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WILLIAM WOODS  
UNIVERSITY

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**Equestrian Science Annual Assessment 2022-2023**

**EQUESTRIAN SCIENCE ANNUAL ASSESSMENT 2022-2023** **1**

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**ANNUAL ASSESSMENT 2022-2023** **3**

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<b>EQUESTRIAN SCIENCE</b>	<b>3</b>
PROGRAM PROFILE	3
PROGRAM ASSESSMENT	5
CURRICULUM MAP	7
ASSESSMENT FINDINGS	9
PROGRAM ACTIVITIES	18
ASSESSMENT RUBRIC	30
APPENDIX: SUPPLEMENTAL DATA	32

# Annual Assessment 2022-2023

## Equestrian Science

### Program Profile

#### Program Mission Statement

*Please insert your program mission statement here*

The Equestrian Studies division is committed to the welfare of the horse, the diversity of the industry, and assisting our students in finding their voice in the equestrian community.

#### Program Data

##### Delivery Method

Traditional On Campus (selected)

Online

Hybrid

##### Students Majors 2022-2023

70

##### Student Majors 2021-2022

60

##### Student Minors 2022-2023

18

##### Student Minors 2021-2022

11

##### Concentrations 2022-2023

*If your program contains concentrations, please list the concentrations and the number of students identified within each concentration.*

NA

##### Concentrations 2021-2022

*If your program contains concentrations, please list the concentrations and the number of students identified with each concentration.*

NA

##### Student Demographics

*What are the program goals for student retention, persistence, and degree completion? What do the persistence numbers mean to the faculty in the program? Are the persistence numbers what the program expected? If not, how could the numbers improve?*

As School we view students who persist in any one of the equestrian majors as a success as well as students who enter the university as equestrian majors and persist as majors in another area. Historically the overwhelming majority of our student all begin as Equestrian Science majors. However, students who start as EQA or EQGS with intent to pursue a

career goal that isn't teaching, training or riding professionally is increasing. Continued lack of prior learning makes it challenging for students to understand the reality of what it takes to be successful as an equestrian science major. The early coursework gives them the opportunity to explore what the equine industry has to offer. Much of this "career counseling" occurs during EQU 111 Introduction to the Horse Industry and in EQU 101 Equestrian First Year Seminar taken their first or second semester at WWU. A higher and higher percentage of self-identified Equestrian Science majors arrive at WWU with very limited experience with horses. This has fundamentally changed the curriculum (we have had to integrate developmental content into many courses in order to keep students safe).

### **Optimal Enrollment**

*Considering current human and physical resources, what is the optimal enrollment for the program?*

90

### **Is the Program Externally Accredited**

Yes

No (selected)

### **External Accreditation**

*Name the Accrediting Agency or entity including the last review/approval. Is there an accrediting body for the field of study? If yes, what is the name of the group. Is the program seeking accreditation? If no, why?*

There is not currently an accrediting body for equestrian programs at this time. However, we have remained active with the National Association of Equine Affiliated Academics and this organization is moving toward development of national standards.

### **Admissions and Marketing Materials**

*Reflect on the current marketing materials used for the program. Please attach screen shots of the website or any material you are referencing in this section. What changes, if any, should be made to the material? Are there recommendations on how to modify the current material?*

Materials have all been redone. A concentrated push to use content that fairly demonstrates what a student can expect from our program has improved prospective student's understanding. The photography is now professional with an emphasis on competition which sets us apart from almost every other equestrian program in the country.

### **Marketing Material**

011108\_EQS\_Viewbook\_2023\_02\_proof.pdf

## Program Assessment

### Standard/Outcome

Identifier	Description
WWU2021.1	Knowledge and Scholarship: Demonstrate current knowledge and educational expertise in an academic or professional discipline engaging students in the process of academic discovery.

### Additional Standards/Outcomes

Identifier	Description
EQS 2019.1	Analyze ethical issues and industry characteristics of the equine industry
EQS 2019.2	Understand the theories and processes of equine management
EQS 2019.3	Develop communication and managerial strategies for the equine industry
EQS 2019.4	Demonstrate proficiency in selecting, conditioning and training the competition horse
EQS 2019.5	Demonstrate effective teaching practice and methodology as a riding instructor

### Alignment to the University Objectives

*Please discuss the Program alignment to the University Objectives. Specific evidence is not to be uploaded, but discussion is expected of the assignment, and intentionality of how the objective is met with program curriculum.*

WWU 1--Equestrian majors complete a wide variety of industry related competencies that are both practical and theoretical in nature. The extensive proficiency testing sequence for sophomores, and the senior capstone portfolio and accompanying showcase project provide substantive evidence of major field competence.

WWU 2--Equestrian majors and minors work in groups large and small. They work with individuals who have both different backgrounds and different ideas on a daily basis and must rely on teamwork and cooperation to keep everyone safe in the stables. Honesty and ethical decision making are fully integrated into the curriculum of the practicum and applied courses as well as academically investigated and analyzed in our "industry issues" courses.

WWU 3--Individual decision making and an understanding of one's own skills and ability (the ability to self assess) is paramount for an equestrian major. While some may not align this concept with "self-liberation" it is a strong component of the equestrian majors/minors.

WWU 4--Equestrian students are challenged to learn to investigate and explore all facets of the equine industry. Faculty model the life long learner approach as they remain active as a student of the industry themselves. Students are challenged to get critical feedback through challenging internships and summer jobs, clinics, horse shows and other learning opportunities.

### General Education Alignment to Program

*How do the General Education criteria align with Program Objectives? What courses within the program build upon skills learned from general education courses (please list the program course and the general education criteria)? The General Education clusters are attached to the document below.*

### Critical Analysis: (9 credit hours)

- Critical Thinking (3 credit hours) Students are challenged to consider multiple viewpoints, analyze courses and synthesize information related to the field throughout their program of study.
- Ethical Reasoning (3 credit hours) Equestrian students regularly consider ethical problems both in class and in practical experiences both on and off campus. They examine the role of conflict and competing interests and use a variety of models or theories related to ethical reasoning in solving or approaching moral dilemmas related the equine industry.
- Meaning (3 credit hours) Students are required to analyze texts and identify central themes and interpret underlying meaning using discipline and industry topics in multiple courses.

Students apply logical and analytical reasoning skills to diverse source materials in the interest of discerning and debating aesthetic, thematic, and ethical content.

### **Creative Expression: (12 credit hours)**

- Communication (9 credit hours) Students develop and practice communicating through written and oral formats related to the field.
- Fine & Performing Arts (3 credit hours) Students examine products of human creativity through the observation and analysis of creative works related to the horse.

Students develop the ability to express ideas and concepts, both logically and creatively, through written, oral, reflective, and aesthetic practices utilizing various media forms.

### **Quantitative Inquiry: (10 credit hours)**

- Natural Sciences (7 credit hours) Equestrian students understand the natural world through observation of systems, formation and testing of hypotheses during both practical and theory based equestrian coursework.
- Mathematics (3 credit hours) Equestrian students analyze data and statistics and identify quantitative relationships through the study of industry and discipline specific topics at multiple levels of the program.

Students will develop and practice quantitative problem-solving skills in order to analyze and critically evaluate information in a larger context.

### **Society & the Individual: (12 credit hours)**

- Social Science (3 credit hours) Equestrian students study the behavior of people and employ principles of science to explain their observations through case study and course projects in a variety of equestrian courses.
- Diversity (3 credit hours) Equestrian students are challenged to explore and develop their understanding of traditions and cultures in which horses are used for work, sport and recreation.
- Historical Perspective (6 credit hours) Equestrian students are challenged in many equestrian courses to think historically. This requires them reflect on how the past has shaped the equine industry and all related components.

Students integrate knowledge to articulate an understanding of diverse cultures, historical contexts, and human behaviors.

GE\_Cluster\_Descriptions\_FINAL\_Version\_Approved.docx

## **NSSE Objectives Discussed Spring 2022**

### **Program Alignment to NSSE Objectives**

*Faculty discussed the most recent NSSE results in spring of 2022 and identified universal objectives for all academic content. Please articulate what the program is doing to further students' knowledge and skills in the following areas: 1C- Explained course material to one or more students; 2E - Tried to better understand someone else's view by imagining how an issues looks from his/her perspective; 4C-Analyzing an idea, experience, or line of reasoning in depth by examining its parts; 4D- Evaluating a point of view, decision, or information source. Please describe the activities used and the impact on student learning.*

1C-EQS 335 flipped classroom for competitive events (group google slides), 2E--EQU 403 Industry Issue and Shining Examples Case Studies challenged students to explore an issue and explain the impact both positive, neutral and negative to the class, 4C--, 4D--EQS 335 Trainer Performance Task requires students to evaluate sources, explain impact and bias related to court case and industry suspension.



<b>EQS 2019.5</b> Demonstrate effective teaching practice and methodology as a riding instructor	R	R	R	R	R, M, A	R, M, A	R, M, A	R, M, A			
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	<b>EQU 118</b>	<b>EQU 201</b>	<b>EQU 391</b>	<b>EQU 221</b>	<b>EQU 403</b>	<b>EQU 405</b>	<b>EQU 415</b>	<b>EQU 101</b>	<b>EXS 104</b>	<b>SPR</b>	<b>EQU 206</b>	<b>EQU 202</b>
<b>EQS 2019.1</b> Analyze ethical issues and industry characteristics of the equine industry		R	R	R	R	R	A, M	I			I	
<b>EQS 2019.2</b> Understand the theories and processes of equine management	I, A	R, A	R, A	R, A	R		A, M			R, A		
<b>EQS 2019.3</b> Develop communication and managerial strategies for the equine industry		R	R	R	A, M	M, A	A, M	I, A		R, A	I	I
<b>EQS 2019.4</b> Demonstrate proficiency in selecting, conditioning and training the competition horse		R	R		R		A, M			R, A		
<b>EQS 2019.5</b> Demonstrate effective teaching practice and methodology as a riding instructor		R	R		R		A, M		I	R		I

### Changes to Curriculum

*Are there any changes made to the curriculum map for this academic year? If so, please describe the program changes made along with the rationale for why and the impact the change should have on student learning?*

The curriculum map has been recompletedly reconstructed. We have replaced the 20+ applied riding courses with a sample applied riding class (EQR XXX) to make the reporting component more straightforward. In addition, new course work and significant curricular changes (combining EQS 411, EQA 420 and EQU 403 in to one single senior seminar course) we hope will result in a more productive class size as well as the consistency of the senior capstone experience. Previously we had not used data from EQS 404 Veterinary Medicine and Reproduction as it was adjunct taught and often difficult to gather assessment data from other than course grades. With full time faculty member Dr. Schiltz taking the course this fall it allows for data to be pulled and included in this report. Much of the equestrian coursework was spread out amongst many different divisions/schools on campus. This was done because the equestrian faculty had reached their maximum teaching load and simply could not teach any more sections. With enrollment declines and EQA and EQGS student performance and satisfaction lagging, we have pulled the coursework back to the equestrian faculty. We believe this will improve students sheer contact time with content directly tied to their major as well as draw a clear connection from the course to the program objectives.

### Changes to the Assessment Map

*Are there any changes made to the Assessment map for this academic year? If so, please describe the assessment changes made along with the rationale for why and include the impact the change should have on student learning?*

## Assessment Findings

### Assessment Findings for the Assessment Measure level for EQS

Standard/Outcome				
EQS 2019.1 Analyze ethical issues and industry characteristics of the equine industry				
Assessment Measures				
<b>EQS 330</b>				
Assessment Measure	Criterion	Summary	Attachments of the Assessments	Improvement Narratives
Direct - Research Paper	Has the criterion 85% of students earn benchmark scores of 70% or above on the industry paper been met yet?	COURSE DID NOT MAKE		
<b>EQS 331</b>				
Assessment Measure	Criterion	Summary	Attachments of the Assessments	Improvement Narratives
Direct - Research Paper	Has the criterion 85% of students earn benchmark scores of 70% or above on the industry paper been met yet? Met	100% of students (8/8) earned benchmark scores of 70% or higher on the Final Exam Research Paper	EQS_331_01__FUL__ HunterJumper_Issues__ Spring_2223_GradesExport _2023_05_12_13_15.xlsx	
<b>EQS 332</b>				
Assessment Measure	Criterion	Summary	Attachments of the Assessments	Improvement Narratives
Direct - Research Paper	Has the criterion 85% of students earn benchmark scores of 70% or above on the industry paper been met yet? Not met	78% (7/9) of the students earned benchmark scores of 70% of or above on the Saddle Seat Issues Research Paper		- Refine Assessment Tool: This was the first year that I had the students complete a research paper. I feel strongly that although they did not meet the benchmark, the students that completed the assignment correctly learned a ton about their subject and it is a good piece to use again for the Spring 2024 semester.
<b>EQS 335</b>				
Assessment Measure	Criterion	Summary	Attachments of the Assessments	Improvement Narratives
Direct - Research Paper	Has the criterion 85% of students earn benchmark scores of 70% or above on the industry paper been met yet?	9/12 (75%) students earned benchmark scores on the industry paper	EQS_335_Governing_Body_Project_evidence_F22.png	- Revise Assignment for Assessment: Students continue to struggle to complete robust, college level written work with any consistency. Supportive assignments completed prior to the final paper will be instituted F23. Rubric and instructions and

	Not met			gradebook evidence attached.
<b>EQU 415</b>				
<b>Assessment Measure</b>	<b>Criterion</b>	<b>Summary</b>	<b>Attachments of the Assessments</b>	<b>Improvement Narratives</b>
Direct - Portfolio Review	Has the criterion 85% of students earn 70% or above for the portfolio objective submission been met yet? Met	100% of students (3/3) earned benchmark scores of 70% or higher on Portfolio Objective #1 CORE 100% of students (11/11) earned benchmark scores of 70% or higher on Portfolio Objective #1 CORE	EQU_415_Objective__1_CORE_AssessmentData_Fall2022__1_.pdf	

Standard/Outcome				
EQS 2019.2 Understand the theories and processes of equine management				
Assessment Measures				
<b>EQS 404</b>				
<b>Assessment Measure</b>	<b>Criterion</b>	<b>Summary</b>	<b>Attachments of the Assessments</b>	<b>Improvement Narratives</b>
Direct - Presentation	Has the criterion 85% of students earn 70% or above on the EQS 404 presentation been met yet? Met	16 of 17 (94%) received a score of 70% or higher	EQS_404_01__FUL__Veterinary_Medicine__Reproduction__Fall_2223_GradesExport_2023_05_01_19_35.xlsx	
<b>EQU 117</b>				
<b>Assessment Measure</b>	<b>Criterion</b>	<b>Summary</b>	<b>Attachments of the Assessments</b>	<b>Improvement Narratives</b>
Direct - Quiz/Exam	Has the criterion 85% of students earn benchmark scores of 70% or better on Quiz 3 been met yet? Met	Spring 2023: 89% of students (33/37) earned benchmark scores of 70% or higher on Quiz 3.		
<b>EQU 118</b>				
<b>Assessment Measure</b>	<b>Criterion</b>	<b>Summary</b>	<b>Attachments of the Assessments</b>	<b>Improvement Narratives</b>
Direct - Class Assignment	Has the criterion 85% of students earned benchmark scores of 70% or better on the Vital Signs Practical Assessment been met yet? Met	Spring 2023: 100% of students (14/14) earned benchmark scores of 70% or higher on the Vital Signs Practical Assessment.		
<b>EQU 201</b>				

Assessment Measure	Criterion	Summary	Attachments of the Assessments	Improvement Narratives
Direct - Class Assignment	Has the criterion 85% of students earn weekly unit scores of 70% or above been met yet? Met	"FALL-92% of students (12/13) had an average practical horse keeping score of 73% or above NO SPRING DATA COLLECTED	F22_EQU_205_Brown_Haben_McCallum_Track_Practical_Horse_Keeping_Assessment_Data.docx	

EQU 391				
Assessment Measure	Criterion	Summary	Attachments of the Assessments	Improvement Narratives
Direct - Class Assignment	Has the criterion 85% of students earn weekly unit scores of 70% or above been met yet? Met	FALL-100% of students (8/8) received an average practical horse keeping score of 73% or above. NO SPRING DATA COLLECTED	F22_EQU_391_Brown_Haben_McCallum_Track_Horse_Management_II_Practical_Horse_Keeping_Assessment_Data.docx	

EQU 221				
Assessment Measure	Criterion	Summary	Attachments of the Assessments	Improvement Narratives
Direct - Case Study	Has the criterion 85% of students earn 70% or better on the Stable Management Barn Plan assignment been met yet? Not met	76% of students (10/13) earned benchmark scores of 70% or higher on the Barn Plan Final Project. 84% of students (11/13) earned benchmark scores of 70% or higher on the Barn Plan Final Project	EQU_221_Stable_Manament_Barn_Plan_Final_Project_Assessment_Data_Fall2022.pdf	- Refine Assessment Tool: One student did not submit the final project and two other students fell short of the benchmark due to incompleteness of the assignment and weaknesses in understanding how to properly budget and schedule for managing a stable. I plan to spend more time with students in helping them to better understand budgeting needs and how to design a more effective work schedule.

EDU 415				
Assessment Measure	Criterion	Summary	Attachments of the Assessments	Improvement Narratives
Direct - Portfolio Review	Has the criterion 85% of students earn 70% or above for the portfolio objective submission been met yet? Met	100% of students (3/3) earned benchmark scores of 70% or higher on Portfolio Objective #2 CORE 100% of students (11/11) earned benchmark scores of 70% or higher on Portfolio Objective #2 CORE	EQU_415_Objective_2_CORE_AssessmentData_Fall2022.pdf	

SPR				

Assessment Measure	Criterion	Summary	Attachments of the Assessments	Improvement Narratives
Direct - Proficiency Written Exam	Has the criterion 85% of students earn passing scores on the proficiency written exam (current benchmark is 90%) been met yet? Not met	EQS, EQA AND EQGS--Fall 0% (0/10) students earned passing scores on the written exam/Spring 11/15 students 73% earned new benchmark scores of 85%	Assessment_Proficiency_Data_Redacted.xlsx	- Refine Assessment Tool: The benchmark for the written test was moved from 90% to 85% for spring testing. In addition the test bank was provided to student WITH the answers included for the first time for the spring test.

Standard/Outcome

EQS 2019.3 Develop communication and managerial strategies for the equine industry

Assessment Measures

EQU 403				
Assessment Measure	Criterion	Summary	Attachments of the Assessments	Improvement Narratives
Direct - Video	Has the criterion 85% of students earn 70% or above on the self promotion video been met yet? Met	Fall/spring 14/14 100% earned benchmark scores	EQU_403_Equestrian_Senior_Seminar__01__FUL__2__Fall_2223_Activity_Assessments_Per_Section_Member_04_28_2023_104414__1_.pdf EQU_403_Equestrian_Senior_Seminar__01__FUL__3__Spring_2223_Activity_Assessments_Per_Section_Member_04_28_2023_104314.docx	

EQU 405				
Assessment Measure	Criterion	Summary	Attachments of the Assessments	Improvement Narratives
Direct - Class Assignment	Has the criterion 85% of students earn 70% or above on the Business Plan been met yet? Not met	Spring 2023: 80% of students (8/10) earned benchmark scores of 70% or higher on Business Plan Part 6.		- Refine Assessment Tool: Two students enrolled in the course did not attend class after midterms. One dropped from the university mid semester, yet remained on the roster. The other had decided not to return for the next semester, so chose not to attend class sessions (but did not drop).

EDU 415				
Assessment Measure	Criterion	Summary	Attachments of the Assessments	Improvement Narratives

Direct - Portfolio Review	Has the criterion 85% of students earn 70% or above for the portfolio objective submission been met yet? Met	100% of students (3/3) earned benchmark scores of 70% or higher on Portfolio Objective #3 CORE 100% of students (11/11) earned benchmark scores of 70% or higher on Portfolio Objective #3 CORE	EQU_415_Objective__3_CORE_AssessmentData_Fall2022.pdf	
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SPR				
Assessment Measure	Criterion	Summary	Attachments of the Assessments	Improvement Narratives
Direct - Proficiency Interview	Has the criterion 85% of EQS students earn passing scores on the EQS proficiency interviews (current benchmark is 83%) been met yet? Met	Fall/spring 95% (19/20) of EQS earned passing scores on the proficiency interview-- EQA 3/3 for fall/spring-- EQGS 4/5 80%	EQS_HJ_D_score_sheet_F22.docx EQS_HJ_D_score_sheet_S23.docx EQS_W_score_sheet_s23.docx Assessment_Proficiency_Data_Redacted.xlsx	

Standard/Outcome  
EQS 2019.4 Demonstrate proficiency in selecting, conditioning and training the competition horse

Assessment Measures

EQU 415				
Assessment Measure	Criterion	Summary	Attachments of the Assessments	Improvement Narratives
Direct - Portfolio Review	Has the criterion 85% of students earn 70% or above for the portfolio objective submission been met yet? Met	100% of students (3/3) earned benchmark scores of 70% or higher on Portfolio Objective #4 EQS 100% of students (7/7 EQS majors) earned benchmark scores of 70% or higher on Portfolio Objective #4 EQS	EQU_415_Objective__4_AssessmentData_Fall2022.pdf	

SPR				
Assessment Measure	Criterion	Summary	Attachments of the Assessments	Improvement Narratives
Direct - Proficiency Riding Exam	Has the criterion 85% of students earn passing scores on the applied riding proficiency exam been met yet? Met	16/18 88% earned passing scores on the proficiency applied riding test	Assessment_Proficiency_Data_Redacted.xlsx	

Standard/Outcome

EQS 2019.5 Demonstrate effective teaching practice and methodology as a riding instructor

Assessment Measures

EQS 212				
Assessment Measure	Criterion	Summary	Attachments of the Assessments	Improvement Narratives
Direct - Class Assignment	Has the criterion 85% of students earn benchmark scores of 70% or above been met yet? Met	Spring 2023: 100% of students (10/10) earned benchmark scores of 70% or above on Lesson Plan 5.		

EQS 351				
Assessment Measure	Criterion	Summary	Attachments of the Assessments	Improvement Narratives
Direct - Video	Has the criterion criterion 85% of students earn benchmark scores of 70% or above been met yet?	NO DATA SUBMITTED		

EQS 352				
Assessment Measure	Criterion	Summary	Attachments of the Assessments	Improvement Narratives
Direct - Video	Has the criterion criterion 85% of students earn benchmark scores of 70% or above been met yet?	NO DATA SUBMITTED		

EQS 353				
Assessment Measure	Criterion	Summary	Attachments of the Assessments	Improvement Narratives
Direct - Video	Has the criterion criterion 85% of students earn benchmark scores of 70% or above been met yet?	NO DATA SUBMITTED		

EQS 355				
Assessment Measure	Criterion	Summary	Attachments of the Assessments	Improvement Narratives
Direct - Video	Has the criterion criterion 85% of students earn benchmark scores of 70% or above been met yet? Not met	75% of students (3/4) earned benchmark scores of 70% or higher on the Teaching Video	EQS_355_Western_Teaching_Video_Tech_IV_Assessment_Data_Fall2022.pdf	

EQU 415				

Assessment Measure	Criterion	Summary	Attachments of the Assessments	Improvement Narratives
Direct - Portfolio Review	Has the criterion 85% of students earn 70% or above for the portfolio objective submission been met yet? Met	100% of students (3/3) earned benchmark scores of 70% or higher on Portfolio Objective #5 EQS 100% of students (7/7 EQS majors) earned benchmark scores of 70% or higher on Portfolio Objective #5 EQS	EQU_415_Objective_5_AssessmentData_Fall2022.pdf	

### Analysis of the Assessment Process

*Describe your assessment process; clearly articulate how the program uses coursework and or Student Performance Review for program wide assessment. Note any changes that occurred to the process since the previous year. Discuss what activities were successful and which ones were not as helpful and why. Please include who met to discuss the changes (unless you are a program of one person) and when you met. – Include a discussion on the process for collection and analysis of program data.*

Program courses are heavily invested in multiple measures of assessment. There are still areas where it is challenging to accurately assess student performance as the tasks as so inherently dangerous or critical, that students cannot be "allowed" to fail. However, structured practice sessions for practical assessments is having an impact on student performance. Students are exposed to the assessment style before actually engaging in the practical exam. Proficiency testing has been the benchmark standard for the EQS program for decades. Substantive changes in the nature of the written test were made during winter break of 2022. The pass rate on the written test increased. Another academic year of proficiency testing will help us better understand the impact of the changed format (larger test bank of questions with the answers provided rather than a smaller test bank without the answers). We continue to encounter challenges with team taught courses or courses with equivalent content in all four seats. The group voted to add an assessment video for objective five from the last course in the teaching tech sequence, but only one of two disciplines with tech IV students reported data. Full integration of curricular changes is often a struggle because of the sheer number of courses taught in an academic year.

### Improvement Narrative List

#### Assessment Findings for the Assessment Measure level

Standard/Outcome	EQS 2019.1 Analyze ethical issues and industry characteristics of the equine industry		
Legend	A		
Course/Event	EQS 332		
Assessment Measure	Direct - Research Paper		
Assessment Findings	Not met		
Improvement Narrative	<b>Improvement Type</b>	<b>Summary</b>	
	Refine Assessment Tool	This was the first year that I had the students complete a research paper. I feel strongly that although they did not meet the benchmark, the students that completed the assignment correctly learned a ton about their subject and it is a good piece to use again for the Spring 2024 semester.	

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Standard/Outcome	EQS 2019.1 Analyze ethical issues and industry characteristics of the equine industry					
Legend	A					
Course/Event	EQS 335					
Assessment Measure	Direct - Research Paper					
Assessment Findings	Not met					
Improvement Narrative	<table border="1"> <thead> <tr> <th>Improvement Type</th> <th>Summary</th> </tr> </thead> <tbody> <tr> <td>Revise Assignment for Assessment</td> <td>Students continue to struggle to complete robust, college level written work with any consistency. Supportive assignments completed prior to the final paper will be instituted F23. Rubric and instructions and gradebook evidence attached.</td> </tr> </tbody> </table>		Improvement Type	Summary	Revise Assignment for Assessment	Students continue to struggle to complete robust, college level written work with any consistency. Supportive assignments completed prior to the final paper will be instituted F23. Rubric and instructions and gradebook evidence attached.
	Improvement Type	Summary				
Revise Assignment for Assessment	Students continue to struggle to complete robust, college level written work with any consistency. Supportive assignments completed prior to the final paper will be instituted F23. Rubric and instructions and gradebook evidence attached.					

Standard/Outcome	EQS 2019.2 Understand the theories and processes of equine management					
Legend	A					
Course/Event	EQU 221					
Assessment Measure	Direct - Case Study					
Assessment Findings	Not met					
Improvement Narrative	<table border="1"> <thead> <tr> <th>Improvement Type</th> <th>Summary</th> </tr> </thead> <tbody> <tr> <td>Refine Assessment Tool</td> <td>One student did not submit the final project and two other students fell short of the benchmark due to incompleteness of the assignment and weaknesses in understanding how to properly budget and schedule for managing a stable. I plan to spend more time with students in helping them to better understand budgeting needs and how to design a more effective work schedule.</td> </tr> </tbody> </table>		Improvement Type	Summary	Refine Assessment Tool	One student did not submit the final project and two other students fell short of the benchmark due to incompleteness of the assignment and weaknesses in understanding how to properly budget and schedule for managing a stable. I plan to spend more time with students in helping them to better understand budgeting needs and how to design a more effective work schedule.
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Standard/Outcome	EQS 2019.3 Develop communication and managerial strategies for the equine industry	
Legend	A	
Course/Event	EQU 405	
Assessment Measure	Direct - Class Assignment	
Assessment Findings	Not met	
Improvement		

Narrative	<b>Improvement Type</b>	<b>Summary</b>
	Refine Assessment Tool	Two students enrolled in the course did not attend class after midterms. One dropped from the university mid semester, yet remained on the roster. The other had decided not to return for the next semester, so chose not to attend class sessions (but did not drop).

Standard/Outcome	EQS 2019.2 Understand the theories and processes of equine management	
Legend	A	
Course/Event	Student Performance Review	
Assessment Measure	Direct - Proficiency Written Exam	
Assessment Findings	Not met	
Improvement Narrative	<b>Improvement Type</b>	<b>Summary</b>
	Refine Assessment Tool	The benchmark for the written test was moved from 90% to 85% for spring testing. In addition the test bank was provided to student WITH the answers included for the first time for the spring test.

## Program Activities

### Student Performance Review

*Describe the department Student Performance Review activities if not already articulated. Please describe the nature of the assessments conducted as well as the process of assessment happening on these two days. Include the schedule of assessment day for your program. What does the data and outcomes tell you? What changes will you make as a result of the data? What areas are successful for the program?*

Revised SPRD schedule of only one day meant focusing on Proficiency testing only. Two voluntary sessions were held-- one on jobs and internships and the other for judging team (both were poorly attended).

### Student Performance Review Schedule

*Upload the program schedule for students during Performance Reviews.*

SPR\_schedule\_EQ\_2023.docx

### Senior Showcase/Symposium

*Describe program activities used to highlight Senior achievement. What benefit does the program gain from the activities? What if any assessment of students happens during this event?*

EQS seniors presented at poster session

### Tools used for Assessment

*Upload rubrics or other Assessment based tools used by the program that are important to the assessment process.*

### Service Learning

*Does the Program include projects/ course content that uses the philosophy of service learning?*

Yes (selected)

No

### Service Learning Component

*If so, how is service learning infused in the coursework within your department? Is service or community engagement in the program mission? Describe the Service Learning Activities that your students and department engaged in this past year. How did the activities improve student learning? How did the activities benefit the community?*

MO State 4-H Hippology Contest, FFA Northeast District Horse Judging Contest, MO 4-H State Horse Judging Contest, FEI World Cup Finals

### Co-Curricular and LEAD Events

*Describe Co-Curricular and LEAD events sponsored by program faculty. This includes LEAD and other events meant to engage students and foster learning outside of the classroom.*

## Friday, August 19, 2022

**10:00:00 AM** - MAJOR MEET-UP: Meet up with your major and put on your thinking cap. LEAD EVENT - Business School Success: What You Need to Know to Succeed in Your Studies and Profession School of Business and Technology: Burton Business and Economics Building, 105 (#44 on campus map) (Accounting, Business Administration, Cyber Security, Management and Leadership, Sport Management, A.A. in Leadership) Your Path to Teaching School of Education: Academic Building, 301 (#21 on map) (Education (Art), Education (Elementary), Education (Middle-Level), Education (Special), Educational Studies, English Education, History Education, Speech and Theatre Education, Biology Education, Physical Education) The Academic Equestrian: The Transition from the Private Sector to an Educational Setting School of Equestrian Studies: Ivy Room (Tucker Dining Hall Lower Level) (#35 on campus map) (Equestrian Science, Equine Administration, Equine General Studies) Think Like a College Student School of Humanities: Kemper Arts Center, 112 (#32 on map) (Art, ASL - English Interpreting, Deaf Human Services, Graphic Design, Studio Art,

English) School of Science and Health Straight Talk Cox Science and Language Building, 300 (#20 on map) (Biology, Exercise Science, RN to BSN) Careers in the Social Sciences Burton Business and Economics Building, 109 (#44 on map) (Communication, Criminal Justice, Political/Legal Studies, Interdisciplinary Studies, Psychology, Social Work) Undecided Dulany Library (#22 on campus map) Haven't decided on a major yet? Attend this session. \*\*\*\* Double majors should choose one to attend \*\*\*\*

### Check the schedule for your Major Meet-Up location

Zlata Shuraeva - **1 point(s)**

### Thursday, September 1, 2022

**5:00:00 PM** - Meet the WWU Horses - Come to the stables to learn about WWU's amazing horses from the Equine Event Management class. Meet at the "whoa" sign just outside the entrance to the Saddle Seat barn and across from the library parking lot. You'll receive your passport to western land, dressage land, hunter jumper land and saddle seat land! Collect stickers from all four equine "lands" and you'll get your LEAD point back at the "whoa" sign. Some barns have shavings in their aisles so closed shoes are preferred. This event will close at 5:45 so arrive in time to make it to the presentation in each barn.

### UPHA Arena

Petterson, Jennifer - **1 point(s)**

### Wednesday, September 7, 2022

**3:00:00 PM** - Come Learn About Our Ducks - I will tell you about the ducks we have on campus including what breed they are and what treats you can feed them. After my talk we will go to the lake and meet all the ducks including the Muscovy family and their darling five children! You can earn a point even if you have been to some of my duck events in past years. However, it will be repeated and you can only earn one point this semester.

### Dulany Auditorium

Lampe, Gayle - **1 point(s)**

### Thursday, September 8, 2022

**6:15:00 PM** - Let's walk the new trail! - We will walk the trail on both sides of Junior Lake plus we will walk around the Equestrian Cross Country Course. We will meet at the start of the trail by the sand volley ball court by Aldridge. If it is raining I will reschedule.

### Aldridge Patio

Lampe, Gayle - **1 point(s)**

### Tuesday, September 20, 2022

**12:15:00 PM** - Equine Event Management Class--Equestrian Careers and Jobs Self-Guided Poster Display - Students will explore careers and summer jobs in the equine industry by viewing a poster display featuring graduates and current students in the equestrian classroom (EQS 100) and entryway. Fill out a reflection form (on the wall) with your name and LEAD information and then drop it in the envelope posted by the display. The classroom display is open when classes are not in session and every week Tuesdays/Thursdays between 12:05 and 1:50 through the end of October. Students can complete the poster tour in September or in October but just once for LEAD credit.

### EQS classroom

Petterson, Jennifer - **1 point(s)**

## Tuesday, September 20, 2022

**7:30:00 PM** - Elvis: That's the Way It Is (a documentary film) - Come to the Library Auditorium and see footage of the "real" Elvis both back stage and on stage. After seeing this you can decide if you think Austin Butler did a good job portraying him in the recent movie "Elvis". The film is 96 Minutes.

### Library Auditorium

Lampe, Gayle - **1 point(s)**

## Saturday, September 24, 2022

**9:00:00 AM** - Western Fall Horse Show - The WWU Western Club is hosting a Fall Fun Show that is open to the public and all disciplines of riding. Come and watch the show to learn a little bit about what a show looks like and more about the equestrian industry! Sign in at the show registration table in UPHA Arena on the lead event sign-in, watch the show for one hour, and then get your card scanned for a lead point!

### UPHA Arena

Liz Haben - **1 point(s)**

## Thursday, September 29, 2022

**5:00:00 PM** - Summer Employment--Working at a Camp - Have you ever thought about working at a camp for the summer? Guest leadership from the Girl Scouts of Eastern Missouri will explain how successfully apply, interview and succeed as an employee in a camp environment. Seating is limited to the first 50 students to arrive at EQS 100.

### EQS classroom

Petterson, Jennifer - **1 point(s)**

## Saturday, October 1, 2022

**8:30:00 AM** - Hunter/Jumper Fall Derby! - Come watch and support the WWU Hunter/Jumper show team as they compete and host their fall show! With the show running all day, you have plenty of time to swing by for an hour, watch, enjoy and learn something new about one of the Hunter/Jumper discipline! With weather allowing, we will have both UPHA arena and the outdoor arena going at the same time so you can take your pick of what you want to watch! Hope to see you there! \*\*Students must stay for at least an hour to get LEAD credit\*\*

### UPHA Arena

Kamera Brown Allen - **1 point(s)**

## Saturday, October 1, 2022

**12:15:00 PM** - Equine Event Management Class-Equestrian Careers and Jobs Self-Guided Poster Display - Students will explore careers and summer jobs in the equine industry by viewing a poster display featuring graduates and current students in the equestrian classroom (EQS 100) and entryway. Fill out a reflection form (on the wall) with your name and LEAD information and then drop it in the envelope posted by the display. The classroom display is open when classes are not in session and every week Tuesdays/Thursdays between 12:05 and 1:50 through the end of October. Students can complete the poster tour in September or in October but just once for LEAD credit.

### EQS classroom

Petterson, Jennifer - **1 point(s)**

## Sunday, October 2, 2022

**8:30:00 AM** - Hunter/Jumper Fall Derby! - Come watch and support the WWU Hunter/Jumper show team as they compete and host their fall show! With the show running all day, you have plenty of time to swing by for an hour, watch, enjoy and learn something new about one of the Hunter/Jumper discipline! With weather allowing, we will have both UPHA arena and the outdoor arena going at the same time so you can take your pick of what you want to watch! Hope to see you there! **\*\*Students must stay for at least an hour to get LEAD credit\*\***

### UPHA Arena

Kamera Brown Allen - **1 point(s)**

## Wednesday, October 5, 2022

**6:30:00 PM** - Buck-Bio-Documentary - This bio-documentary follows horse clinician Buck Brannaman to clinics on the road and his encounters with many horses and their owners, in his efforts to bring understanding and harmony between the two. Combined with interviews with friends and family, actor/director Robert Redford, with whom he worked as an advisor on the movie, The Horse Whisperer, and his relationship with the late Ray Hunt, give us the story of this remarkable horseman. He says our horses are a reflection of us and through examining our relationship with them we can learn a lot about ourselves. For Brannaman, his relationship with horses comes from his childhood. Short Q&A after the film.

### EQS classroom

Liz Haben - **1 point(s)**

## Thursday, October 20, 2022

**6:00:00 PM** - Animal ER - Come join pre-vet club as we watch an episode of Animal ER. This show will document the day to day life of veterinarians at Gulf Coast Veterinary Specialists Hospital. There will be surgeries and medical procedures being performed (viewer discretion is advised).

### EQS classroom

Paul Schiltz - **1 point(s)**

## Saturday, October 22, 2022

**3:00:00 PM** - Equestrian Parade of Disciplines - The WWU School of Equestrian Studies presents a demonstration of the four disciplines of riding taught at William Woods. Student riders and horses will be shown in both clinic and in show attire and grooming. Join our Equestrian Showcase Weekend guests and learn about our wonderful students and horses. LEAD participants are asked to leave our reserved seating area for our guests.

### UPHA Arena

Petterson, Jennifer - **1 point(s)**

## Saturday, October 22, 2022

**4:15:00 PM** - Snap and Snack--Equestrian Showcase Barn Party - The Equine Event Management class invites you to join our Equestrian Showcase visitors at our barn party! Visit each one of our barns and snap a picture with your phone of you participating in all four of the educational and fun stations. We will provide snacks and drinks as well. Show your four photos to the students at the club display in the UPHA arena to get your LEAD card scanned.

### UPHA Arena

Petterson, Jennifer - **1 point(s)**

## Friday, October 28, 2022

**11:00:00 AM** - Horsemanship Speaker Tim Austin - Tim Austin specializes in horse behavior working on loading trail obstacles, in hand work for young horses, horsemanship, body control, riding bridleless, and tricks like teaching your horse to kneel for mounting. Great horseman traveling from Kentucky!

### UPHA Arena

Kamera Brown Allen - **1 point(s)**

## Saturday, October 29, 2022

**8:30:00 AM** - WWU Completely Relaxed Fall Schooling Dressage Show I - The William Woods University Completely Relaxed Fall Dressage Schooling Show is hosted by the WWU Dressage Club. This is a schooling event with a relaxed atmosphere. Clinic attire welcome, braiding not necessary.

### UPHA Arena

Bailey McCallum - **1 point(s)**

## Sunday, October 30, 2022

**8:30:00 AM** - WWU Completely Relaxed Fall Schooling Dressage Show II - The William Woods University Completely Relaxed Fall Dressage Schooling Show is hosted by the WWU Dressage Club. This is a schooling event with a relaxed atmosphere. Clinic attire welcome, braiding not necessary.

### UPHA Arena

Bailey McCallum - **1 point(s)**

## Monday, October 31, 2022

**6:00:00 PM** - Haunted Tack Room and Trick or Treat at the Stables - Join WWU's Paddock Club for their annual Haunted Tack Room Contest and Trick or Treat at the Stables event. Our guest judges will determine which riding discipline will win the traveling trophy and also award prizes for individual costumes. Participants and guests are encouraged to come in costume! If you want to compete for individual prizes, meet at the UPHA arena tables at 6:30 for judging. You can trick or treat in each of the barns and the UPHA arena. This event will close promptly at 7:00 pm.

### UPHA Arena

Petterson, Jennifer - **1 point(s)**

## Sunday, November 6, 2022

**6:00:00 PM** - "Dreamer" a movie - You have been asking for it, so here it is....a movie about a horse! This is a feel good story about an injured race horse and second chances. It stars Kurt Russell, Dakota Fanning, and Kris Kristofferson. It is one hour and fifty minutes long. This is a Gayle Lampe sponsored event.

### Cutlip Auditorium

Lampe, Gayle - **1 point(s)**

## Thursday, November 17, 2022

**7:00:00 PM** - Judging the World Championship Horse Show at the KY State Fair - Come learn about judging the World Championship Horse Show at the KY State Fair. Kent Swalla and Kelly Hulse, who have both judged the show, will talk

about their experiences judging such an important show. They will also give you some advice about judging in general. We will meet in the Ivy Room (the lower level of Tucker Dining Hall). If you want you can bring your dinner down with you. This is a Gayle Lampe sponsored event.

## Ivy Room

Lampe, Gayle - **1 point(s)**

## Tuesday, November 29, 2022

**7:00:00 PM** - Learn Equine Photography - Come learn how to take stunning videos and photos for the upcoming Equestrian Invitational! Learn from senior Natalie Hinz, an EQS and EQA major, working on producing and discovering ideal photos for social media and branding the Equestrian Program at WWU. Bring your phone and cameras to the event!

## UPHA Arena

Bailey McCallum - **1 point(s)**

## Wednesday, November 30, 2022

**6:30:00 PM** - Paddock Club Team Invitational - Paddock Club and the Equine Event Management class invite you the Team Invitational! Come and watch the best of the best riders from all four riding disciplines compete for the championship title. See horses spinning, jumping, racking, and dancing!! This event will last approximately 1 ½ hours.

## UPHA Arena

Petterson, Jennifer - **1 point(s)**

## Saturday, December 3, 2022

**9:00:00 AM** - Saddle Seat Club Christmas Fun Show - Come support the WWU Saddle Seat Club and watch Equestrian Students as they compete in fun classes! The show will be Christmas-themed and only will contain games and relay competitions. There will be cookies and hot chocolate for sale as well as some raffles. Wear some holiday gear and we hope to see you there! \*\*Students must stay for at least an hour to get LEAD credit\*\*

## UPHA Arena

Track, Sarah - **1 point(s)**

## Monday, December 5, 2022

**5:00:00 PM** - "An Unfinished Life" a movie - This is a movie about risk and redemption and a bear. It stars Robert Redford, Morgan Freeman, and Jennifer Lopez. It was produced by a good friend of mine, Kelliann Lad, and her father Alan Ladd, Jr. Kelliann shows Saddlebred horses in California. Running time is 108 minutes.

Sponsor- Gayle Lampe

## Library Auditorium

Lampe, Gayle - **1 point(s)**

## Thursday, January 12, 2023

**6:00:00 PM** - The Bodyguard - Come watch the 1992 movie "The Bodyguard" starring Whitney Houston and Kevin Costner. Many of Whitney's famous songs are from this movie. If you saw the recently released movie about Whitney, "I Wanna Dance with Somebody" you will really enjoy this one, too. Bring a kleenex! The movie runs 129 minutes. This is a Gayle Lampe sponsored event.

## Library Auditorium

Lampe, Gayle - **1 point(s)**

## Wednesday, January 18, 2023

**5:00:00 PM** - Choices Matter a talk by Jim Hagale - Jim Hagale, former President COO for Bass Pro/Cabelas, Tracker Marine, Ranger Boats and Big Cedar Resort, is going to talk to you about choices he has made in business. He is also going to talk about Hagale Family Arabians. He recently built a beautiful barn in Rogersville, MO to house his many Arabian horses including the famous stallion, SF Aftershoc +. This is a 2 point LEAD event sponsored by Gayle Lampe and Tony Andenero. It starts at 5:00pm in Kemper Arts Center.

## Kemper Art Center

Anthony Andenoro - **2 point(s)**

## Monday, January 23, 2023

**12:00:00 PM** - Equine Entrepreneur Wendy Murdoch - Wendy Murdoch is an internationally recognized equestrian instructor and clinician for over 30 years, author of several books and DVDs, and creator of the SURE FOOT Equine Stability Program®, the Hay Soaker system and Ride Like A Natural®. Wendy's desire to understand the function of both horse and human, her curiosity, and her love of teaching capitalize on the most current learning theories. In this way, she is able to help both the horse and the rider. Her ability to make learning enjoyable, engaging, and fun through in-depth presentations helps her students connect the dots and achieve their goals. Her studies include an apprenticeship with Sally Swift, extensive training with Linda Tellington-Jones, study with holistic veterinarian Dr. Joyce Harman and equine biomechanics expert Dr. Hilary Clayton, and courses with Jon Zahourek (Anatomy in Clay®), Join Wendy on Monday January 23

## UPHA Arena

Petterson, Jennifer - **1 point(s)**

## Tuesday, January 24, 2023

**6:00:00 PM** - 50 to 1 - a movie about a race horse - This is the true story of Mine That Bird, a 50 to 1 longshot in the Kentucky Derby. He was owned by a misfit group of New Mexico cowboys who faced a series of mishaps on their way to Churchill Downs, but the story has a happy ending! This movie is 111 minutes long, and it will be shown in the Library Auditorium. This is a Gayle Lampe sponsored event.

## Library Auditorium

Lampe, Gayle - **1 point(s)**

## Friday, January 27, 2023

**4:00:00 PM** - Getting Started in the Horse Business for Real- A discussion about the Horse Industry with Sheri Brandl and Mark Bodner - William Woods graduate Sheri Brandl and her husband Mark Bodner are the owners/operators of their stable, Equitate in Ixonia, Wisconsin. They will be discussing the current state of the Saddle Seat industry and current trends in all things Equestrian.

## EQS classroom

Track, Sarah - **1 point(s)**

## Monday, January 30, 2023

**5:00:00 PM** - The Kentucky Equine Management Internship--A Student Experience - Senior equestrian student, Sarah Asbury, has just spent 6 months with Trackside Farm in Versailles, Kentucky through the Kentucky Equine Management Internship (KEMI) program prepping and selling thoroughbred horses at public auction. Join us to hear about her experience working hands-on in the thoroughbred racing industry, how to prep a yearling, weanling, or broodmare for

sale, and working as a showman for several thoroughbred sales. The event will end with a Q&A session where students are allowed to ask any questions regarding the KEMI program or working in the highly competitive thoroughbred racing industry."

### EQS classroom

Petterson, Jennifer - **1 point(s)**

## Wednesday, February 1, 2023

**6:00:00 PM** - A Talk with Rob Sanders, former K9 trainer for Columbia Police Department - Come meet Rob Sanders, founder of Sanders K9 Dog Training. Hear him talk about his experiences from studying criminal justice, patrolling the streets with his K9, Fano, to building his own business, even coaching cheerleading and more! There will be a Q and A where students can ask about training animals, private security and other questions they may have for this fascinating Missouri native. This event will be held in the Ivy Room downstairs of Tucker. Feel free to bring you dinner with you. This is a Gayle Lampe and Dean Brennan sponsored event.

### Ivy Room

Lampe, Gayle - **1 point(s)**

## Thursday, February 16, 2023

**12:30:00 PM** - Learn to Rope - Join western riding instructor Liz Haben and sophomore student Montana Long in UPHA arena to learn the basics of roping! Everyone will learn about ropes (lariats), how to make a loop, coil your rope, handle the rope, and then rope a steer (dummy). Closed-toe shoes are required for this event.

### UPHA Arena

Liz Haben - **1 point(s)**

## Tuesday, February 21, 2023

**5:00:00 PM** - Eclipse, the Horse that Changed History - Arguably the most important horse in "modern" times was an 18th century undefeated British Thoroughbred who was also a powerful sire. He was born on the day of the solar eclipse in 1764 and after being named after the "ring of fire," ECLIPSE went on to make history. It is estimated that 90% of today's TB's are descendants of him. The United State most prestigious annual award for its TB champions is named after him. Join us to find out why 'Eclipse' is more that a cosmic phenomenon to equestrians.

### Library Auditorium

Pautz, Karen - **1 point(s)**

## Tuesday, February 21, 2023

**7:00:00 PM** - Knives Out a movie - When crime novelist (Christopher Plummer) is found dead at his estate, the debonair detective (Daniel Craig) mysteriously enlists to investigate. He sifts through red herrings and self-serving lies to uncover the truth about the untimely death. This film will be shown in the Library Auditorium at 7:00pm and it runs for 2 hours and 10 minutes. This is a Gayle Lampe sponsored event.

### Library Auditorium

Lampe, Gayle - **1 point(s)**

## Thursday, February 23, 2023

**5:00:00 PM** - All About Showing Ranch Horses - EQS Senior Seminar Student Lexi Schumacher will be presenting her All About the Ranch Horse Industry PowerPoint as part of her senior project. Come learn about ranch rider attire, ranch horse tack, and the different ranch classes there are to show in!

## EQS classroom

Liz Haben - 1 point(s)

### Saturday, February 25, 2023

**8:30:00 AM** - Hunter/Jumper Spring Derby! - Come watch and support the WWU Hunter/Jumper show team as they compete and host their fall show! With the show running all day, you have plenty of time to swing by for an hour, watch, enjoy and learn something new about one of the Hunter/Jumper discipline! With weather allowing, we will have both UPHA arena and the outdoor arena going at the same time so you can take your pick of what you want to watch! Hope to see you there! **\*\*Students must stay for at least an hour to get LEAD credit\*\***

## UPHA Arena

Kamera Brown Allen - 1 point(s)

### Tuesday, February 28, 2023

**7:00:00 PM** - Cathy Schiltz will demonstrate search and rescue techniques with her dog. - Cathy Schiltz is a Canine Search Specialist. She has 25 years of experience working and training search and rescue canines. Cathy has responded to some of our Nation's worst disasters including the World Trade Center attack on 911 in New York and Hurricane Katrina in New Orleans. This event will be held in the large UPHA indoor Equestrian Arena attached to the brick barn. This is a Gayle Lampe sponsored event.

## UPHA Arena

Lampe, Gayle - 1 point(s)

### Wednesday, March 15, 2023

**6:00:00 PM** - A Talk with Rob Sanders, former Columbia Police Officer - You asked me to get Rob back for another talk so here it is! He is going to discuss with you his 18 years experience with a mounted unit, as a firearms instructor, dealing with a K9 unit, as well as being a patrol rifle officer. He will be glad to entertain any questions you might have concerning his interesting career. This is a Gayle Lampe and Dean Brennan sponsored event.

## EQS classroom

Lampe, Gayle - 1 point(s)

### Friday, March 24, 2023

**7:30:00 PM** - **Across the Road** - Have you ever crossed the large and mystical road between campus and the barns? Can you now recognize the smell of horse poop? Do you wonder what exactly happens all the time at that far-away place with all those weirdos who call themselves "equestrians"? What even is an equestrian anyway? Come see the Jesters club's production of **Across the Road**, a play written by our very own Alanna Bielawski, and have all of your questions answered! Tickets are \$5 and must be purchased at <https://www.showtix4u.com/#ticketing>. Search for "Jesters". We hope you enjoy the ride!  
Dulany Auditorium

Alpers-Springer, Melissa - 2 point(s)

### Saturday, March 25, 2023

**8:30:00 AM** - WWU Completely Relaxed Spring Schooling Dressage Show I - The William Woods University Completely Relaxed Spring Schooling Dressage Show is hosted by the WWU Dressage Club. The event this semester is student-run. This is a schooling event with a relaxed atmosphere.

## UPHA Arena

Bailey McCallum - 1 point(s)

## Saturday, March 25, 2023

**7:30:00 PM** - Across the Road - Have you ever crossed the large and mystical road between campus and the barns? Can you now recognize the smell of horse poop? Do you wonder what exactly happens all the time at that far-away place with all those weirdos who call themselves "equestrians"? What even is an equestrian anyway? Come see the Jesters club's production of Across the Road, a play written by our very own Alanna Bielawski, and have all of your questions answered! Tickets are \$5 and must be purchased at <https://www.showtix4u.com/#ticketing>. Search for "Jesters" We hope you enjoy the ride!

### Dulany Auditorium

Alpers-Springer, Melissa - **2 point(s)**

## Sunday, March 26, 2023

**8:30:00 AM** - WWU Completely Relaxed Spring Schooling Dressage Show II - The William Woods University Completely Relaxed Spring Schooling Dressage Show is hosted by the WWU Dressage Club. The event this semester is student-run. This is a schooling event with a relaxed atmosphere. This event will end at 12 so to get lead credit you must show up before 11:00 am.

### UPHA Arena

Bailey McCallum - **1 point(s)**

## Tuesday, March 28, 2023

**4:00:00 PM** - Let's walk the trail by the lake and pick up some twigs! - We will walk the trail by the lake AND help beautify the campus by picking up some small parts of tree branches that the wind has blown down. Come join me in some good exercise! We will meet by the Aldridge patio by the sand volleyball court. This is a Gayle Lampe sponsored event.

### Aldridge Patio

Lampe, Gayle - **1 point(s)**

## Wednesday, March 29, 2023

**6:30:00 PM** - The Art of Mounting a Horse - Enjoy an interactive presentation all about the correct way to mount a horse. Learn about the effects that common mounting mistakes have on horses, how we can resolve them, and why this small part of the ride is so important. We will also be discussing different standards for mounting across the industry. This will include all four disciplines (Western, Saddle Seat, Hunter/Jumper, and Dressage) and therapeutic riding standards. Following the event, students will be given the opportunity to practice their abilities on a model. Will you be able to master the art of mounting a horse?

### EQS classroom

Jaron Vail - **1 point(s)**

## Saturday, April 1, 2023

**8:00:00 AM** - Spring Open Horse Show - Come and watch the WWU Spring Open Horse Show! Classes consist of halter, showmanship, english, hunters, western, ranch, and trail! Learn about the different types of classes you can compete in at a western horse show. Must audit for a minimum of one hour.

### UPHA Arena

Liz Haben - **1 point(s)**

## Sunday, April 2, 2023

**9:00:00 AM** - WWU Spring Open Horse Show- Day 2 - Come and watch the WWU Spring Open Horse Show! Classes consist of halter, showmanship, english, hunters, western, ranch, and trail! Learn about the different types of classes you can compete in at a western horse show. Must audit for a minimum of one hour.

### UPHA Arena

Liz Haben - **1 point(s)**

## Sunday, April 2, 2023

**9:00:00 AM** - WWU Spring Open Horse Show- Day 2 - Come and watch the WWU Spring Open Horse Show! Classes consist of halter, showmanship, english, hunters, western, ranch, and trail! Learn about the different types of classes you can compete in at a western horse show. Must audit for a minimum of one hour.

### UPHA Arena

Liz Haben - **1 point(s)**

## Friday, April 21, 2023

**6:00:00 PM** - Rider Fitness Techniques with Bobo the Barrel Horse (and Dressage Club Fundraiser) - Learn about rider fitness from dressage club seniors and officers as they demonstrate rider fitness techniques using a barrel horse. The demonstration will be followed by the opportunity to throw pies at dressage club seniors and officers as a fundraiser for dressage club's own barrel horse.

### UPHA Arena

Bailey McCallum - **1 point(s)**

## Saturday, April 22, 2023

**9:00:00 AM** - Saddle Seat Club Summer Fun Show - Saddle Seat Club Summer Fun Show - Come support the WWU Saddle Seat Club and watch Equestrian Students as they compete in fun classes! The show will be luau themed and will only contain games and relay competitions. There will be concessions for sale as well as raffle tickets for a chance to win great prizes. Wear your best luau attire and we hope to see you there! \*\*Students must stay for at least an hour to get LEAD credit\*\*

### UPHA Arena

Track, Sarah - **1 point(s)**

### Student Accomplishments

*Highlight special examples of student successes in the field (academic: mentor-mentee, conference presentations, competitive internship, journal acceptance; extra-curricular: horse show championship, art exhibit). This is for any accomplishment a student achieved outside of course work or the normal expectation of student success.*

Signatures of Excellence

School of Equestrian Studies 2022-23

**Paddock Club Team Invitational Champion Team**

Student Coach Jolie Miner

Student Riders: Jessica Kidd, Sydney Brueneman, Olivia Veragen and Taylor Thompson

### **American Royal National Championship-Kansas City, Missouri**

Missouri/Kansas Park Reserve Grand Champion Grant Hooper and Nut Job

Missouri/Kansas Three-Gaited Pleasure Reserve Grand Champion and Reserve Champion Tyler Hodgkins and Ludovic

Missouri/Kansas Five-Gaited Pleasure Grand Champion and Champion Faith Sorum and For No Apparent Reason

Missouri/Kansas Junior Exhibitor Five-Gaited Grand Champion Megan McLeod and Loaded Question

Missouri/Kansas Three-Gaited Country Pleasure Grand Champion and Champion Taylor Thompson and He's Divine

Missouri/Kansas Three-Gaited Country Pleasure Reserve Champion Ella Ziemer and Jon Snow

Missouri/Kansas Three-Gaited Amateur Reserve Champion Megan Bishop and Lyle Lovett

### **St. Louis National Charity Horse Show St. Louis, Missouri**

Three-Gaited Show Pleasure 18-38 Reserve Champion Tyler Hodgkins and Ludovic

### **Color Breed Congress 2022**

Oliva Veragen- Pep/Foxy, Liz Pemberton- Pep, Shay Leake- Foxy, Megan Corrigan- Reign, Dylan Hassett- Myles, Jess Ramos- Hershey, Hannah White- Prelude/Cash, Lily Brachio- Garth, Liz Haben- Harold

- NSBA Champion Open Ranch Riding, Oliva & Pep
- Grand Champion AM Palomino Halter, Shay & Foxy
- 2 x class champion, 18x top five, 30x top ten

### **Alumni Accomplishments**

*Please highlight special examples of any successes of recently graduated alumni (acceptance or graduation graduate school, employment or professional milestones).*

none submitted by faculty

### **Faculty Accomplishments**

*Highlight special examples of faculty success in the profession/field/content area. This is for any accomplishment of a faculty member that is research or professional in nature.*

Jennie Petterson

2023 Missouri 4-H Horse Judging Contest Co-Coordinator with Liz Haben

2023 Northeast District FFA Horse Judging Contest Co-Coordinator with Liz Haben

2023 Missouri 4-H Hippology Volunteers/Officials Coordinator

2023 FFA State Proficiency Award--Judge: Equine Science

2023 FFA State Proficiency Award--Judge: Equine Entrepreneurship

2022 Special Olympics USA Games Team Missouri Unified Partner

# Assessment Rubric

Clear	3.00 Exceeds	2.00 Meets	1.00 Falls Below Expectations	N/A
Mission Statement Clearly Articulated weight: 1.000	✓ The mission statement for the program is insightful and forward thinking. It aligns with the University Mission and learning objectives showing a clear alignment between the University and the program.	✓ The mission statement for the program clearly articulated and aligned with the University mission.	✓ The mission statement is minimal at best.	✓ N/A
Comment:				
Reflection on Student Demographics, Retention, and Degree Completion Data weight: 1.000	✓ The program provides a detailed description on the enrollment, retention, persistence and degree completion numbers. The program provides new ideas on how to improve retention of their program students or articulates what they are currently doing to keep students in their program.	✓ The program provides a basic reflection on enrollment, retention, persistence, and degree completion data provided.	✓ The program does not reflect on enrollment, retention, persistence, and degree completion data in a detailed way.	✓ N/A
Comment:				
Marketing Materials weight: 1.000	✓ The program outlines the successes and needs in regards to marketing. Detailed suggestions on how to market the program and what niche areas that are program specific would benefit the marketing strategy.	✓ The program discussed the general marketing strategy for the program.	✓ The program provided little to no discussion on the marketing materials or approach to how to market the program.	✓ N/A
Comment:				
Alignment to University Objectives weight: 1.000	✓ The program provides a detailed explanation of how program courses align to the Institutional Objectives. This explanation details specific courses, or activities that coordinate with the intent of the Institutional Objectives.	✓ The program provides a basic explanation of how program courses align to the Institutional Objectives. This explanation provides a minimal understanding of how the program is aligned to the Institutional Objectives.	✓ The program provides little to no explanation of how program courses align to the Institutional Objectives.	✓ N/A
Comment:	Make sure to edit and align to the new objectives moving forward			
General Education alignment clearly explained weight: 1.000	✓ The program provides a detailed explanation of the General Education criteria and how the basic skills learned are expanded upon in the program. Details include but are not limited to: specific courses, or activities that stretch the knowledge of the specific areas.	✓ The program provides a basic explanation of the General Education curriculum and how the skills learned are expanded in program courses.	✓ The program provides a minimal explanation of the General Education curriculum and how the skills learned are expanded in program courses.	✓ N/A
Comment:				
NSSE Objectives weight: 1.000	✓ The program provided a detailed listing of activities and assessments used within the program that focused on the identified NSSE objectives. The activities and assessments were divided out within the curriculum and impacted different cohort groups.	✓ The program provided a basic explanation of the activities and assessments used within the program that focused on the identified NSSE objectives.	✓ The program provided minimal explanation of the activities and assessments used within the program that focused on the identified NSSE objectives.	✓ N/A
Comment:				
Curriculum Map alignment and changes weight: 1.000	✓ The curriculum map is detailed and complete. All Changes made to the curriculum map are detailed with supporting rationale for the decision..	✓ The curriculum map is complete. Changes made to the curriculum map are explained with some explanation as to why the changes were implemented.	✓ The curriculum map is not complete and little to no explanation on curricular changes was provided.	✓ N/A
Comment:				
Assessment Map weight: 1.000	✓ Assessment of objectives are spread out across the curriculum with a variety of assessment measures and each program objective is assessed a minimum of twice a year.	✓ Each objective is assessed a minimum of 2 times a year or an assessment rotation is explained so that all objectives are assessed. The assessments are not concentrated in one class.	✓ The assessment map is not complete or much of the assessment happens in only one course. Not all objectives are assessed annually, nor is a plan provided on assessment.	✓ N/A
Comment:				

Data Driven Decision-making is explained weight: 1.000	✔ An overview of program assessment is provided with details on the specific successes and challenges from the year. A detailed review of how assessment was administered over the academic year is clearly outlined.	✔ A basic overview of program assessment is provided with some details on the successes and challenges from the year. A basic review of how assessment was administered over the academic year is outlined.	✔ A basic overview of program assessment is not provided with little to no discussion on the administration of assessment over the academic year.	✔ N/A
Comment:	<input type="text"/>			
Documentation provided on assessment findings weight: 1.000	✔ The program uploads all rubric and support information to support the claims in the assessment findings along with detailed instructions on the assessment process and data analysis.	✔ The program uploads all rubric and support information to support the claims in assessment findings.	✔ The program did not upload the data to support assessment claims in the assessment findings.	✔ N/A
Comment:	<input type="text"/>			
Analysis of Assessment weight: 1.000	✔ The program completed assessment findings for each component identified, and provided a comprehensive summary of each assessment measure identified in the report.	✔ The program completed the assessment findings for each component and provided a summary for each assessment measure.	✔ The program did not provide a completed assessment findings for each component, nor did they complete the summary for each measure.	✔ N/A
Comment:	<input type="text"/>			
Improvement narratives are selected with intentionality weight: 1.000	✔ The program identified Improvement Narratives that appear to move the program forward and see the bigger picture than only the specific program curriculum options	✔ The program used the provided Improvement Narratives and selected options that made sense to the objectives and issues within the assessment.	✔ The program did not use any improvement narratives, or the ones chosen are not aligned with assessment results.	✔ N/A
Comment:	<input type="text"/>			
Student Performance Review weight: 1.000	✔ The program described and provided a detailed account of Student performance Review activities. Data evidence provided and detailed.	✔ The program provided the schedule and a brief description of Student Performance Review with data of the results.	✔ The program did not provide complete explanation on Student Performance Review nor did they provide data results.	✔ N/A
Comment:	<input type="text"/>			
Senior Showcase weight: 1.000	✔ The program had all senior students participate in Senior Showcase and provided a detailed explanation of their expectation and the presentations presented.	✔ The program described the Senior showcase activities and provided some evidence of what was presented.	✔ Little to no content of Senior showcase was provided.	✔ N/A
Comment:	<input type="text"/>			
Co Curricular and LEAD activities weight: 1.000	✔ The program detailed the activities of LEAD and other co-curricular programing that was provided throughout the year. They provided numerous events for students.	✔ The program provided a listing of LEAD events and activities provided.	✔ The program provided little to no description of the Co-curricular activities provided throughout the year.	✔ N/A
Comment:	<input type="text"/>			
Faculty, alumni, and Student accomplishments weight: 1.000	✔ The program provided detail updates on successes on Students, Alumni and Faculty with added information explaining the kinds of success that were experienced.	✔ The program provided a listing of information on Students, Alumni, and faculty accomplishments.	✔ The program provided little to no data on students, alumni, faculty accomplishments.	✔ N/A
Comment:	<input type="text"/>			

## Appendix: Supplemental Data



WILLIAM WOODS  
UNIVERSITY

# EQUESTRIAN STUDIES

World-Renowned  
Equestrian Program



A close-up, artistic photograph of a horse's head. The focus is on the horse's eye, which is dark and expressive. The mane is a light brown color and is blowing in the wind, creating a sense of movement. The background is dark and out of focus.

# TAKE YOUR LOVE OF HORSES TO A HIGHER LEVEL!

The first university in the United States to offer a four-year degree in equestrian science, William Woods University has been the name to know in equestrian studies since 1924. With over 100 show-quality horses, William Woods equestrian programs combine business skills with strong theoretical riding, teaching and training foundations. These are the skills you will need for a successful career as a trainer, teacher, or manager in the booming \$122-billion-dollar\* equine industry – or virtually any other industry you may decide to enter after graduation.

\*American Horse Council Foundation. (2018). Economic Impact of the U.S. Horse Industry. Washington: American Horse Council.

# Boldly Take On The World

Our graduates are in amazing fields doing incredible things. And no matter where they are, each one carries with them the community, attitude, and values that all began during their time at William Woods University. Our alumni have found successful careers in leading agencies, companies, and organizations:



*United States  
Equestrian Federation*

*Golden Horseshoe  
Tack Store*

*Virginia Intermont*

*The Blood Horse*

*Sweetbriar College*

*University of WI -  
River Falls*

*United States*

*Dressage Federation*

*American Quarter  
Horse Association*

*Chronicle of the  
Horse*

*Pony of the Americas*

*Kansas City Carriages*

*Howard Schatzberg  
Photography*

*Appaloosa Horse  
Club*

*County Line Equine  
Practice*

*Betsy Steiner  
Dressage*

*The American  
Saddlebred Museum*

*Lyndon Rife Dressage*

*St. Louis Carriage  
Company*

*SmartPak*

*Miller and Associates,  
Equine Veterinarians*

*American Royal  
Museum and Visitors  
Center*

*Stephens College,  
Equestrian Studies*

*Peeper Ranch,  
Lenexa, KS*

*Tina M. Konyot  
Dressage*

*Sidelines Magazine*

*Jan Ebeling, The  
Acres Dressage*

*American Morgan  
Horse Association*

*Saddle & Bridle  
Magazine*

*Castle Forbes Stud,  
County Longford,  
Ireland*

*The National  
Horseman Magazine*

*Menlo Circus Club  
Stables*

*Arabian Horse Times*

*Bruce Davidson 1976  
Olympic Gold Medal  
Winner Eventing*

*Robert Battaglia  
Arabian Horses*

*Equine Medical  
Services*

*La Cense Montana  
Professional School of  
Horsemanship*

*American Saddlebred  
Association*

*Murray State Univ.,  
Equine Science*

*Feather River College*

*Emory & Henry  
College*

“  
**One of my favorite memories was the opportunity to show horses at Color Breed Congress during my junior and senior years with other Western seat students.**  
”

~ Ashley Bauer  
'16, M.Ed. '17

# A Message from our Dean

JENNIE PETTERSON, M.ED.

Professor and Dean,  
School of Equestrian Studies



Horses have been my passion since childhood. I spent my days reading everything I could find on horse care, riding, showing and training. I eagerly waited for each horse magazine to arrive at my door. I will never forget my first riding lesson and my first horse show. 35+ years later and I am still excited to ride every time I step into the stirrup. I'm sure that many of you can

relate to my experience.

A strong commitment to learning everything you can about horses is just the foundation for turning your passion into your professional career. To transform yourself from a horse enthusiast to an equestrian professional takes special dedication. It requires you to confront and address your weaknesses, to challenge yourself mentally and physically, think critically and quickly, and hone your ability to control your emotions. It is no surprise that these skills are also valued in many non-equine related fields.

As a WWU graduate of the equestrian program, my riding instruction was firmly based on best practices in teaching riding.

I understood the theories and philosophies associated with all four disciplines of riding which allowed me to connect with many potential customers. I was confident in my ability to manage show horses both in and out of the tack because I had practiced doing so while I was an undergraduate student. I had ridden with a variety of nationally-recognized clinicians and worked for many industry professionals while in school. This gave me the confidence and support network to successfully make the transition from equestrian student to equestrian entrepreneur.

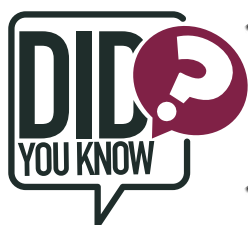
Equally important was my ability to take a systematic approach to marketing myself, organizing my business, and the daily mechanics of being successfully self-employed. As a student I had the opportunity to give an address on animal rights versus animal welfare at the American Youth Horse Council Symposium. Experiences like this made me that much more confident and capable years later when pitching my plan to direct the Special Olympics Idaho Equestrian Tournament or preparing customers and horses for a World Championship horse show. I had been pushed to reach beyond what was easy for me and it prepared me to pave my own path to success in the industry.

My students will face many of the same obstacles that I encountered as a professional in the industry, and my goal is to help them navigate those challenges in the classroom so that they are better prepared once they graduate. The faculty have many decades of experience in all facets of the

equine profession. They helped me to grow and develop and I continue to learn from them today as colleagues. Your classmates will become your professional network which means leaving with an army of industry professionals ready to help you. I am privileged to have a network full of WWU

equestrian graduates.

A career in the horse industry is both challenging and rewarding. Turning your passion into your professional career takes planning, dedication and a willingness to address your weaknesses. We are excited to help you start your journey.



- William Woods hosted *Thunder*, the mascot for the Denver Broncos football team, on his way to and from Canton, Ohio to lead the Pro Football Hall of Fame parade celebrating the induction of Broncos owner Pat Bowlen and cornerback Champ Bailey.
- WWU was selected to supply an all American Saddlebred drill team to honor and introduce American Saddlebred *Marc of Charm* as a new Breyer horse model at Breyerfest in Lexington, Kentucky.
- The Woods has won many Collegiate Horse Judging awards including back-to-back National Championships in Senior Collegiate Judging at the U.S. Arabian National Championships.
- We hold clinics in all disciplines that feature Olympians, World and National Champion trainers and horses. We hosted Missouri Sports Hall of Fame Inductee and two-time Superhorse at the American Quarter Horse Association Championships, *Snap Krackle Pop*.
- You will find WWU students and faculty assisting with major horse shows like the U.S. Dressage Finals and the FEI World Cup Finals.

**On-Campus  
Equine Facilities**

**100+**  
show-quality  
horses on campus

**2**  
heated indoor  
arenas and an  
outdoor arena

**8**  
heated and air  
conditioned tack  
rooms

**6**  
wash stalls with  
hot water

**4**  
turnout paddocks

**2**  
round pens

**150**  
box stalls within  
the four heated  
barns

**2**  
fully-equipped  
classrooms near  
the barns

**USEF**  
regulation jumps  
and dressage arena



# Equipped!

William Woods is fully equipped both on campus and off.

Our large equestrian complex and passionate, professional faculty will provide you with an excellent educational experience in both the classroom and field. The main equine facilities are all conveniently located on campus, just steps from our residence halls, giving students a rare opportunity to learn efficiently.

Located within blocks of the university, students also have access to our cross-country riding course, equestrian annex, and new Center for Equine Medicine. The cross-country course is home to our annual Jumping Derby hosted by the Hunter/Jumper Show Team each fall, and provides our students experience riding on different terrain. Our

off-campus equestrian annex gives our horses a break from campus life while also providing students with hands-on experience in day-to-day equine care and facility management. The new Center for Equine Medicine is a 17-acre property close to campus that allows for continued equine care. You'll work directly with our full-time doctor of veterinary medicine who has an extensive background in sports medicine, reproduction, as well as general equine medicine and surgery. This facility provides unique opportunities to participate in a hands-on classroom environment, assist with emergency care and treatment, and gain practical clinical experience.



# Champions are made here

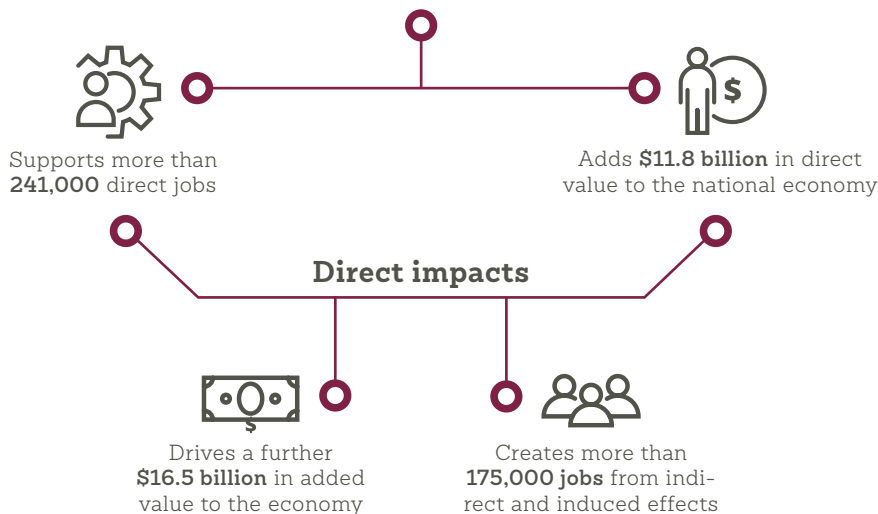
William Woods University School of Equestrian Studies faculty and students are encouraged to participate in a number of national and world championship competitions throughout the year. Showing at these events provides the opportunity to develop important life skills you will need to set yourself apart to 21st Century employers.

You will learn poise, sportsmanship, communication and patience along with the ability to compare your skills in the presentation of a horse against others in the industry at “A” rated shows such as:

- *American Royal in Kansas City*
- *Color Breed Congress*
- *St. Louis National Charity Horse Show*
- *Morgan Grand Nationals*
- *Kentucky Spring Premier Horse Show*
- *Regional Dressage Championship*
- *Pinto World Championships*
- *Central State Regional Dressage Finals*
- *Tulsa Classic Hunter/Jumper Show*
- *Along with a variety of shows we host on campus throughout the year*

## Economic Impact

### The Competition Sector





# UNIQUE OPT



SADDLE SEAT



DRESSAGE

We are the only higher education school

# OPPORTUNITY

A woman wearing a dark blue riding jacket, light-colored breeches, and a dark helmet stands next to a dark brown horse. She is smiling and holding the horse's lead rope.

HUNTER/JUMPER

A man wearing a black cowboy hat, a black long-sleeved shirt with a white neckerchief, and a large gold belt buckle stands next to a pinto horse. He is smiling and holding the horse's lead rope.

WESTERN

l in the United States with all four seats.

**DRESSAGE** | HUNTER/JUMPER | SADDLE SEAT | WESTERN



## DRESSAGE

An Olympic sport since 1900, dressage is a classical form of horsemanship which dates back to the 4th century, B.C. The term dressage originates from the French verb dresser, or “to train.” At its core, dressage is the art of riding and training the horse in a manner that develops harmony, flexibility, athleticism, and balance. Breeds of horses represented include (but are not limited to) Thoroughbreds and many different Warmblood and Iberian breeds.

**“I am so grateful for the relationships I built with the teachers, fellow students and of course the horses I knew during my time at William Woods University.”**

**~ Lucy Courchaine '11, MBA '13,  
Owner at Sapphire Sporthorses  
(North Salem, New York)**



**Bailey  
McCallum, M.Ed.**

Assistant Professor, Equestrian Studies,  
Dressage

- FEI Dressage rider, trainer, and coach with experience at local, regional, and national competitions
- USDF Bronze and Silver Medalist
- USDF Young Rider Graduate
- Multi-discipline equestrian with years of experience showing, training, and coaching students in Western and English pleasure, hunter under saddle, horsemanship, and competitive ranch horse



**Laura Ward, M.S.**

Associate Professor, Equestrian Studies

- Areas of expertise: Role of horses throughout history, horses in art, history of the American breeds, horse industry in the U.S.A., anatomy of movement
- Faculty member since 1991
- 1994 Beaumont Dad's Association Distinguished Professor Award
- Contributing author, “Knack Grooming Horses, A Complete Illustrated Guide”
- Former Director WWU Summer Riding Program
- USEF, UPHA and AMHA member

# DRESSAGE

at William Woods

**What to bring:**

- An ASTM/SEI certified helmet (required when mounted)
- Professional schooling attire- breeches, fitted polo or sweater, tall boots or paddock boots with half-chaps, hair pulled back, gloves highly recommended
- USEF regulation spurs (no longer than 5.08cm) and a whip (no longer than 120cm)
- USEF legal show attire- short riding coat in a conservative color, white or light-colored breeches, stock tie and pin or show shirt with integrated stand-up collar, tall dress boots, and gloves in a conservative color
- USEF Rulebook
- USDF Test Book

At William Woods University we are committed to developing the next generation of classical dressage riders and trainers. Our program focuses on providing opportunities for riders to experience competition at every level- from local schooling shows to recognized regional and national competition- while focusing on training as a graduated progression of skills learned by both horse and rider. Applied riding classes meld seamlessly with lectures on training and teaching theory to help students develop their eye and establish a strong educational foundation for their chosen profession, whether that be rider, trainer, instructor, or judge.

To accomplish this, our barn is full of dozens of accomplished dressage horses. Some are FEI schoolmasters, available to help students establish an understanding of each of the movements; others are young horses progressing through the levels within the program so that riders can develop their training skills. All are show-quality mounts that have either had a long, established show career or are currently showing at recognized USEF/USDF dressage shows. A few even show western dressage!

## DEVELOPING THE HORSE AND RIDER

Students have the opportunity to work with horses from Intro to FEI, focusing on classical development of both horse and rider. Riders work to improve their balance, coordination,



William Woods' dressage horses have either had a long, established show career or are currently showing at recognized USEF/USDF Dressage shows.

and overall fitness; develop independent aids; distinguish balance and correct posture in the horse, and cultivate the skills necessary to progress the horse through the levels. Riders receive thorough instruction on riding theory and are introduced to the fundamentals of how dressage is judged, designing exercises for rider and horse development, using dressage as a cross-training tool for other disciplines, and improving both equine and human conditioning.



## SUGGESTED READING:

- Belton, Christina. *The Principles of Riding: German National Equestrian Federation*. Kenilworth Press, 2003.
- Dietze, Susanne von, et al. *Rider & Horse Back to Back*. J.A. Allen, 2011.
- Dietze, Susanne von. *Balance in Movement: the Seat of the Rider*. Trafalgar Square Pub, 1999.
- Gahwyler, Max. *The Competitive Edge III: Gravity, Balance, and Kinetics of the Horse and Rider*. Half Halt Press, 2000.
- Kyrklund, Kyra, and Jytte Lemkow. *Dressage with Kyra: the Kyra Kyrklund Training Method*. Trafalgar Square, 2009.
- Lindgren, Anders. *Major Anders Lingren's Teaching Exercises: a Manual for Instructors and Riders*. Half Halt Press, 1998.
- Podhajsky, Alois. *The Complete Training of Horse and Rider*. Sportman's Press, 1991.
- Schusdziarra, Heinrich, et al. *Anatomy of Dressage*. Half Halt Press, 2004.
- Swift, Sally. *Centered Riding*. J.A. Allen, 2006.
- Zettl, Walter A. *Dressage in Harmony: from Basic to Grand Prix*. Trafalgar Square Books, 2016.

DRESSAGE | **HUNTER/JUMPER** | SADDLE SEAT | WESTERN



## HUNTER

The hunter horse and rider work to develop a consistent and effortless performance over traditional, hunter-style fences. The ideal hunter shows superior manners, style and grace over a course of fences.

## JUMPER

The jumper horse and rider are the ultimate demonstration of athleticism and bravery as they attempt to beat the clock and clear the jumps. Breeds of horses represented include (but are not limited to) Thoroughbreds, many different Warmblood breeds, and American Quarter Horses.

**“I think it really benefits us to go to A-rated shows because we keep our name on the circuits for professionals to see us, which can find you a summertime job or internship, or even a great job after graduation.”**

**~ Molly O’Connell ’22**



### Kamera Brown, M.S.

Assistant Professor, Equestrian Studies, Hunter/Jumper

- Training and coaching hunters and jumpers, showing competition horses, hunter/jumper industry issues, teaching hunt seat instructors and young horse training
- USHJA Certified Trainer (2019-present)
- Faculty member since 2020
- 2021 Selected Trainer/Competitor The Thoroughbred Makeover
- 2021 NCEA Distinguished Alumni Award Recipient
- 2022 Hall of Fame Inductee Delaware State University-Equestrian



### Erin Cardea,

M.Ed., M.Sc.

Associate Professor, Equestrian Studies

- Areas of Expertise: Horse health management, teaching riding instructors, equitation science, equine anatomy & physiology, equine nutrition, equine facility management, riding lesson program management, equine assisted services, therapeutic riding instruction
- CHA Certifying Instructor, CHA Lead Accreditation Site Visitor
- PATH International Advanced Certified Therapeutic Riding Instructor
- BHS Stage 2 & PTT
- German FN RA4
- Trained and competed horses and coached riders in rated hunter/jumper shows, owned lesson and boarding facility, director of lesson program abroad, groomed for and managed Olympic level rider/trainer.

## HUNTER/JUMPER

at William Woods

**Shows our hunters and jumpers have participated in:**

- Queenie Productions, St. Louis, MO
- Tulsa Go Show, Tulsa, OK
- World Equestrian Center, Wilmington, Ohio
- Spring Encore, Germantown, TN

The hunter discipline originated in England out of fox hunting. Horses and riders followed the hounds cross country jumping natural obstacles, such as fences, brush, gates and stone walls as they kept up with the hounds. To this day the hunters are shown over natural appearing fences, but on a set course and not as demanding as fox hunting. Hunters are judged on manners, form over fences and consistency of pace in the ring.

Jumpers originated in Italy with the forward seat riding style of the early twentieth century. Originally called “show jumping,” jumpers first appeared in the 1900 Olympics. Today’s jumpers are judged on speed and leaving all the jumps in place. Where the hunters have natural looking obstacles, jumpers are shown over colorful jumps and courses that challenge the horses’ speed and agility.



William Woods hunter/jumper horses are successful as daily teachers and as competitive show horses.



## OPPORTUNITIES FOR ALL

Students have the opportunity to ride and show both hunters and jumpers while on campus at WWU and at regional and national shows. We have horses of many breeds from Thoroughbreds to Warmbloods, with our focus on providing a variety of horses for the student to experience while they are at WWU. They can show in classes from Beginner Rider Hunter to Amateur Adult Hunter and the equitation classes in the hunters and in the jumpers, showing at the level that they and the horse are competent at.

Hunter/Jumper Club puts on shows and clinics to help fund showing and clinic experiences for the student. There are also social events throughout the year.

## WHAT TO BRING AND RECOMMENDED READING:

- *Professional Huntseat/Jumper riding attire – breeches (tan), tall black field or dress boots, and a shirt with sleeves and belt.*
- *ASTM, SEI approved riding helmet in black, must have harness.*
- *Prince of Wales or small spurs with black straps and a plain black crop.*
- *Current show attire for shows you hope to participate in.*
- *USEF Rulebook*



DRESSAGE | HUNTER/JUMPER | **SADDLE SEAT** | WESTERN



## SADDLE SEAT

Saddle seat riding is a form of English riding that is designed to showcase horses with a high-stepping trot. This discipline is also where the 5-Gaited American Saddlebred is found. This horse showcases the two man-made gaits called the Slow-Gait and Rack. This four beat gait is smooth to ride and showcases the American Saddlebred's athleticism and brilliance in the show ring.

**“William Woods provided the perfect foundation that we needed to start our careers in the saddle seat industry. The classrooms and hands on skills that are acquired at William Woods help build confidence when going into the real world of an internship or once graduated and entering a full-time position. One of the best parts is keeping in touch with friends from school who work in the industry and live all over the country and also the immediate bond you get with meeting other alums. It doesn't seem to matter what year you went to WWU, we always find commonality! Also, we are from separate sides of the country (Oregon to Indiana) and William Woods brought us together, for which we will be forever grateful!”**

**~Emily West and Jesse West  
WWU Alumni**



### Sarah Track,

M.Ed.

Associate Professor, Equestrian Studies,  
Saddle Seat

- Areas of Expertise: Equine management, health and welfare, long lining and driving, saddle seat riding teaching, mare and foal care, monitoring and record keeping, body and show clipping, maintaining and organizing tack, English and Western riding styles, and training and maintaining finished show horses to compete at the national level
- Faculty member since 2010
- Member of the USEF Saddle Seat World Cup Committee
- Member of the UPHA, ASHA, and USEF
- Coached, trained, and showed horses at the American Royal National Championship, Lexington Jr. League, Midwest Charity, and Kentucky State Fair horse shows



### Gayle Lampe,

M.Ed.

Professor Emerita

- Areas of Expertise: Saddle seat riding, coaching, and judging
- Faculty member since 1968
- Won Ladies Five-Gaited Championship at the Kentucky State Fair on her own horse, Callaway's Born to Win
- Judged shows in 42 states, as well as Canada, England, South Africa, and Australia, including 2010 South African National Championship Saddlebred Horse Show, 2013 Youth National Arabian & Half Arabian Championship, 2016 U.S. National Arabian & Half Arabian Championship, and judged Morgan Grand National Horse Show ten times including in 2022
- Won 2004, 2006, 2009, and 2012 USEF Five-Gaited Open Horse of the Year Award
- Won Ladies Five-Gaited Pink Ribbon National Championship Class, American Royal, 2007-2010

# SADDLE SEAT

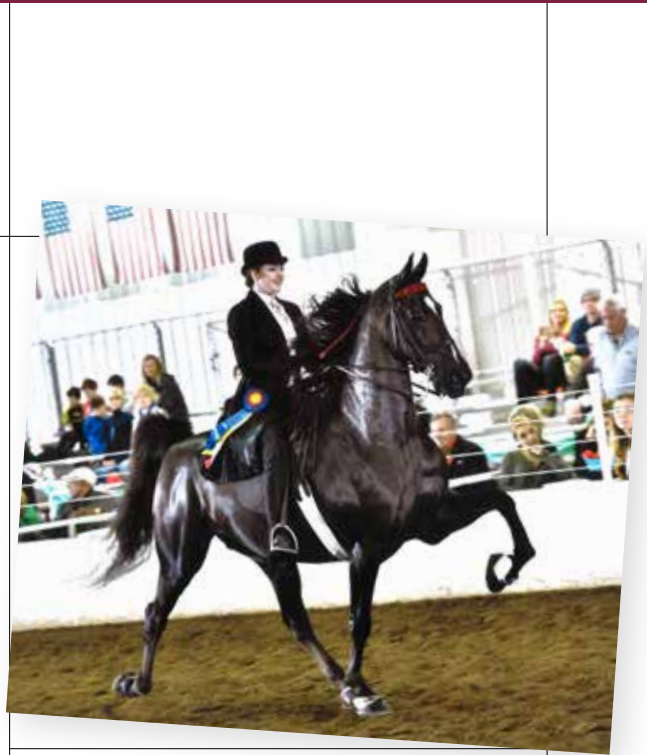
at William Woods

**What to bring and recommended reading:**

- Professional saddle seat attire includes Kentucky jodhpurs, jodhpur boots and a clean fitted shirt.
- A riding whip, spurs and gloves should accompany the saddle seat student to riding class.
- Show attire will be necessary if the desire is to show with the University
- USEF Rulebook

The saddle seat program at William Woods gives students the skills needed to become young professionals in the equestrian industry. WWU’s saddle seat program encourages networking with industry professionals to acquire summer internships and employment upon graduation. Breeds of horses represented include (but are not limited to) American Saddlebreds (three and five-gaited), Arabians, Morgans and National Show Horses.

William Woods’ saddle seat students will be taught skills in long lining and driving, show horse preparation and horse management techniques that are unique to the discipline. Due to the diverse saddle seat string of horses students learn to manage both lesson-type horses, and show type-horses and what it takes to do both.



**COMPETITION HONORS**

WWU horses have earned ribbons and championships at nationally recognized horse shows such as the UPHA American Royal National Championship, St. Louis Charity Horse Show and the World’s Championship Horse Show. Students are also encouraged to show at smaller competitions to improve their skills and get a clearer understanding of what a career in the show industry is like.



DRESSAGE | HUNTER/JUMPER | SADDLE SEAT | **WESTERN**



## WESTERN

While the Western discipline has its roots in the ranches and wide open spaces of yesterday, it has become a style of riding that has embraced tradition with a modern twist. The discipline now includes many types of horses and competitive events. Horse shows that feature Western-style horses will include a wide variety of classes from reining, ranch horse and western pleasure to trail, showmanship and pleasure driving.

**“WWU’s equestrian program is incomparable! The range of classes made me a well-rounded equestrian with an all-inclusive knowledge of multiple equine disciplines. The program provides once-in-a-lifetime opportunities for hands-on learning, ‘real world’ show experience such as the opportunity to show at the Color Breed Congress, as well as applicable business skills that I rely on heavily for my equestrian career!”**

**~Claire Trafton ‘18,  
Equestrian Science and  
Business Administration**



**Liz Haben, M.Ed.**

Associate Professor, Equestrian Studies,  
Western

- Areas of Expertise: Training and preparing all around APHA and AQHA horses, trail, ranch riding, colt starting, ground training, stable management, equine nutrition, competitive judging, breed show management, equestrian academic instruction
- Faculty member since 2015
- Established rider, trainer and coach of numerous Pinto World Champions, APHA champions, PtHA high point champions, AQHA point earners, Arabian hunters and western horses
- Manager and founder of WWU Pinto shows
- Co-coach of the WWU Collegiate Judging Team, 2015 and 2016 U.S. National Senior Judging Team
- 2022 Beaumont Dad’s Association Distinguished Professor Award



**Jennie Petterson, M.Ed.**

Professor and Dean,  
School of Equestrian Studies

- Areas of Expertise: AQHA, APHA all-around horses, Western event competition, Arabian and Half-Arabian western pleasure and hunter pleasure, PtHA pleasure, stock and hunter type all around horses, stock horse pleasure driving, intercollegiate competitive judging and equine conformation, and colt starting and young horse training
- Faculty member since 2005
- Has coached, trained, and shown numerous Class A Arabian western pleasure horses, APHA Champions, AQHA point earners, and Pinto World Champions
- Coach of the 2006, 2015 and 2016 U.S. National Senior Judging Team and of the 2009 Morgan Grand National Champion Senior Collegiate Judging Team

# WESTERN

at William Woods

**What to bring and recommended reading:**

- Professional Western riding attire—extra-long, starched jeans, low heeled western boots and a neat clean shirt.
- Spurs recommended (we can help you pick out a suitable pair)
- Current show attire for the events you hope to show
- AQHA Rulebook
- USEF Rulebook

At WWU we embrace the many events included under the umbrella of the Western discipline. While many of the horses in the western barn are all-around horses who compete in multiple events, some are specialists. Our all-around horses typically compete in showmanship, horsemanship, hunt seat equitation, western pleasure, hunter under saddle and sometimes trail. We have specialist horses who compete primarily in hunter under saddle or hunter pleasure or only western pleasure at a breed show or national level.

The ranch division is growing in popularity within many western breeds, and we have ranch horses and reining horses here to teach you the ropes. New horses are donated all the time, so students have the opportunity to experience many different breeds and events all while riding the western horses.



William Woods western horses are successful as daily teachers and as competitive show horses.

## STARTING YOUNG HORSES

Students have the opportunity to practice starting youngsters in a specially designed course taught by the western instructor. It allows students to learn and perfect young horse training techniques on seasoned horses for the first half of the semester. The second half of the course pairs students with a youngster. Instruction includes ground driving and ground work, tying, basic handling and a fundamental start under saddle.





## STUDENT ORGANIZATIONS

**Western Club**—this club includes fundraising opportunities that can help you fund your show and clinic experiences. The club puts on horse shows and clinics and has a number of social events each year.

**Intercollegiate Judging Team**—while this club is open to students of any discipline, but frequently draws students with FFA and 4-H judging background. The team has competed at the AQHA Congress, AQHA World Championships, U.S. Arabian and Half-Arabian National Championships, Morgan Grand Nationals and the National Reining Horse Futurity. With three National Champion titles from U.S. Nationals (2006, 2015 and 2016), and national title from Morgan Grand Nationals, we are often the team to beat.

## TITLES EARNED BY WWU OWNED WESTERN HORSES INCLUDE:

- *PtHA World Champion (Open and Amateur)*
- *PtHA Reserve World Champion (Open and Amateur)*
- *Color Congress NSBA Champion (Open and Amateur)*
- *Reserve National Champion Sport Horse Nationals (Amateur)*
- *Top Ten Sport Horse Nationals (Open and Amateur)*
- *Color Congress Champion (Open, Amateur, Youth)*
- *Color Congress Reserve Champion (Open, Amateur, Youth)*
- *PtHA World Championship High Point All Around Novice Amateur*
- *PtHA World Championship High Point Amateur Pleasure Type Horse*
- *IALHA National Champion (Open, Amateur)*
- *IALHA Reserve National Champion (Open, Amateur)*
- *USEF Horse of the Year*
- *Pinto Horse Association Horse of the Year (Open, Amateur)*
- *Breed Show Class Winner and Point Earner (Open, Amateur, Youth)*
- *Breed Show Highpoint All-Around (Amateur, Youth)*

## BACHELOR OF SCIENCE IN

# Equestrian Science

### Graduates of this program have gone on to work as a/an:

- Professional horse trainer
- Professional riding instructor
- Professional clinician
- Professional horse show judge
- Equine sales representative
- College or university professor
- Recreational riding program instructor, trainer or manager
- Boarding facility owner or employee
- Breed association employee



William Woods University Equestrian Science graduates can be found in every corner of the equestrian world. Our graduates are professional horse trainers, riding instructors, and clinicians. They are horse show judges, teaching at the college or university level, boarding facility owners, and more.

As an Equestrian Science student at William Woods University, you can pursue a successful career in your dream field, and make a difference in a growing industry. We hold high standards in horse healthcare, training, and teaching. Utilize the most advanced technology, learn the best practices in equine healthcare, and enjoy practical experiences that are relevant no matter which way your equestrian career takes you.

### ESSENTIAL SKILLS YOU WILL LEARN INCLUDE:

- *The anatomy of movement*
- *Digestive physiology and feeding programs*
- *Breed/type evaluation for performance and conformation*
- *Logistics of teaching and managing a lesson program*
- *Overview of the horse industry and employment opportunities*
- *Equine health and first aid*
- *Day-to-day care of horses*
- *Designing and managing a stable*
- *Advanced business practices for a horse competition*
- *Small business management*



**Graduates of this program have gone on to work as a/an:**

- Barn manager/owner
- Tack store manager/owner
- Breed association employee
- College or university professor
- Small business owner
- Equine supply sales representative
- Feed company sales representative
- Social media manager

**BACHELOR OF SCIENCE IN**

# Equine Administration

The \$122 billion equine industry is booming. William Woods University makes you a marketable and prepared candidate for a multitude of careers within this industry. A successful manager not only manages horses in a superior manner, but is also an effective leader and manager of people. Equine Administration students learn equestrian business skills such as entrepreneurship, business communications, and managerial strategies.

**ESSENTIAL SKILLS YOU WILL LEARN INCLUDE:**

- *Communicating with clientele, professionals, and peers*
- *An exceptional ability to solve problems and think creatively*
- *Effective communication through social media and other marketing platforms*
- *Understanding the inherent differences between disciplines and the ability to communicate effectively with riders from all the seats*
- *Understanding issues in the horse industry from both the livestock and companion animal viewpoints*
- *Knowledge of current political issues involving the horse*
- *General and specialized care of competition horses*
- *Managing equine medical emergencies and therapies*



“My time at WWU gave me the knowledge and experience to become PATH-certified and helped me to learn to manage both horses and people in a professional setting.”

-Bonnie Bruns '96,  
Program and  
Equine Manager  
Heartland  
Therapeutic  
Riding Inc.

## BACHELOR OF SCIENCE IN

# Equine General Studies

You know you want to work in the equestrian industry, but you have other interests as well — maybe it's media, communications, or equine-assisted services. The William Woods University Equine General Studies degree prepares you for a variety of careers beyond training. Whether you want to teach in a therapeutic setting, write, photograph, manage, or create media, the Equine General Studies major will put you on course to realizing your dream.

Pursue concentrations in Eques-

trian Studies, Equine Media, or Equine Assisted Services. This major is also designed so you can work toward a second major, and it's customizable to help you achieve your personal career goals.

## SPECIALIZED CONCENTRATIONS INCLUDE:

- *Equine-Assisted Services*
- *Equestrian Studies*
- *Equine Media*

## ONLINE MASTER OF EDUCATION IN

# Equestrian Education

This program assumes that the candidates already have some equestrian background and wish to take their skills to the next level.

Delivery is entirely online, with no set log on times. Learn from faculty who are teaching in equestrian programs throughout the country. We live it every day, walking that line between college educator and equestrian professional.

Equestrian education is gaining

momentum in the industry as employers seek academically credentialed equestrian professionals in the fields of extension service, breed and discipline, organizational leadership, undergraduate and post-secondary instruction, and others. Equestrian education professionals are in demand to fill positions as youth and outreach workers to improve the quality and effectiveness of programs for early exposure to the field.

## Plus One Program

(B.S. and M.Ed. in Equestrian Education in five years)

Get ahead by participating in William Woods University's Plus One program. Through this unique program, Equestrian Science students can graduate in only five years with both a Bachelor of Science and Master of Equestrian Education. All equestrian majors may potentially take advantage of the Plus One Program. Other equestrian majors (Equine Administration or Equine General Studies) who choose to take the appropriate prerequisite courses (in teaching riding) may also be able to graduate in five years with a B.S. and an M.Ed. in Equestrian Education.

Participating in Plus One saves you both time and money. Students will take graduate-level courses (which also

count as upper level electives needed to complete their Bachelor degree) starting their second to last semester before they are scheduled to complete a Bachelor degree. These classes go towards the credit hours required for an undergraduate degree and then transfer to the Master's program upon graduation. All graduate courses completed as an undergraduate student are included in regular undergraduate tuition.

During the fifth year, students will take the remainder of the required graduate coursework online. This convenient schedule gives students the option to begin their career right after graduating with their Bachelor degree, while working towards their Master's degree.

### This program is for:

- Those who wish to teach in high school or college equestrian programs
- Equestrian coaches at the high school or college level
- Outreach and extension agents
- Leadership roles at breed and discipline organizations
- Professionals who wish to achieve a higher standard of teaching and instruction

### Alum Spotlight:

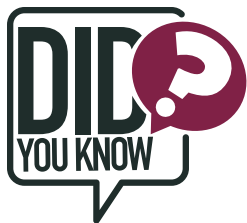
Ahna Phelps  
Cafaro '20

M.Ed. of  
Equestrian  
Education

Associate Chair  
of Equestrian  
Studies

Savannah  
College of Art  
and Design





### Value

While many people think of a job in the horse industry as only suitable for riders and trainers, it offers so much more.

According to an economic report by the American Horse Council Foundation, the equine industry adds \$122 billion in value to the U.S. economy. There are professional course designers, event and competition managers, equine rehabilitators, sales and marketing service providers, product sales and so much more. Your perfect fit in the equine industry might be at a breed or equine sport organization or as an entrepreneur in a related field. We work to help you discover your best fit in a changing equine industry.

## MINORS

### EQUESTRIAN SCIENCE

The Equestrian Science Minor starts with a foundation of theoretical and practical horse management and a broad knowledge of the equine industry. Students can then focus on teaching, riding and training or horse management through elective options, or choose a more broad based approach to suit their career goals.



### EQUINE ADMINISTRATION

The Equine Administration Minor is designed to provide theoretical knowledge and practical experience managing horses and equine facilities. Students can choose from a variety of electives to complete the required hours which may include emphasis on event, stable or horse management.

### EQUINE MEDIA

The Equine Media Minor provides both theoretical and practical experience with a wide variety of media. The demand for technical and equine industry savvy print, digital and video content continues to grow and students will develop and produce examples of marketable work in the field.

## ORGANIZATIONS

Get involved with other students who share your interests through the six equestrian organizations that are open to all students regardless of major. In addition to The Paddock Club, which is open to all disciplines, there is also a club for each seat: dressage, hunter/jumper, saddle seat, and western. Each of these clubs has its own personality and activities, and all promote camaraderie and learning through horse shows, service events, and professional competitions. There is also an intercollegiate Competitive Judging Team, open to anyone who wants

to learn more about horses and competitive judging. This team travels to national judging competitions each fall and helps at regional clinics and judging contests each spring.

## CLINICS AND SEMINARS

In addition to instruction from our own nationally renowned faculty members, you will learn from top industry professionals in various clinics and seminars including practicing professionals, teachers, riders, saddle-fitters, and Olympic athletes.



The Paddock Club is the oldest club on campus and is open to all students of any equestrian seat.

## Frequently Asked Questions

### **BARN DUTIES?**

All riding students are responsible for grooming, tacking up, and cooling out the horses they ride. It is also their responsibility to clean the tack used after each class and take care of their horse's stall. Students enrolled in the Horse Management Practicum courses are responsible for the daily care of an assigned string of horses.

### **LEARN TO START COLTS?**

Many of our donation horses are training projects, whether they are untrained youngsters or mature horses that need re-schooling to build good habits. While there are classes offered to give students direct instruction in starting young horses and groundwork techniques, we believe you are training every time you work with a horse.

### **WORK-STUDY OPPORTUNITIES?**

Equestrian work-study students are responsible for the afternoon feeding of all horses, holding horses for farriers, assisting with maintenance of the riding arenas and working in faculty offices.

### **MAY I BRING MY OWN HORSE?**

That is up to you. There are many local stables that offer comfortable boarding facilities. There is no boarding for student horses on campus. Personal horses may be used in applied riding classes with the instructor's permission. Approved personal horses also are welcome to represent the University at horse shows. Bringing your own horse is not discouraged, but you may find that caring for your horse will take time away from your studies and social activities.

## BACHELOR OF SCIENCE IN BIOLOGY

# Pre-Veterinary Concentration

**Our alumni have gone on to be accepted by veterinary programs in prestigious institutions like:**

- University of Missouri
- Purdue University
- University of Illinois
- Iowa State University
- Colorado State University
- Oklahoma State University

Colleges of veterinary medicine are extremely competitive, but William Woods University prepares its pre-veterinary students well. A popular program at William Woods University, we experience a high acceptance rate for our students who have applied to colleges of veterinary medicine across the country.

It takes more than a love of animals to be a successful veterinarian. You must also have a solid foundation in biology, chemistry and physics. Hard work and striving for balance will be a lifelong pursuit. Our Bachelor of Science degree in Biology with a Pre-Vet concentration will prepare you academically, while our fulfilling hands-on student experience will prepare you to get in to and thrive at a collage of veterinary medicine.

Take advantage of The William Woods University Center for Equine Medicine, which is directed by a full time Doctor of Veterinary Medicine. A partnership like this

with William Woods University School of Equestrian Science benefits equestrian and biology students both, gaining the kind of real world experience students need before heading to vet school. You will be able to participate in hands-on classroom work, assisting with and learning from routine equine health care, as well as the diagnosis and treatment of William Woods University's 100+ equine athletes.

The Pre-Vet concentration includes all of the additional coursework you need so that your prerequisites are met for application to an accredited veterinary medical program, including biochemistry, physics, genetics, advanced mathematics and more. Several courses specific to veterinary medicine are taught by our University Veterinarian as well. You and your advisor will work together to ensure that all specific requirements are met for your top-choice vet school.





## OUR BIOLOGY PRE-VET DEGREE AT WORK

Following acceptance to a college of veterinary medicine and completion of the four year curriculum, you will become a Doctor of Veterinary Medicine (DVM), practicing general veterinary medicine. After graduation from veterinary school, you could pursue specialty training by completing an internship and residency in internal medicine,

surgery, emergency and critical care, sports medicine, dentistry, anesthesia, pathology and more. Pursue expertise in certain animal species such as equine, large animal, canine/feline, avian/exotics and more.

No matter which way you want to work with the medical care of animals, William Woods University's Pre-Vet concentration will make sure that you are ready to take on the nation's top veterinary programs.

**“My proudest moment while working in this program has been the development of hands-on clinical education opportunities and the introduction of a collaborative program with the Biology Department focusing on regenerative medicine in horses.”**

~Paul M. Schiltz, D.V.M.



## Paul M. Schiltz, D.V.M.

University Veterinarian  
Director of Pre-Veterinary Education  
Associate Professor

- Graduate of the University of Illinois College of Veterinary Medicine
- Has practiced equine veterinary medicine, (focus on sports medicine) for over 25 years
- William Woods' primary care veterinarian since 1998
- Member of the Boone County Technical Large Animal Emergency Response Team



WILLIAM WOODS  
UNIVERSITY

One University Avenue  
Fulton, Missouri 65251  
www.williamwoods.edu

## Take these steps to apply:

- 1** APPLY ONLINE  
Apply online any time beginning your junior year.  
It's fast, easy, FREE, and no essay is required.
- 2** SEND YOUR TRANSCRIPTS
- 3** APPLY FOR SCHOLARSHIPS
- 4** COMPLETE THE FAFSA

[williamwoods.edu/apply](http://williamwoods.edu/apply)



[williamwoods.edu/eqs](http://williamwoods.edu/eqs)

## Proficiency Exam FALL 2022

				100% compulsory 83% other	83%	90%
Name	MAJOR	Seat	attempt	Riding	Interview	Written/score
	EQS	SS	1	PASS	100%	84%
	EQS	W	1	PASS	89%	83%
	EQS	HJ	1	PASS	97%	79%
	EQS	HJ	2			78%
	EQS	W	1	FAIL	91.50%	75%
	EQS	HJ	2			73%
	EQGS		1		100%	70%
	EQGS		1		100%	70%
	EQS	HJ	2	PASS	94.50%	69%
	EQS	W	1	PASS	83%	78%
	EQS	HJ	2		90%	
	EQS	SS	2	PASS		
	EQS	SS	2	PASS		
	EQS	HJ	2	PASS		
	EQS	HJ	3	PASS		
	EQA		2		96%	
	EQS		2	withdraw		
	EQS	W	2	PASS		
	EQS	W	2	PASS		
	EQS	W	2	PASS		
	EQS	W	2	PASS		

## Spring 2023

				100% compulsory 85% other	85%	85%
Name	MAJOR	Seat	attempt	Riding	Interview	Written/score
	EQS	W	1	PASS	99	96
	EQGS		1		70.1	48
	EQS	W	3	FAIL	69.5	80
	EQS	W	1	WITHDRAW	85	94
	EQGS		2	NA	89	80
	EQS	W	2		85	92
	EQS	SS	1	PASS	98	92
	EQA		1	NA	100	98
	EQA		1	NA	93.33	98
	EQS	W	1	PASS	89.5	98
	EQS	W	2	NO SHOW	0	0
	EQGS		2	NA	100	88
	EQS	SS	2		100	90
	EQS	HJ	3		94.5	94
	EQS	HJ	3		99.5	78
	EQS	HJ	2		96.5	96

# Item Statistics: Governing Body/Breed Project FINAL

Class Statistics

User Statistics

View By: User



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Show Search Options

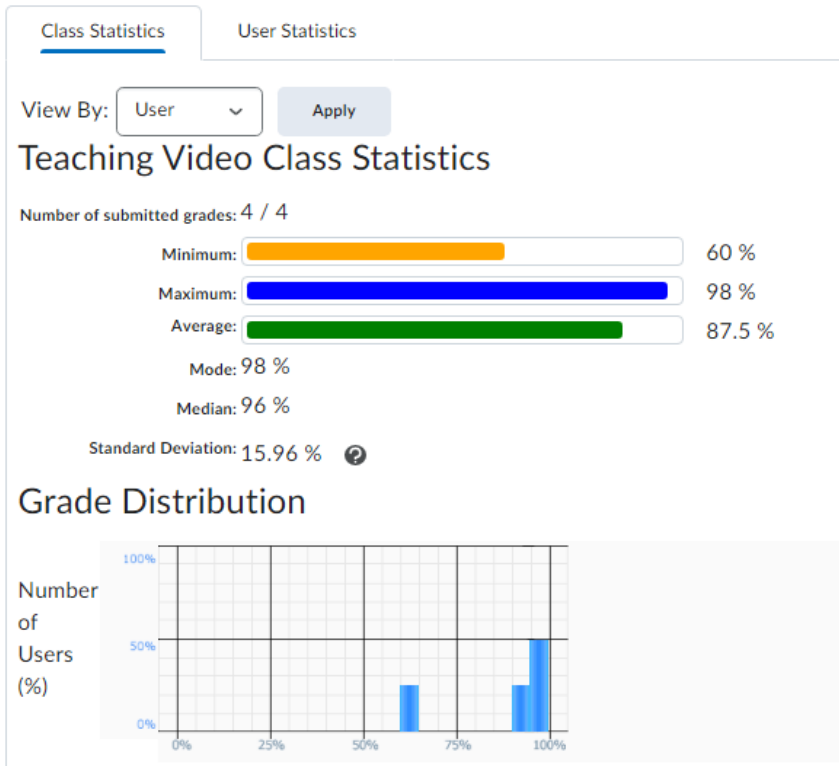


	Last Name ▲, First Name	Grade
<input type="checkbox"/>		
<input type="checkbox"/>		77.78 %
<input type="checkbox"/>		84.44 %
<input type="checkbox"/>		95.56 %
<input type="checkbox"/>		73.33 %
<input type="checkbox"/>		82.22 %
<input type="checkbox"/>		44.44 %
<input type="checkbox"/>		91.11 %
<input type="checkbox"/>		91.11 %
<input type="checkbox"/>		95.56 %
<input type="checkbox"/>		44.44 %
<input type="checkbox"/>		95.56 %
<input type="checkbox"/>		68.89 %

### EQS 355 Western Teaching Tech IV: Teaching Video

75% of students (3/4) earned benchmark scores of 70% or higher

## Item Statistics: Teaching Video



Teaching Video	
	60 / 100, 60 %
	94 / 100, 94 %
	98 / 100, 98 %
	98 / 100, 98 %

## Fall 2022 Proficiency Testing

### EQS HJ/D INTERVIEWS

**Assessors: Bailey McCallum/Kamera Brown Allen**

Name	Major	Time	Score (%) Name _____	Score (%) Name _____	TOTAL % (83% passes)

Please return this score sheet and all of the rubrics to my office so that I can load the scores into the spreadsheet and then scan all of the rubrics to the students.

OrgDefined	Last Name	First Name	Final Letter	Hunter/Jun	HunterJum	Calculated	Calculated	Adjusted Fi	Adjusted Final	Grade Denominator
344290	Ruhlen	Cassandra	A	100	93	563	570			
344390	Bielawski	Alanna	A	100	90	555	570			
345330	Ponti	Abigail	B-	99	90	469	570			
347657	Shafer	Elianna	A	100	93	538	570			
347681	Thompson	Ashley	C-	99	94	399	570			
348311	Sander	Veronica	A	100	85	540	570			
355280	Streit	Kennie	B-	100	93	468	570			
355802	Harrison	Katie	A	99	90	557	570			

OrgDefined In-class presentation Points Grade <Numeric MaxPoints:100>

93

96

97

97

96

98

98

96

97

0

94

96

96

93

93.5

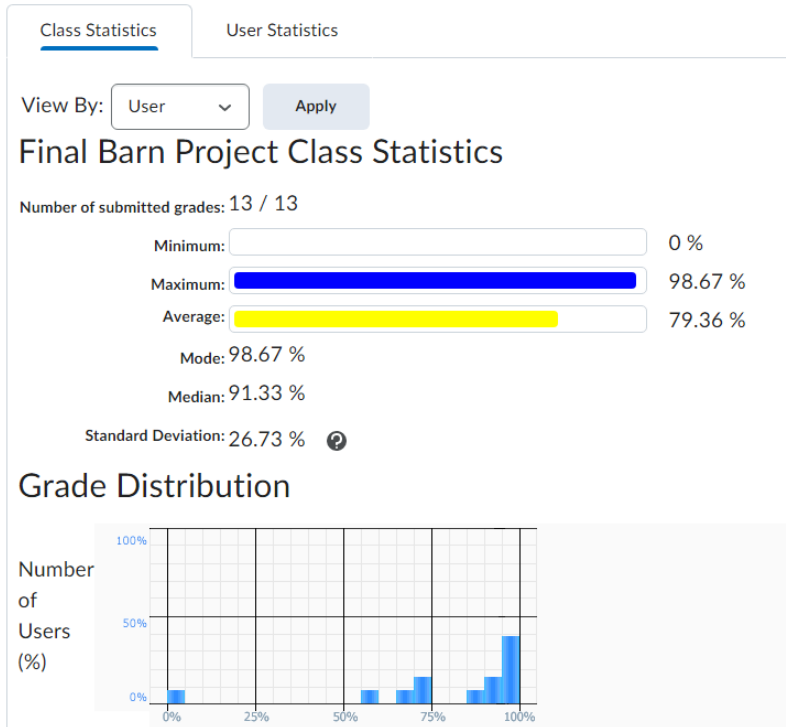
96

98

## EQU 221 Stable Management Barn Plan Final Project

76% of students (10/13) earned benchmark scores of 70% or higher

### Item Statistics: Final Barn Project



Final Barn Project	
📄	148 / 150, 98.67 %
📄	148 / 150, 98.67 %
📄	147.5 / 150, 98.33 %
📄	147 / 150, 98 %
📄	146 / 150, 97.33 %
📄	139.5 / 150, 93 %
📄	137 / 150, 91.33 %
📄	133 / 150, 88.67 %
📄	109 / 150, 72.67 %
📄	107 / 150, 71.33 %
📄	102 / 150, 68 %
📄	83.5 / 150, 55.67 %
0 / 150, 0 %	

**EQ Portfolio Rubric (EQU 415 Equestrian Senior Portfolio)**

Name	Reflective Writing	Editing--Sentence Structure and Grammar	Artifact Selections
Hinz, Natalie	Level 6	Level 6	Level 6
Matheny, Kelsey	Level 6	Level 4	Level 6
Stone, Lauren	Level 6	Level 4	Level 6

■ Level 1 ■ Level 2 ■ Level 3 ■ Level 4 ■ Level 6

**EQ Portfolio Rubric (EQU 415 Equestrian Senior Portfolio)**

Name	Reflective Writing	Editing--Sentence Structure and Grammar	Artifact Selections
Hinz, Natalie	Level 6	Level 4	Level 6
Matheny, Kelsey	Level 6	Level 4	Level 6
Stone, Lauren	Level 6	Level 4	Level 6

■ Level 1 ■ Level 2 ■ Level 3 ■ Level 4 ■ Level 6

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Name	Reflective Writing	Editing--Sentence Structure and Grammar	Artifact Selections
Hinz, Natalie	Level 6	Level 6	Level 6
Matheny, Kelsey	Level 6	Level 6	Level 6
Stone, Lauren	Level 6	Level 6	Level 6

■ Level 1 ■ Level 2 ■ Level 3 ■ Level 4 ■ Level 6

**EQ Portfolio Rubric (EQU 415 Equestrian Senior Portfolio)**

Name	Reflective Writing	Editing--Sentence Structure and Grammar	Artifact Selections
Hinz, Natalie	Level 6	Level 4	Level 6
Matheny, Kelsey	Level 6	Level 6	Level 6
Stone, Lauren	Level 6	Level 4	Level 6

■ Level 1 ■ Level 2 ■ Level 3 ■ Level 4 ■ Level 6

**EQ Portfolio Rubric (EQU 415 Equestrian Senior Portfolio)**

Name	Reflective Writing	Editing--Sentence Structure and Grammar	Artifact Selections
Hinz, Natalie	Level 4	Level 3	Level 6
Matheny, Kelsey	Level 6	Level 4	Level 6
Stone, Lauren	Level 6	Level 3	Level 4

Level 1   Level 2   Level 3   Level 4   Level 6

Activity Assessments Per Section Member

Generated by: Jennifer Petterson 04/28/2023

**Assessment Rubric (Equestrian Self Promotion Video)**

Name	Video Highlights Strengths	Video is Creative and Engages the Audience	Planning and Editing	Addresses Major Specific Program Objective
██████████	Exemplary	Exemplary	Proficient	Exemplary
██████████	Exemplary	Proficient	Developing	Proficient
██████████	Exemplary	Exemplary	Developing	Proficient

Exemplary Proficient Developing



**Assessment Rubric (Equestrian Self Promotion Video)**

Name	Video Highlights Strengths	Video is Creative and Engages the Audience	Planning and Editing	Addresses Major Specific Program Objective
██████████	Exemplary	Exemplary	Proficient	Exemplary
██████████	Exemplary	Exemplary	Proficient	Exemplary
██████████	Exemplary	Exemplary	Proficient	Proficient
██████████	Exemplary	Exemplary	Proficient	Exemplary
██████████	Exemplary	Exemplary	Proficient	Proficient
██████████	Exemplary	Proficient	Proficient	Proficient
██████████	Exemplary	Exemplary	Proficient	Exemplary
██████████	Exemplary	Exemplary	Proficient	Exemplary
██████████	Exemplary	Exemplary	Proficient	Exemplary
██████████	Exemplary	Exemplary	Proficient	Exemplary
██████████	Exemplary	Exemplary	Proficient	Exemplary

Exemplary Proficient Developing



(EQA/EQS) EQU 201 85% of students with an average practical horse keeping score of 73% or above

92% of students (12/13) had an average practical horse keeping score of 73% or above

QuickLaunchSSO - Single Sign-On to all y ms User List - EQU 201 01 FUL - Horse M x +

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News Work/School Cars Travel Places Food Sports Horses F

Email

Last Name ▲, First Name	Checks ▼	Subtotal
	/ 100, 99 %	1,100 / 1,200, 91.67 %
	/ 100, 95 %	1,324 / 1,600, 82.75 %
	/ 100, 100 %	1,586 / 1,600, 99.13 %
	/ 100, 96 %	1,419 / 1,600, 88.69 %
	/ 100, 100 %	1,480 / 1,600, 92.5 %
	/ 100, 100 %	1,540 / 1,600, 96.25 %
	/ 100, 70 %	1,292 / 1,600, 80.75 %
	/ 100, 98 %	1,495 / 1,600, 93.44 %
	/ 100, 98 %	1,542 / 1,600, 96.38 %
	/ 100, 100 %	1,566 / 1,600, 97.88 %
	/ 100, 90 %	1,018 / 1,600, 63.63 %
	/ 100, 100 %	1,545 / 1,600, 96.56 %

(EQA/EQS) EQU 391 85% of students with an average practical horse keeping score of 73% or above

100% of students (8/8) received an average practical horse keeping score of 73% or above.

Last Name ▲, First Name		Subtotal
	90 %	1,301 / 1,600, 81.31 %
	92 %	1,484 / 1,600, 92.75 %
	100 %	1,529 / 1,600, 95.56 %
	100 %	1,531 / 1,600, 95.69 %
	90 %	1,510 / 1,600, 94.38 %
	100 %	1,542 / 1,600, 96.38 %
	90 %	1,507 / 1,600, 94.19 %
	70 %	1,201 / 1,600, 75.06 %



**Program: \_\_\_\_\_EQS, EQA, EQGS\_\_\_\_\_**  
**Student Performance Review Schedule**  
**February 22, 2023**

<b>Date</b>	<b>Time</b>	<b>Student Group (Fr/So/Jr/Sr)</b>	<b>Activity</b>	<b>Location/Format</b>	<b>Faculty Contact</b>	<b>Program Objective</b>
2/22	9:00 am	Proficiency testing students (EQS, EQA, EQGS)	Written Exam	EQS 100 written test	Jennie Petterson	EQ Core 2
2/22	10-12:30	Proficiency EQS Interviews (EQS, EQA, EQGS)	Interview with 2 faculty assessors	EQS 102, EQS front office EQS Lounge	Jennie Petterson	EQS 1, 3, 4, 5 EQA 1, 3, 4, 5 EQGS 1, 3, 4, 5
2/22	5:00-8:00 pm	EQS Saddle Seat and Western Applied Riding Test	One faculty assessor and one outside assessor	UPHA Arena (specific time TBA—outside assessor confirmation)	Liz Haben (Western) Sarah Track (Saddle Seat)	EQS 4
2/22	5-8:00 pm	EQS Hunter Jumper Applied Riding Test	One faculty assessor and one outside assessor	RARA Arena (specific time TBA—outside assessor confirmation)	Kamerra Brown	EQS 4

**EQ Core Objectives**

1. Analyze ethical issues and characteristics of the equine industry
2. Understand the theories and processes of equine management
3. Develop communication and managerial strategies for the equine industry

### **EQS**

4. Demonstrate proficiency in selecting, conditioning and training the competition horse
5. Demonstrate effective teaching practice and methodology as a riding instructor

### **EQA**

4. Apply principles of efficient equine facility management
5. Demonstrate effective leadership and supervisory skills

### **EQGS—Equestrian Studies**

4. Explain the development and influences of the modern equine industry
5. Analyze career opportunities in the industry and related areas

### **EQGS—Equine Assisted Therapy**

4. Demonstrate effective teaching practice and methodology as an equine assisted therapy instructor
5. Analyze career opportunities in the industry and related areas

### **EQGS—Media**

4. Create examples of best practices in print and production in equine media
5. Demonstrate effective equine industry communication using innovative media techniques