussion provided on the enrollment struggles for the program"/>			
<b>Marketing Materials</b> weight: 1.000	✓ The program outlines the successes and needs in regards to marketing. Detailed suggestions on how to market the program and what niche areas that are program specific would benefit the marketing strategy.	✓ The program discussed the general marketing strategy for the program.	✓ The program provided little to no discussion on the marketing materials or approach to how to market the program.	✓ N/A
Comment:	<input type="text" value="new marketing material evidenced in the report."/>			
<b>Alignment to University Objectives</b> weight: 1.000	✓ The program provides a detailed explanation of how program courses align to the Institutional Objectives. This explanation details specific courses, or activities that coordinate with the intent of the Institutional Objectives.	✓ The program provides a basic explanation of how program courses align to the Institutional Objectives. This explanation provides a minimal understanding of how the program is aligned to the Institutional Objectives.	✓ The program provides little to no explanation of how program courses align to the Institutional Objectives.	✓ N/A
Comment:	<input type="text"/>			

<p>Curriculum Map alignment and changes weight: 1.000</p>	<p>✓ The curriculum map is detailed and complete. All Changes made to the curriculum map are detailed with supporting rationale for the decision..</p>	<p>✓ The curriculum map is complete. Changes made to the curriculum map are explained with some explanation as to why the changes were implemented.</p>	<p>✓ The curriculum map is not complete and little to no explanation on curricular changes was provided.</p>	<p>✓ N/A</p>
<p>Comment:</p>				
<p>Assessment Map weight: 1.000</p>	<p>✓ Assessment of objectives are spread out across the curriculum with a variety of assessment measures and each program objective is assessed a minimum of twice a year.</p>	<p>✓ Each objective is assessed a minimum of 2 times a year or an assessment rotation is explained so that all objectives are assessed. The assessments are not concentrated in one class.</p>	<p>✓ The assessment map is not complete or much of the assessment happens in only one course. Not all objectives are assessed annually, nor is a plan provided on assessment.</p>	<p>✓ N/A</p>
<p>Comment: <a href="#">the program knows they are assessing more than required, but the material is beneficial to the program faculty and deemed worthy to continue as assessment points.</a></p>				
<p>Data Driven Decision-making is explained weight: 1.000</p>	<p>✓ An overview of program assessment is provided with details on the specific successes and challenges from the year. A detailed review of how assessment was administered over the academic year is clearly outlined.</p>	<p>✓ A basic overview of program assessment is provided with some details on the successes and challenges from the year. A basic review of how assessment was administered over the academic year is outlined.</p>	<p>✓ A basic overview of program assessment is not provided with little to no discussion on the administration of assessment over the academic year.</p>	<p>✓ N/A</p>
<p>Comment:</p>				
<p>Documentation provided on assessment findings weight: 1.000</p>	<p>✓ The program uploads all rubric and support information to support the claims in the assessment findings along with detailed instructions on the assessment process and data analysis.</p>	<p>✓ The program uploads all rubric and support information to support the claims in assessment findings.</p>	<p>✓ The program did not upload the data to support assessment claims in the assessment findings.</p>	<p>✓ N/A</p>
<p>Comment: <a href="#">all documentation is provided as assessment is in Via - working to make sure Via is working more effectively this next year.</a></p>				
<p>Analysis of Assessment weight: 1.000</p>	<p>✓ The program completed assessment findings for each component identified, and provided a comprehensive summary of each assessment measure identified in the report.</p>	<p>✓ The program completed the assessment findings for each component and provided a summary for each assessment measure.</p>	<p>✓ The program did not provide a completed assessment findings for each component, nor did they complete the summary for each measure.</p>	<p>✓ N/A</p>
<p>Comment:</p>				
<p>Improvement narratives are selected with intentionality weight: 1.000</p>	<p>✓ The program identified Improvement Narratives that appear to move the program forward and see the bigger picture than only the specific program curriculum options</p>	<p>✓ The program used the provided Improvement Narratives and selected options that made sense to the objectives and issues within the assessment.</p>	<p>✓ The program did not use any improvement narratives, or the ones chosen are not aligned with assessment results.</p>	<p>✓ N/A</p>
<p>Comment: <a href="#">students met all objectives, so no improvements were noted.</a></p>				
<p>Faculty, alumni, and Student accomplishments weight: 1.000</p>	<p>✓ The program provided detail updates on successes on Students, Alumni and Faculty with added information explaining the kinds of success that were experienced.</p>	<p>✓ The program provided a listing of information on Students, Alumni, and faculty accomplishments.</p>	<p>✓ The program provided little to no data on students, alumni, faculty accomplishments.</p>	<p>✓ N/A</p>
<p>Comment:</p>				

## Appendix: Data

Online MEA Program Objective Rubric

Query Name: EDU 503

Parameters Applied:

Organization information:

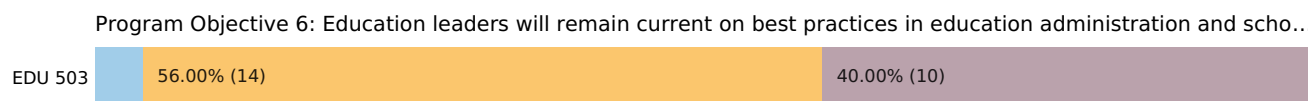
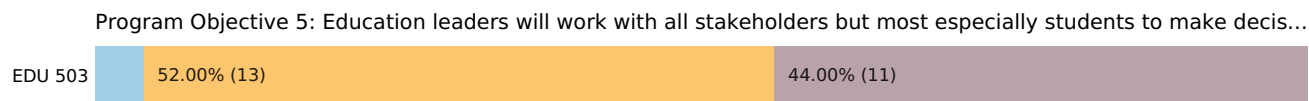
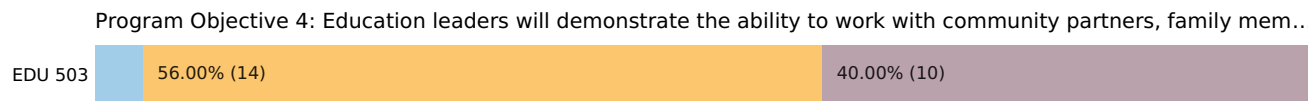
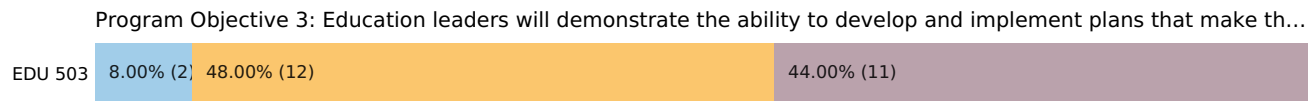
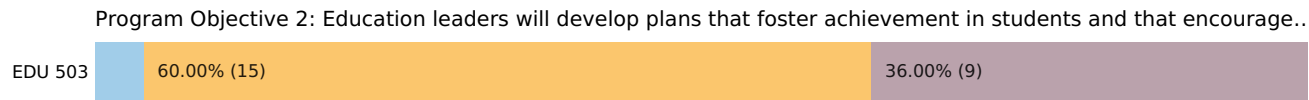
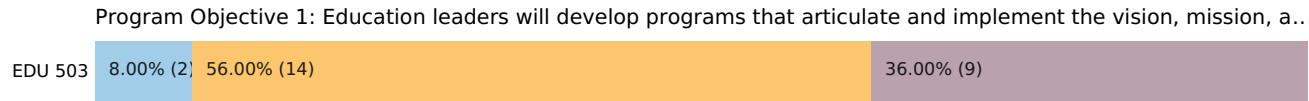
Date range: 05/09/2021-03/12/2022 / Groups: edu 503 - sports law - 01 olc - 4 summer 2021, edu 503 - sports law - 01 olc - 2 fall 2122, edu 503 - sports law - 01 olc - 3 spring 2122

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Online MEA Program Objective Rubric

Group by:	Element
Element:	Program Objective 1: Education leaders will develop programs that articulate and implement the vision, mission, and goals of school districts. / Program Objective 2: Education leaders will develop plans that foster achievement in students and that encourage the professional development of staff. / Program Objective 3: Education leaders will demonstrate the ability to develop and implement plans that make the best use of organizational resources. / Program Objective 4: Education leaders will demonstrate the ability to work with community partners, family members, and others to create and maintain positive programs. / Program Objective 5: Education leaders will work with all stakeholders but most especially students to make decisions in ethical ways to maintain the integrity of their position. / Program Objective 6: Education leaders will remain current on best practices in education administration and school-related areas as evidenced by establishing a plan for his/her professional development each year.
Performance Level:	Insufficient / Developing / Proficient / Exemplary / N/A / N/A
Standard:	-

**Rubric Results by Element**



Element	Query	Insufficient	Developing	Proficient	Exemplary	N/A	N/A	Mean	Stdev
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Program Objective 1: Education leaders will develop programs that articulate and implement the vision, mission, and goals of school districts.	EDU 503	0.00% (0)	8.00% (2)	56.00% (14)	36.00% (9)	0.00% (0)	0.00% (0)	0	0
Program Objective 2: Education leaders will develop plans that foster achievement in students and that encourage the professional development of staff.	EDU 503	0.00% (0)	4.00% (1)	60.00% (15)	36.00% (9)	0.00% (0)	0.00% (0)	0	0
Program Objective 3: Education leaders will demonstrate the ability to develop and implement plans that make the best use of organizational resources.	EDU 503	0.00% (0)	8.00% (2)	48.00% (12)	44.00% (11)	0.00% (0)	0.00% (0)	0	0

Program Objective 4: Education leaders will demonstrate the ability to work with community partners, family members, and others to create and maintain positive programs.	EDU 503	0.00% (0)	4.00% (1)	56.00% (14)	40.00% (10)	0.00% (0)	0.00% (0)	0	0
Program Objective 5: Education leaders will work with all stakeholders but most especially students to make decisions in ethical ways to maintain the integrity of their position.	EDU 503	0.00% (0)	4.00% (1)	52.00% (13)	44.00% (11)	0.00% (0)	0.00% (0)	0	0

Program Objective 6: Education leaders will remain current on best practices in education administration and school-related areas as evidenced by establishing a plan for his/her professional development each year.	EDU 503	0.00% (0)	4.00% (1)	56.00% (14)	40.00% (10)	0.00% (0)	0.00% (0)	0	0
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**Total Rubric Score**

Rubric assessments with one or more elements marked with N/A are not included in the total rubric score calculations.

Query	Number of Assessments	Mean	Stdev
EDU 503	25	0	0

Online MEA Program Objective Rubric

Query Name: EDU 508 BOE End of Year Report

Parameters Applied:

Organization information:

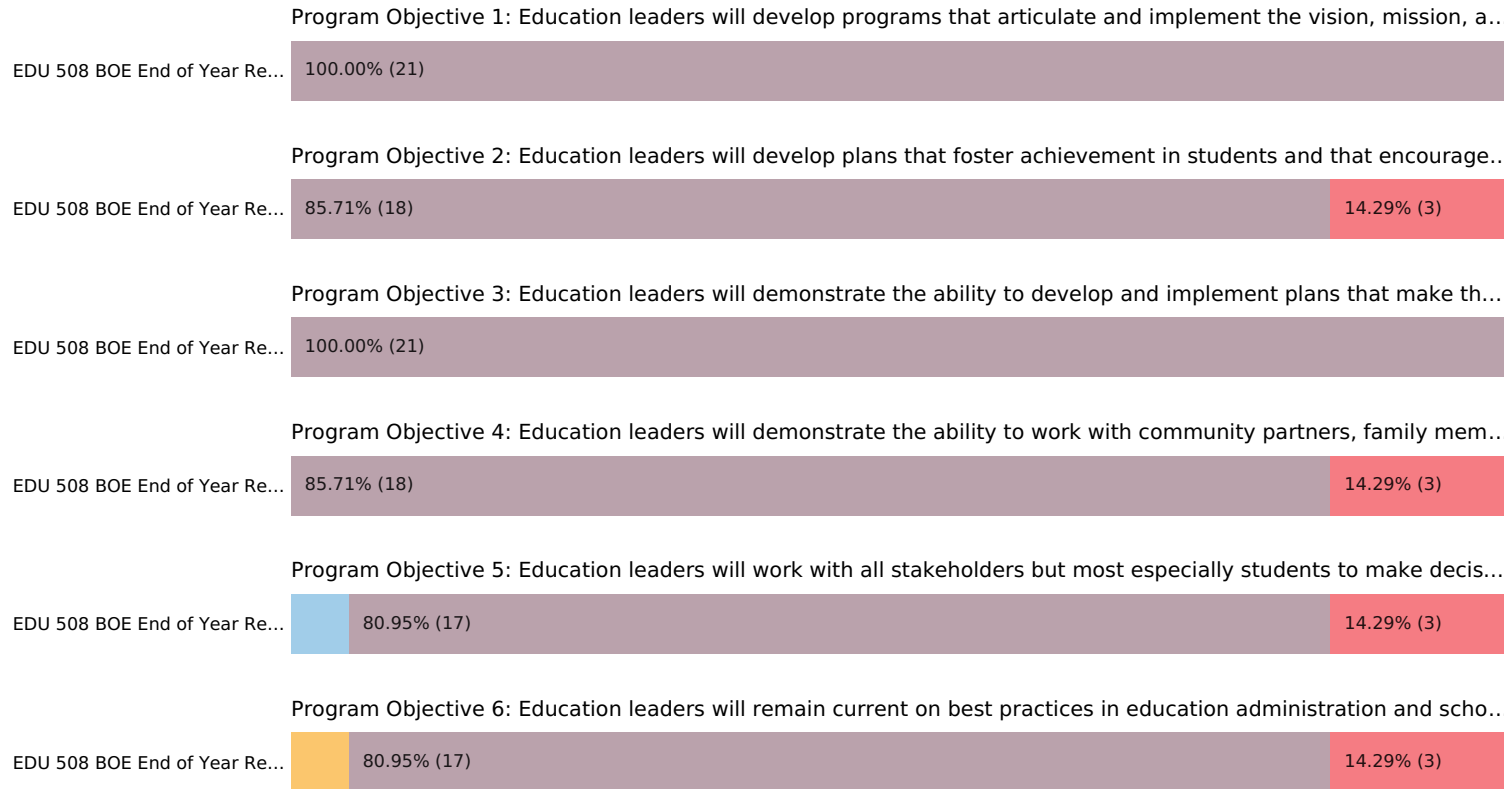
Date range: 05/09/2021-03/12/2022 / Groups: edu 508 - pract aspects athlet/activ admin - 01 olc - 4 summer 2021, edu 508 - pract aspects athlet/activ admin - 01 olc - 2 fall 2122, edu 508 - pract aspects athlet/activ admin - 01 olc - 3 spring 2122

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Online MEA Program Objective Rubric

Group by:	Element
Element:	Program Objective 1: Education leaders will develop programs that articulate and implement the vision, mission, and goals of school districts. / Program Objective 2: Education leaders will develop plans that foster achievement in students and that encourage the professional development of staff. / Program Objective 3: Education leaders will demonstrate the ability to develop and implement plans that make the best use of organizational resources. / Program Objective 4: Education leaders will demonstrate the ability to work with community partners, family members, and others to create and maintain positive programs. / Program Objective 5: Education leaders will work with all stakeholders but most especially students to make decisions in ethical ways to maintain the integrity of their position. / Program Objective 6: Education leaders will remain current on best practices in education administration and school-related areas as evidenced by establishing a plan for his/her professional development each year.
Performance Level:	Insufficient / Developing / Proficient / Exemplary / N/A / N/A
Standard:	-

**Rubric Results by Element**



Element	Query	Insufficient	Developing	Proficient	Exemplary	N/A	N/A	Mean	Stdev
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Program Objective 1: Education leaders will develop programs that articulate and implement the vision, mission, and goals of school districts.	EDU 508 BOE End of Year Report	0.00% (0)	0.00% (0)	0.00% (0)	100.00% (21)	0.00% (0)	0.00% (0)	0	0
Program Objective 2: Education leaders will develop plans that foster achievement in students and that encourage the professional development of staff.	EDU 508 BOE End of Year Report	0.00% (0)	0.00% (0)	0.00% (0)	85.71% (18)	14.29% (3)	0.00% (0)	0	0
Program Objective 3: Education leaders will demonstrate the ability to develop and implement plans that make the best use of organizational resources.	EDU 508 BOE End of Year Report	0.00% (0)	0.00% (0)	0.00% (0)	100.00% (21)	0.00% (0)	0.00% (0)	0	0

Program Objective 4: Education leaders will demonstrate the ability to work with community partners, family members, and others to create and maintain positive programs.	EDU 508 BOE End of Year Report	0.00% (0)	0.00% (0)	0.00% (0)	85.71% (18)	14.29% (3)	0.00% (0)	0	0
Program Objective 5: Education leaders will work with all stakeholders but most especially students to make decisions in ethical ways to maintain the integrity of their position.	EDU 508 BOE End of Year Report	0.00% (0)	4.76% (1)	0.00% (0)	80.95% (17)	14.29% (3)	0.00% (0)	0	0

Program Objective 6: Education leaders will remain current on best practices in education administration and school-related areas as evidenced by establishing a plan for his/her professional development each year.	EDU 508 BOE End of Year Report	0.00% (0)	0.00% (0)	4.76% (1)	80.95% (17)	14.29% (3)	0.00% (0)	0	0
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**Total Rubric Score**

Rubric assessments with one or more elements marked with N/A are not included in the total rubric score calculations.

Query	Number of Assessments	Mean	Stddev
EDU 508 BOE End of Year Report	21	0	0

**EDU 509 Philosophy Paper Report**

**Generated by: Dixie Wescott 03/11/2022**

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Online MEA Program Objective Rubric

Query Name: EDU 509 Philosophy Paper

Parameters Applied:

Organization information:

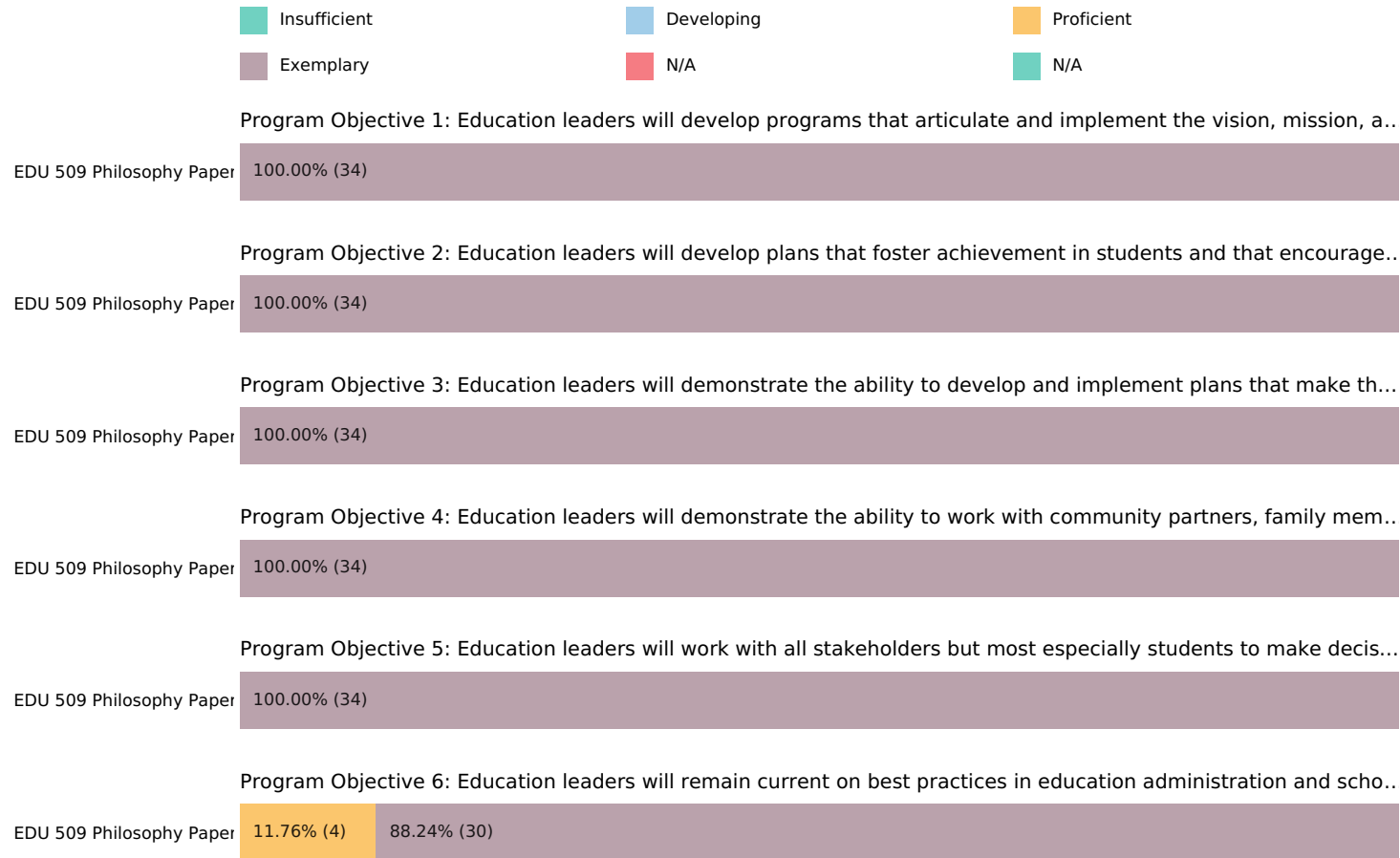
Date range: 05/09/2021-03/12/2022 / Groups: edu 509 - athletic admin field experiences - 01 olc - 4 summer 2021, edu 509 - athletic admin field experiences - 01 olc - 2 fall 2122, edu 509 - athletic admin field experiences - 01 olc - 3 spring 2122, edu 509 - athletic admin field experiences - 02 ncc - 3 spring 2122

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Online MEA Program Objective Rubric

Group by:	Element
Element:	Program Objective 1: Education leaders will develop programs that articulate and implement the vision, mission, and goals of school districts. / Program Objective 2: Education leaders will develop plans that foster achievement in students and that encourage the professional development of staff. / Program Objective 3: Education leaders will demonstrate the ability to develop and implement plans that make the best use of organizational resources. / Program Objective 4: Education leaders will demonstrate the ability to work with community partners, family members, and others to create and maintain positive programs. / Program Objective 5: Education leaders will work with all stakeholders but most especially students to make decisions in ethical ways to maintain the integrity of their position. / Program Objective 6: Education leaders will remain current on best practices in education administration and school-related areas as evidenced by establishing a plan for his/her professional development each year.
Performance Level:	Insufficient / Developing / Proficient / Exemplary / N/A / N/A
Standard:	-

**Rubric Results by Element**



Element	Query	Insufficient	Developing	Proficient	Exemplary	N/A	N/A	Mean	Stdev
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**EDU 509 Philosophy Paper Report**

Generated by: Dixie Wescott 03/11/2022

Program Objective 1: Education leaders will develop programs that articulate and implement the vision, mission, and goals of school districts.	EDU 509 Philosophy Paper	0.00% (0)	0.00% (0)	0.00% (0)	100.00% (34)	0.00% (0)	0.00% (0)	0	0
Program Objective 2: Education leaders will develop plans that foster achievement in students and that encourage the professional development of staff.	EDU 509 Philosophy Paper	0.00% (0)	0.00% (0)	0.00% (0)	100.00% (34)	0.00% (0)	0.00% (0)	0	0
Program Objective 3: Education leaders will demonstrate the ability to develop and implement plans that make the best use of organizational resources.	EDU 509 Philosophy Paper	0.00% (0)	0.00% (0)	0.00% (0)	100.00% (34)	0.00% (0)	0.00% (0)	0	0

**EDU 509 Philosophy Paper Report**

**Generated by: Dixie Wescott 03/11/2022**

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Program Objective 4: Education leaders will demonstrate the ability to work with community partners, family members, and others to create and maintain positive programs.	EDU 509 Philosophy Paper	0.00% (0)	0.00% (0)	0.00% (0)	100.00% (34)	0.00% (0)	0.00% (0)	0	0
Program Objective 5: Education leaders will work with all stakeholders but most especially students to make decisions in ethical ways to maintain the integrity of their position.	EDU 509 Philosophy Paper	0.00% (0)	0.00% (0)	0.00% (0)	100.00% (34)	0.00% (0)	0.00% (0)	0	0

**EDU 509 Philosophy Paper Report**

Generated by: Dixie Wescott 03/11/2022

Program Objective 6: Education leaders will remain current on best practices in education administration and school-related areas as evidenced by establishing a plan for his/her professional development each year.	EDU 509 Philosophy Paper	0.00% (0)	0.00% (0)	11.76% (4)	88.24% (30)	0.00% (0)	0.00% (0)	0	0
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**Total Rubric Score**

Rubric assessments with one or more elements marked with N/A are not included in the total rubric score calculations.

Query	Number of Assessments	Mean	Stdev
EDU 509 Philosophy Paper	34	0	0

Online MEA Program Objective Rubric

Query Name: EDU 523 Program Assessment

Parameters Applied:

Organization information:

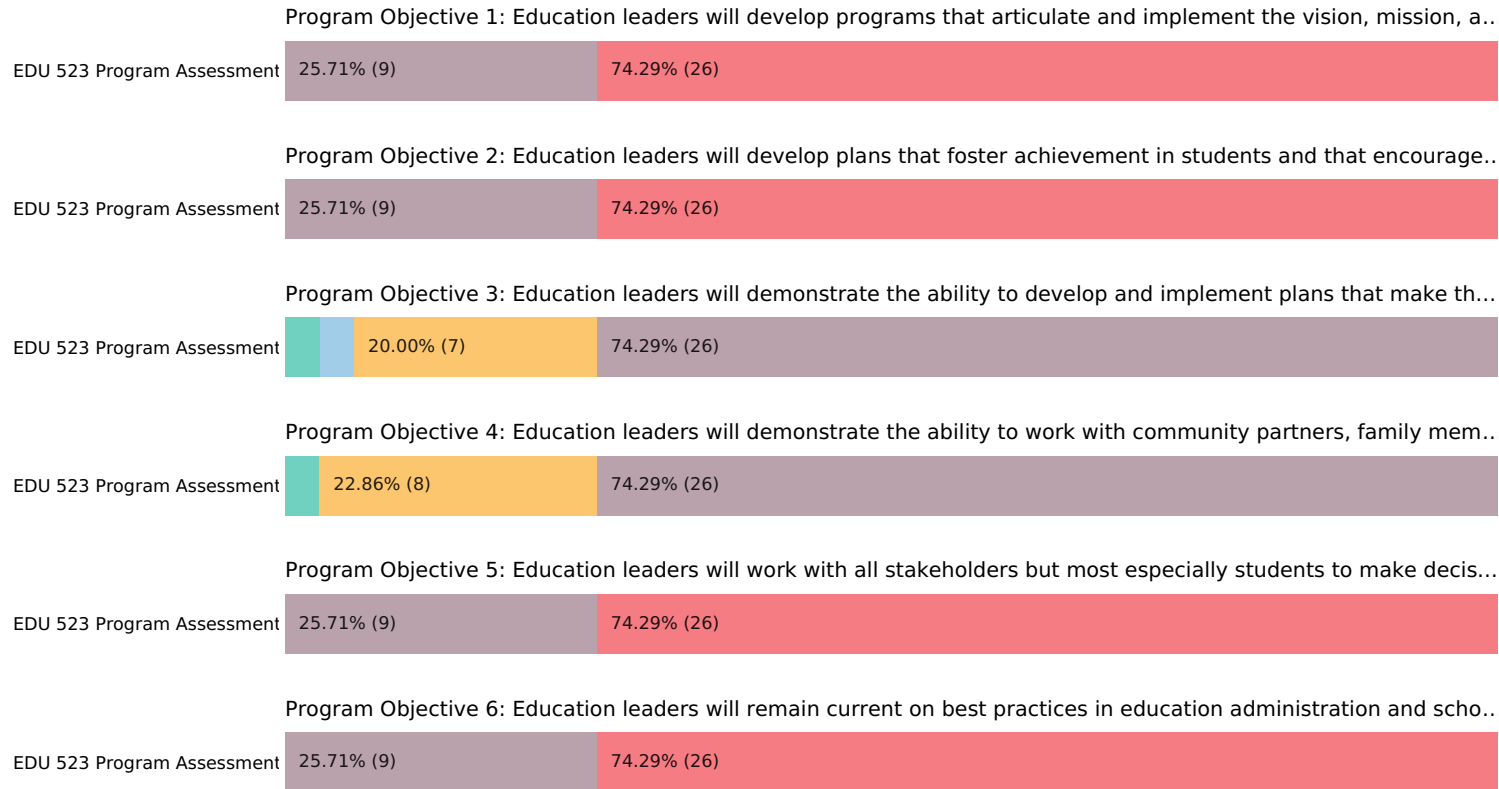
Date range: 05/09/2021-03/12/2022 / Groups: edu 523 - supervision athletics/activit prog - 01 olc - 4 summer 2021, edu 523 - supervision athletics/activit prog - 01 olc - 2 fall 2122, edu 523 - supervision athletics/activit prog - 01 olc - 3 spring 2122

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Online MEA Program Objective Rubric

Group by:	Element
Element:	Program Objective 1: Education leaders will develop programs that articulate and implement the vision, mission, and goals of school districts. / Program Objective 2: Education leaders will develop plans that foster achievement in students and that encourage the professional development of staff. / Program Objective 3: Education leaders will demonstrate the ability to develop and implement plans that make the best use of organizational resources. / Program Objective 4: Education leaders will demonstrate the ability to work with community partners, family members, and others to create and maintain positive programs. / Program Objective 5: Education leaders will work with all stakeholders but most especially students to make decisions in ethical ways to maintain the integrity of their position. / Program Objective 6: Education leaders will remain current on best practices in education administration and school-related areas as evidenced by establishing a plan for his/her professional development each year.
Performance Level:	Insufficient / Developing / Proficient / Exemplary / N/A / N/A
Standard:	-

**Rubric Results by Element**



Element	Query	Insufficient	Developing	Proficient	Exemplary	N/A	N/A	Mean	Stdev
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Program Objective 1: Education leaders will develop programs that articulate and implement the vision, mission, and goals of school districts.	EDU 523 Program Assessment	0.00% (0)	0.00% (0)	0.00% (0)	25.71% (9)	74.29% (26)	0.00% (0)	0	0
Program Objective 2: Education leaders will develop plans that foster achievement in students and that encourage the professional development of staff.	EDU 523 Program Assessment	0.00% (0)	0.00% (0)	0.00% (0)	25.71% (9)	74.29% (26)	0.00% (0)	0	0
Program Objective 3: Education leaders will demonstrate the ability to develop and implement plans that make the best use of organizational resources.	EDU 523 Program Assessment	2.86% (1)	2.86% (1)	20.00% (7)	74.29% (26)	0.00% (0)	0.00% (0)	0	0

Program Objective 4: Education leaders will demonstrate the ability to work with community partners, family members, and others to create and maintain positive programs.	EDU 523 Program Assessment	2.86% (1)	0.00% (0)	22.86% (8)	74.29% (26)	0.00% (0)	0.00% (0)	0	0
Program Objective 5: Education leaders will work with all stakeholders but most especially students to make decisions in ethical ways to maintain the integrity of their position.	EDU 523 Program Assessment	0.00% (0)	0.00% (0)	0.00% (0)	25.71% (9)	74.29% (26)	0.00% (0)	0	0

Program Objective 6: Education leaders will remain current on best practices in education administration and school-related areas as evidenced by establishing a plan for his/her professional development each year.	EDU 523 Program Assessment	0.00% (0)	0.00% (0)	0.00% (0)	25.71% (9)	74.29% (26)	0.00% (0)	0	0
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**Total Rubric Score**

Rubric assessments with one or more elements marked with N/A are not included in the total rubric score calculations.

Query	Number of Assessments	Mean	Stddev
EDU 523 Program Assessment	35	0	0

**EDU 524 Current Issues Research Paper Report**

**Generated by: Dixie Wescott 03/11/2022**

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Online MEA Program Objective Rubric

Query Name: EDU 524 Current Issues Research Paper

Parameters Applied: Organization information:  
Date range: 05/09/2021-03/12/2022 / Groups: edu 524 - curr iss/comm challngs - athl admin - 01 olc - 4 summer 2021, edu 524 - curr iss/comm challngs - athl admin - 01 olc - 2 fall 2122, edu 524 - curr iss/comm challngs - athl admin - 01 olc - 3 spring 2122

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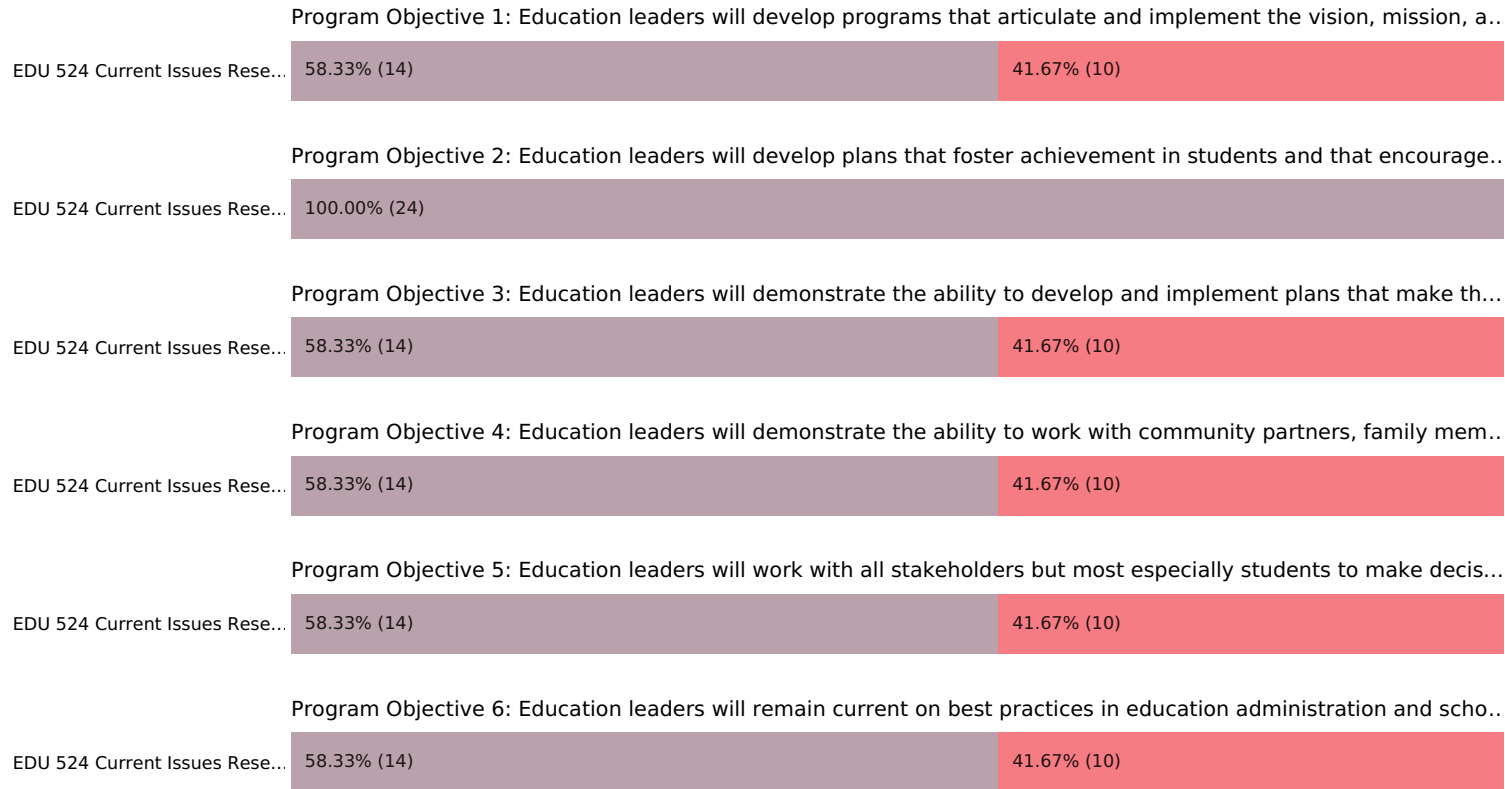
Online MEA Program Objective Rubric

Group by:	Element
Element:	Program Objective 1: Education leaders will develop programs that articulate and implement the vision, mission, and goals of school districts. / Program Objective 2: Education leaders will develop plans that foster achievement in students and that encourage the professional development of staff. / Program Objective 3: Education leaders will demonstrate the ability to develop and implement plans that make the best use of organizational resources. / Program Objective 4: Education leaders will demonstrate the ability to work with community partners, family members, and others to create and maintain positive programs. / Program Objective 5: Education leaders will work with all stakeholders but most especially students to make decisions in ethical ways to maintain the integrity of their position. / Program Objective 6: Education leaders will remain current on best practices in education administration and school-related areas as evidenced by establishing a plan for his/her professional development each year.
Performance Level:	Insufficient / Developing / Proficient / Exemplary / N/A / N/A
Standard:	-

**Rubric Results by Element**

**EDU 524 Current Issues Research Paper Report**

Generated by: Dixie Wescott 03/11/2022



Element	Query	Insufficient	Developing	Proficient	Exemplary	N/A	N/A	Mean	Stdev
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**EDU 524 Current Issues Research Paper Report**

Generated by: Dixie Wescott 03/11/2022

<p>Program Objective 1: Education leaders will develop programs that articulate and implement the vision, mission, and goals of school districts.</p>	<p>EDU 524 Current Issues Research Paper</p>	0.00% (0)	0.00% (0)	0.00% (0)	58.33% (14)	41.67% (10)	0.00% (0)	0	0
<p>Program Objective 2: Education leaders will develop plans that foster achievement in students and that encourage the professional development of staff.</p>	<p>EDU 524 Current Issues Research Paper</p>	0.00% (0)	0.00% (0)	0.00% (0)	100.00% (24)	0.00% (0)	0.00% (0)	0	0
<p>Program Objective 3: Education leaders will demonstrate the ability to develop and implement plans that make the best use of organizational resources.</p>	<p>EDU 524 Current Issues Research Paper</p>	0.00% (0)	0.00% (0)	0.00% (0)	58.33% (14)	41.67% (10)	0.00% (0)	0	0

**EDU 524 Current Issues Research Paper Report**

Generated by: Dixie Wescott 03/11/2022

<p>Program Objective 4: Education leaders will demonstrate the ability to work with community partners, family members, and others to create and maintain positive programs.</p>	<p>EDU 524 Current Issues Research Paper</p>	<p>0.00% (0)</p>	<p>0.00% (0)</p>	<p>0.00% (0)</p>	<p>58.33% (14)</p>	<p>41.67% (10)</p>	<p>0.00% (0)</p>	<p>0</p>	<p>0</p>
<p>Program Objective 5: Education leaders will work with all stakeholders but most especially students to make decisions in ethical ways to maintain the integrity of their position.</p>	<p>EDU 524 Current Issues Research Paper</p>	<p>0.00% (0)</p>	<p>0.00% (0)</p>	<p>0.00% (0)</p>	<p>58.33% (14)</p>	<p>41.67% (10)</p>	<p>0.00% (0)</p>	<p>0</p>	<p>0</p>

**EDU 524 Current Issues Research Paper Report**

Generated by: Dixie Wescott 03/11/2022

Program Objective 6: Education leaders will remain current on best practices in education administration and school-related areas as evidenced by establishing a plan for his/her professional development each year.	EDU 524 Current Issues Research Paper	0.00% (0)	0.00% (0)	0.00% (0)	58.33% (14)	41.67% (10)	0.00% (0)	0	0
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**Total Rubric Score**

Rubric assessments with one or more elements marked with N/A are not included in the total rubric score calculations.

Query	Number of Assessments	Mean	Stdev
EDU 524 Current Issues Research Paper	24	0	0

**EDU 526 Report**

**Generated by: Dixie Wescott 03/12/2022**

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Online MEA Program Objective Rubric

Query Name: EDU 526

Parameters Applied:

Organization information:

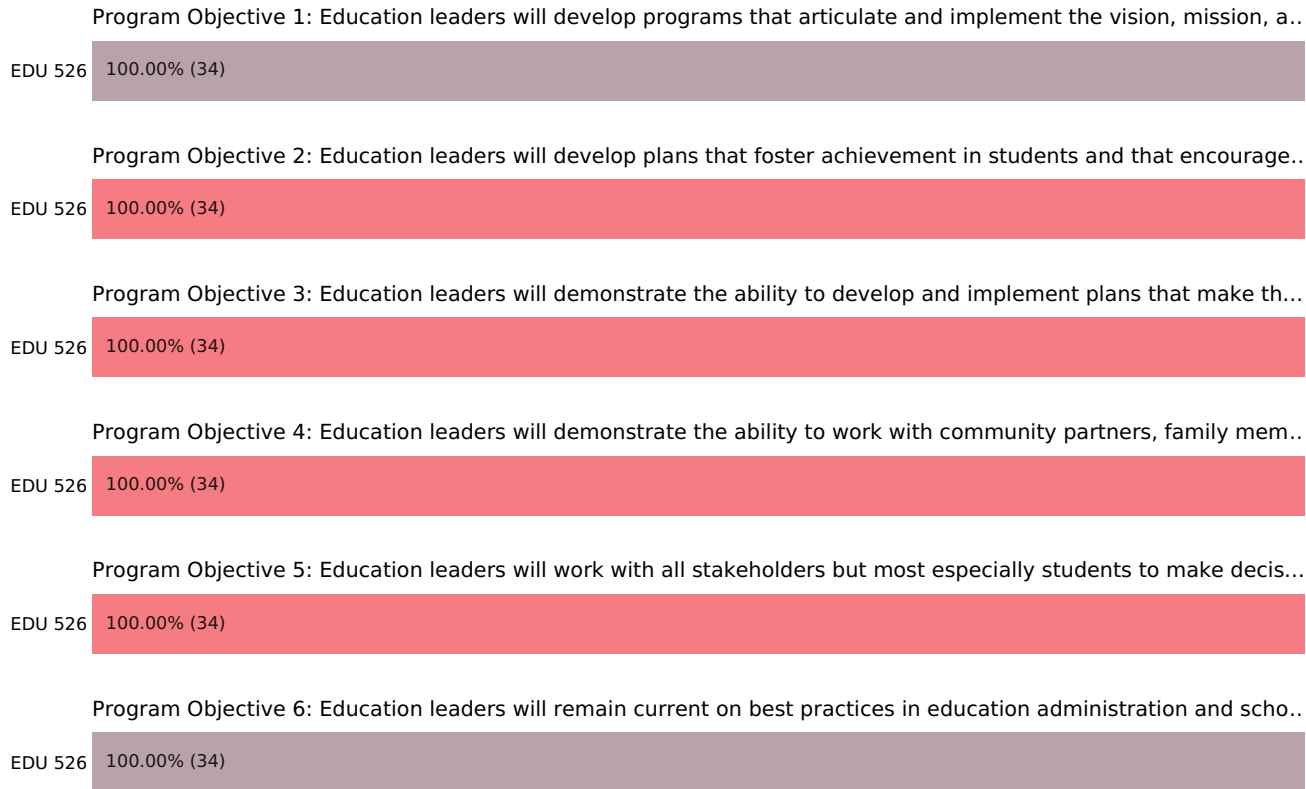
Date range: 05/09/2021-03/12/2022 / Groups: edu 526 - athl/act admin: develop charc & cit - 01 olc - 4 summer 2021, edu 526 - athl/act admin: develop charc & cit - 01 olc - 2 fall 2122, edu 526 - athl/act admin: develop charc & cit - 01 olc - 3 spring 2122

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Online MEA Program Objective Rubric

Group by:	Element
Element:	Program Objective 1: Education leaders will develop programs that articulate and implement the vision, mission, and goals of school districts. / Program Objective 2: Education leaders will develop plans that foster achievement in students and that encourage the professional development of staff. / Program Objective 3: Education leaders will demonstrate the ability to develop and implement plans that make the best use of organizational resources. / Program Objective 4: Education leaders will demonstrate the ability to work with community partners, family members, and others to create and maintain positive programs. / Program Objective 5: Education leaders will work with all stakeholders but most especially students to make decisions in ethical ways to maintain the integrity of their position. / Program Objective 6: Education leaders will remain current on best practices in education administration and school-related areas as evidenced by establishing a plan for his/her professional development each year.
Performance Level:	Insufficient / Developing / Proficient / Exemplary / N/A / N/A
Standard:	-

**Rubric Results by Element**



Element	Query	Insufficient	Developing	Proficient	Exemplary	N/A	N/A	Mean	Stdev
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**EDU 526 Report**

Generated by: Dixie Wescott 03/12/2022

Program Objective 1: Education leaders will develop programs that articulate and implement the vision, mission, and goals of school districts.	EDU 526	0.00% (0)	0.00% (0)	0.00% (0)	100.00% (34)	0.00% (0)	0.00% (0)	0	0
Program Objective 2: Education leaders will develop plans that foster achievement in students and that encourage the professional development of staff.	EDU 526	0.00% (0)	0.00% (0)	0.00% (0)	0.00% (0)	100.00% (34)	0.00% (0)	0	0
Program Objective 3: Education leaders will demonstrate the ability to develop and implement plans that make the best use of organizational resources.	EDU 526	0.00% (0)	0.00% (0)	0.00% (0)	0.00% (0)	100.00% (34)	0.00% (0)	0	0

**EDU 526 Report**

**Generated by: Dixie Wescott 03/12/2022**

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Program Objective 4: Education leaders will demonstrate the ability to work with community partners, family members, and others to create and maintain positive programs.	EDU 526	0.00% (0)	0.00% (0)	0.00% (0)	0.00% (0)	100.00% (34)	0.00% (0)	0	0
Program Objective 5: Education leaders will work with all stakeholders but most especially students to make decisions in ethical ways to maintain the integrity of their position.	EDU 526	0.00% (0)	0.00% (0)	0.00% (0)	0.00% (0)	100.00% (34)	0.00% (0)	0	0

**EDU 526 Report**

Generated by: Dixie Wescott 03/12/2022

Program Objective 6: Education leaders will remain current on best practices in education administration and school-related areas as evidenced by establishing a plan for his/her professional development each year.	EDU 526	0.00% (0)	0.00% (0)	0.00% (0)	100.00% (34)	0.00% (0)	0.00% (0)	0	0
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**Total Rubric Score**

Rubric assessments with one or more elements marked with N/A are not included in the total rubric score calculations.

Query	Number of Assessments	Mean	Stdev
EDU 526	34	0	0

Online MEA Program Objective Rubric

Query Name: EDU 527 Social Media Plan

Parameters Applied:

Organization information:

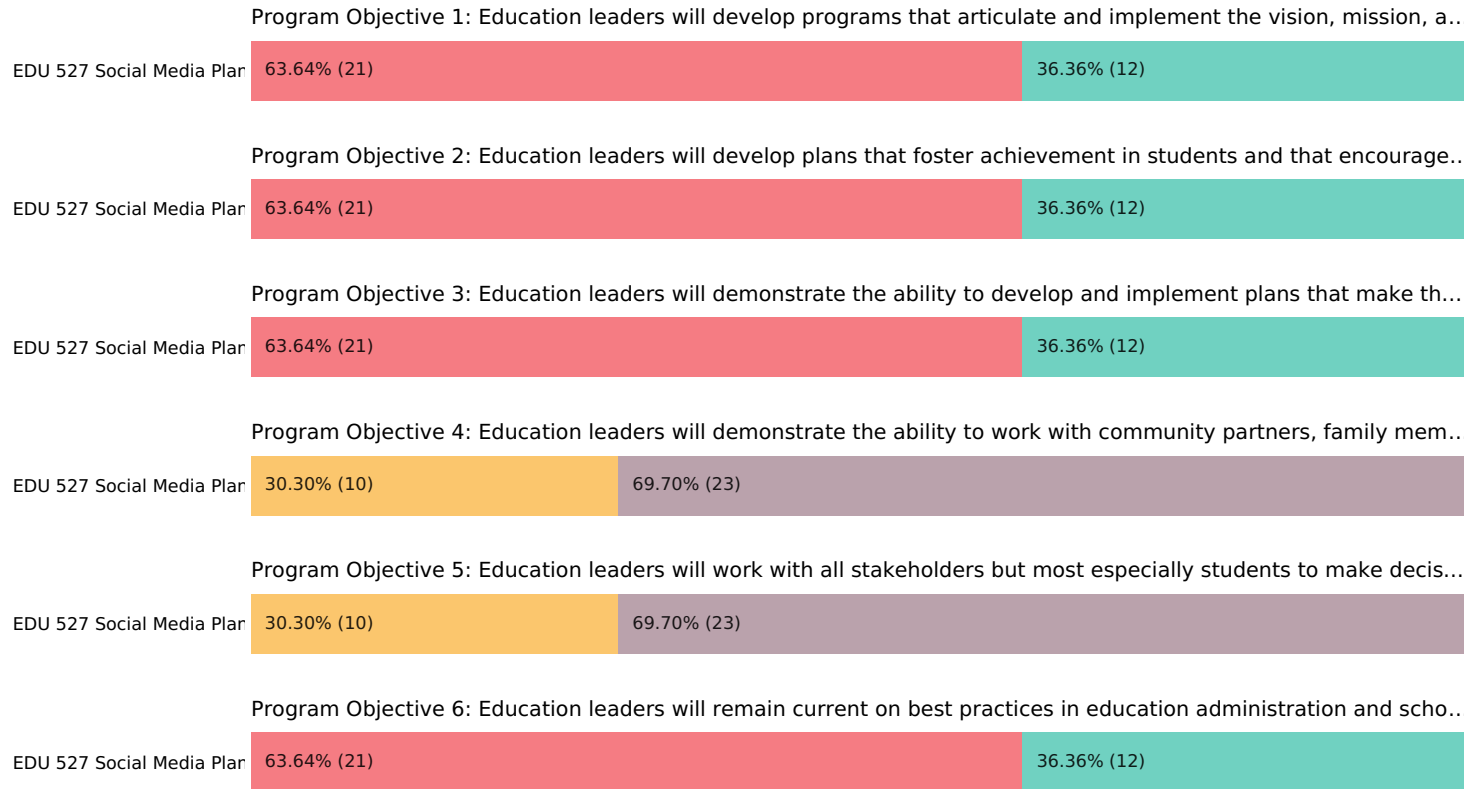
Date range: 05/09/2021-03/12/2022 / Groups: edu 527 - athlet/activities program promot - 01 olc - 4 summer 2021, edu 527 - athlet/activities program promot - 01 olc - 2 fall 2122, edu 527 - athlet/activities program promot - 01 olc - 3 spring 2122

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Online MEA Program Objective Rubric

Group by:	Element
Element:	Program Objective 1: Education leaders will develop programs that articulate and implement the vision, mission, and goals of school districts. / Program Objective 2: Education leaders will develop plans that foster achievement in students and that encourage the professional development of staff. / Program Objective 3: Education leaders will demonstrate the ability to develop and implement plans that make the best use of organizational resources. / Program Objective 4: Education leaders will demonstrate the ability to work with community partners, family members, and others to create and maintain positive programs. / Program Objective 5: Education leaders will work with all stakeholders but most especially students to make decisions in ethical ways to maintain the integrity of their position. / Program Objective 6: Education leaders will remain current on best practices in education administration and school-related areas as evidenced by establishing a plan for his/her professional development each year.
Performance Level:	Insufficient / Developing / Proficient / Exemplary / N/A / N/A
Standard:	-

**Rubric Results by Element**



Element	Query	Insufficient	Developing	Proficient	Exemplary	N/A	N/A	Mean	Stdev
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Program Objective 1: Education leaders will develop programs that articulate and implement the vision, mission, and goals of school districts.	EDU 527 Social Media Plan	0.00% (0)	0.00% (0)	0.00% (0)	0.00% (0)	63.64% (21)	36.36% (12)	0	0
Program Objective 2: Education leaders will develop plans that foster achievement in students and that encourage the professional development of staff.	EDU 527 Social Media Plan	0.00% (0)	0.00% (0)	0.00% (0)	0.00% (0)	63.64% (21)	36.36% (12)	0	0
Program Objective 3: Education leaders will demonstrate the ability to develop and implement plans that make the best use of organizational resources.	EDU 527 Social Media Plan	0.00% (0)	0.00% (0)	0.00% (0)	0.00% (0)	63.64% (21)	36.36% (12)	0	0

<p>Program Objective 4: Education leaders will demonstrate the ability to work with community partners, family members, and others to create and maintain positive programs.</p>	<p>EDU 527 Social Media Plan</p>	<p>0.00% (0)</p>	<p>0.00% (0)</p>	<p>30.30% (10)</p>	<p>69.70% (23)</p>	<p>0.00% (0)</p>	<p>0.00% (0)</p>	<p>0</p>	<p>0</p>
<p>Program Objective 5: Education leaders will work with all stakeholders but most especially students to make decisions in ethical ways to maintain the integrity of their position.</p>	<p>EDU 527 Social Media Plan</p>	<p>0.00% (0)</p>	<p>0.00% (0)</p>	<p>30.30% (10)</p>	<p>69.70% (23)</p>	<p>0.00% (0)</p>	<p>0.00% (0)</p>	<p>0</p>	<p>0</p>

Program Objective 6: Education leaders will remain current on best practices in education administration and school-related areas as evidenced by establishing a plan for his/her professional development each year.	EDU 527 Social Media Plan	0.00% (0)	0.00% (0)	0.00% (0)	0.00% (0)	63.64% (21)	36.36% (12)	0	0
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**Total Rubric Score**

Rubric assessments with one or more elements marked with N/A are not included in the total rubric score calculations.

Query	Number of Assessments	Mean	Stddev
EDU 527 Social Media Plan	21	0	0



WILLIAM  
WOODS  
UNIVERSITY

Online Master of Education in

# Athletics/Activities Administration

Daniel Bieser, C.A.A.  
WWU Master of Education in Athletics/Activities Administration  
Athletics/Activities Administrator at Truman High School



## THE WILLIAM WOODS DIFFERENCE

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## Prepare to lead an athletics/activities program.

### PROGRAM OVERVIEW

Leading a high-profile school athletics or activities program requires skills in facilities management; recruiting and retaining high quality staff; budgeting; promoting programs, staff, and students online and in the community; relevant laws and policies; PR; and more.

The William Woods program is one of a handful of graduate degrees in the nation that trains you in these skills at all levels. Coursework helps prepare you to formulate effective practice, philosophy, and planning to lead a comprehensive athletics and activities program.

### PROGRAM ADVANTAGES

At William Woods, you will be participating in a graduate program known for its excellence and for providing a significant number of leaders in Missouri and nationwide. As one of these students, you will have the opportunity to learn from active practitioners in the field and make the connections you need for leadership and career growth.

### PROGRAM PERSPECTIVES

“I selected William Woods because they offered a convenient schedule, many course options, and affordability. I learned how to be a better teacher who views the framework of each lesson with a renewed set of eyes. I also learned how to be deeply enmeshed in character and ethics, enabling me to take things to a level as a coach. Choosing William Woods University’s Athletic Administration program was one of the best decisions of my life.”

- Kari D. Ring, LaVernia ISD, Athletic Communications Coordinator, Cheer/Track & Field Coach



## ADMISSION REQUIREMENTS

- » Completed application
- » Official transcripts (2.5 GPA or higher) sent from the college/university you graduated from

## CAPSTONE REQUIREMENTS

- » 90 hours of practical field experiences, replicating the work of an Athletics/Activities Administrator. Students will write reflection papers detailing the field experience hours they completed.
- » Comprehensive Coaches Handbook for Athletics/Activities Administrator
- » Job Shadow a practicing Athletic/Activities Administration
- » Completion of their Philosophy Paper
- » Optional Certification, with the National Interscholastic Athletic Administrators Association

## NIAAA CERTIFICATION

This program can lead to the initial certification through the National Interscholastic Athletics Administration Association; it is one of a few to be recognized by the NIAAA as meeting the educational requirements toward the Registered Athletic Administrator (RAA) and Certified Athletic Administrator (CAA) certification. NIAAA certification isn't required for most jobs in Athletics/Activities administration, but it is helpful for many positions, and sets the candidate apart.

Accreditation details can be found online at [williamwoods.edu/accredited](http://williamwoods.edu/accredited)

## Master of Education in Athletics/Activities Administration Courses

This 33 credit-hour graduate degree is comprised of 11 three-credit-hour courses; one of which is the Capstone Course.

### EDU521 Introduction to Interscholastic/Intercollegiate Athletics/Activities Administration

Philosophical and organizational approaches to various athletic and activities programs, ranging from middle school level to intercollegiate programs.

### EDU544 Digital Tools in the Athletics/Activities Environment

Apply practical application of digital tools and mobile apps within the athletics/activities environment. Students will investigate available digital tools and mobile apps to support program administration and provide efficiency within various programs, consider available productivity tools to support program administration, gain experience using software applications to enhance functionality and skill development within athletics/activities programs, independently investigate how mobile apps can be leveraged to provide support for such programs, and develop the skills to utilize video to enhance/support the athletics/activities environment.

### EDU525 Foundation of Educational Administration

Attitudes, practices, and skills necessary to become an effective school leader.

### EDU523 Supervision of the Athletics/Activities Program

Managing and maintaining facilities; evaluating coaches and support staff, and supervising and managing athletic contests, including techniques of spectator management.

### EDU503 Sports Law

Laws, rules, and regulations for sports, sporting competitions, and related activities from middle school to intercollegiate athletics/activities programs.

### EDU527 Athletics/Activities Program Promotion

How to develop positive relations with the public, speaking in public, communicating with various public media, and raising money using fund development methods.

### EDU524 Current Issues/Common Challenges in Athletics/Activities Administration

A broad understanding and better perception of current issues and common challenges in the local and state educational community, as well as evolving national and global issues.

### EDU526 Athletics/Activities Administration: Developing Character and Citizenship

How to develop the traits of respect, responsibility, trustworthiness, integrity, sportsmanship, collaboration, and fairness in students participating in athletic programs.

### EDU528 Financing the Athletics/Activities Program

Department/school finance, program budgeting, profit/loss formulas, bookkeeping, bidding processes for equipment and services procurement, plus the basics of contractual agreements and compensation for officials.

### EDU508 Practical Aspects of Athletics/Activities Administration

Meeting eligibility standards, maintaining amateurism status, institutional contracts, planning for athletics contests, and the development of student-athlete and coaching manuals. A major, final project will be the development of a comprehensive tournament plan or major activity event/conference plan.

### EDU509 Athletic Administration Field Experience – Capstone Course

The capstone course for the program requires students to complete 90 practical, field experience hours replicating the work of an Athletics/Activities Administrator. The Field Experience hours may begin during their first course and continue throughout the entire program (with the support of their selected Onsite Supervisor). Students should have 75 hours completed before enrolling in this course. Students will also complete their comprehensive Coaches Handbook for Athletics/Activities Administrators, reflection papers about their field experiences, job shadow a practicing Athletic/Activities Administrator, and their final Philosophy Paper.