



WILLIAM WOODS
UNIVERSITY

Equine Media Annual Assessment 2022-2023

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Annual Assessment 2022-2023

Equine Media

Program Profile

Program Mission Statement

Please insert your program mission statement here

The Equestrian Studies division is committed to the welfare of the horse, the diversity of the industry, and assisting our students in finding their voice in the equestrian community.

Program Data

Delivery Method

Traditional On Campus (selected)

Online

Hybrid

Students Majors 2022-2023

Student Majors 2021-2022

Student Minors 2022-2023

Student Minors 2021-2022

5

Concentrations 2022-2023

If your program contains concentrations, please list the concentrations and the number of students identified within each concentration.

Minor

Concentrations 2021-2022

If your program contains concentrations, please list the concentrations and the number of students identified with each concentration.

Minor

Student Demographics

What are the program goals for student retention, persistence, and degree completion? What do the persistence numbers mean to the faculty in the program? Are the persistence numbers what the program expected? If not, how could the numbers improve?

The Equine Media minor brings a much needed option for students. The minor creates a pathway for equestrian students to receive a concentrated curriculum in media that will give them an edge when applying for more traditional Equestrian

Science (professional teacher, trainer and rider) and Equine Administration positions (barn or farm manager). This is the first year that the Equine Media minor has been offered.

Optimal Enrollment

Considering current human and physical resources, what is the optimal enrollment for the program?

45

Is the Program Externally Accredited

Yes

No (selected)

External Accreditation

Name the Accrediting Agency or entity including the last review/approval. Is there an accrediting body for the field of study? If yes, what is the name of the group. Is the program seeking accreditation? If no, why?

Admissions and Marketing Materials

Reflect on the current marketing materials used for the program. Please attach screen shots of the website or any material you are referencing in this section. What changes, if any, should be made to the material? Are there recommendations on how to modify the current material?

New materials have been created by not yet printed/published.

Marketing Material

Program Assessment

Standard/Outcome

Identifier	Description
WWU2021.1	Knowledge and Scholarship: Demonstrate current knowledge and educational expertise in an academic or professional discipline engaging students in the process of academic discovery.

Additional Standards/Outcomes

Identifier	Description
EQGS Media.1	Analyze characteristics of the equine media profession
EQGS-Media 2019.4	Create examples of best practices in print and production in equine media
EQGS-Media 2019.5	Demonstrate effective equine industry communication using innovative media techniques

Alignment to the University Objectives

Please discuss the Program alignment to the University Objectives. Specific evidence is not to be uploaded, but discussion is expected of the assignment, and intentionality of how the objective is met with program curriculum.

WWU 1--Equestrian majors complete a wide variety of industry related competencies that are both practical and theoretical in nature. The extensive proficiency testing sequence for sophomores, and the senior capstone portfolio and accompanying showcase project provide substantive evidence of major field competence.

WWU 2--Equestrian majors and minors work in groups large and small. They work with individuals who have both different backgrounds and different ideas on a daily basis and must rely on teamwork and cooperation to keep everyone safe in the stables. Honesty and ethical decision making are fully integrated into the curriculum of the practicum and applied courses as well as academically investigated and analyzed in our "industry issues" courses.

WWU 3--Individual decision making and an understanding of one's own skills and ability (the ability to self assess) is paramount for an equestrian major. While some may not align this concept with "self-liberation" it is a strong component of the equestrian majors/minors.

WWU 4--Equestrian students are challenged to learn to investigate and explore all facets of the equine industry. Faculty model the life long learner approach as they remain active as a student of the industry themselves. Students are challenged to get critical feedback through challenging internships and summer jobs, clinics, horse shows and other learning opportunities.

General Education Alignment to Program

How do the General Education criteria align with Program Objectives? What courses within the program build upon skills learned from general education courses (please list the program course and the general education criteria)? The General Education clusters are attached to the document below.

Critical Analysis: (9 credit hours)

- Critical Thinking (3 credit hours) Students are challenged to consider multiple viewpoints, analyze courses and synthesize information related to the field throughout their program of study.
- Ethical Reasoning (3 credit hours) Equestrian students regularly consider ethical problems both in class and in practical experiences both on and off campus. They examine the role of conflict and competing interests and use a variety of models or theories related to ethical reasoning in solving or approaching moral dilemmas related the equine industry.
- Meaning (3 credit hours) Students are required to analyze texts and identify central themes and interpret underlying meaning using discipline and industry topics in multiple courses.

Students apply logical and analytical reasoning skills to diverse source materials in the interest of discerning and debating aesthetic, thematic, and ethical content.

Creative Expression: (12 credit hours)

- Communication (9 credit hours) Students develop and practice communicating through written and oral formats related to the field.
- Fine & Performing Arts (3 credit hours) Students examine products of human creativity through the observation and analysis of creative works related to the horse.

Students develop the ability to express ideas and concepts, both logically and creatively, through written, oral, reflective, and aesthetic practices utilizing various media forms.

Quantitative Inquiry: (10 credit hours)

- Natural Sciences (7 credit hours) Equestrian students understand the natural world through observation of systems, formation and testing of hypotheses during both practical and theory based equestrian coursework.
- Mathematics (3 credit hours) Equestrian students analyze data and statistics and identify quantitative relationships through the study of industry and discipline specific topics at multiple levels of the program.

Students will develop and practice quantitative problem-solving skills in order to analyze and critically evaluate information in a larger context.

Society & the Individual: (12 credit hours)

- Social Science (3 credit hours) Equestrian students study the behavior of people and employ principles of science to explain their observations through case study and course projects in a variety of equestrian courses.
- Diversity (3 credit hours) Equestrian students are challenged to explore and develop their understanding of traditions and cultures in which horses are used for work, sport and recreation.
- Historical Perspective (6 credit hours) Equestrian students are challenged in many equestrian courses to think historically. This requires them reflect on how the past has shaped the equine industry and all related components.

Students integrate knowledge to articulate an understanding of diverse cultures, historical contexts, and human behaviors.

GE_Cluster_Descriptions_FINAL_Version_Approved.docx

NSSE Objectives Discussed Spring 2022

Program Alignment to NSSE Objectives

Faculty discussed the most recent NSSE results in spring of 2022 and identified universal objectives for all academic content. Please articulate what the program is doing to further students' knowledge and skills in the following areas: 1C- Explained course material to one or more students; 2E - Tried to better understand someone else's view by imagining how an issues looks from his/her perspective; 4C-Analyzing an idea, experience, or line of reasoning in depth by examining its parts; 4D- Evaluating a point of view, decision, or information source. Please describe the activities used and the impact on student learning.

No specific assignments identified for the media minor related to the NSSE Objectives.

Curriculum Map

A - Assessed
 R - Reinforced
 I - Introduced
 M - Master

EQ Media Minor

	ART 105	COM 110	COM 150	COM 324	EQA 312	EQU 410
EQGS Media.1 Analyze characteristics of the equine media profession	I	I	I	I, A	R	M
EQGS-Media 2019.4 Create examples of best practices in print and production in equine media	I	I	I	R, A	R, A	M
EQGS-Media 2019.5 Demonstrate effective equine industry communication using innovative media techniques	I	I	I	R	R, A	R, A, M

Changes to Curriculum

Are there any changes made to the curriculum map for this academic year? If so, please describe the program changes made along with the rationale for why and the impact the change should have on student learning?

This is brand new minor that shares common coursework with an existing concentration in the Equine General Studies major. This is the initial curriculum map.

Changes to the Assessment Map

Are there any changes made to the Assessment map for this academic year? If so, please describe the assessment changes made along with the rationale for why and include the impact the change should have on student learning?

The assessment map is a trial run as this is the first catalog year in which the media minor was available. Our media minors have not yet started the courses in the minor that we have targeted for assessment.

Assessment Findings

Assessment Findings for the Assessment Measure level for Equine Media Minor Assessment Findings for the Assessment Measure level for EQ Media Minor

Standard/Outcome					
EQGS Media.1 Analyze characteristics of the equine media profession					
Assessment Measures					
COM 324	Assessment Measure	Criterion	Summary	Attachments of the Assessments	Improvement Narratives
	Direct - Video	Has the criterion 85% of students earn 70% or better on selected video assignment been met yet?	NO DATA SUBMITTED		

Standard/Outcome					
EQGS-Media 2019.4 Create examples of best practices in print and production in equine media					
Assessment Measures					
COM 324	Assessment Measure	Criterion	Summary	Attachments of the Assessments	Improvement Narratives
	Direct - Class Assignment	Has the criterion 85% of students earn 70% or better on selected assignment been met yet?	NO DATA SUBMITTED		
EQA 312	Assessment Measure	Criterion	Summary	Attachments of the Assessments	Improvement Narratives
	Direct - Class Assignment	Has the criterion 85% of students earn 70% or better on selected assignment been met yet? Not met	9 of 13 students (69%) recieved a score of 70% or better on designated assignment.		- Refine Assessment Tool: Two of the students in the course stopped attending class in Week 5 and subsequently did not submit any assignments for the remainder of the semester. Another student who did not meet the benchmark withdrew from the university shortly after midterms. Student population in this course greatly skewed the data. All students who regularly attended class met the benchmark.

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Standard/Outcome				
EQGS-Media 2019.5 Demonstrate effective equine industry communication using innovative media techniques				
Assessment Measures				
EQA 312				
Assessment Measure	Criterion	Summary	Attachments of the Assessments	Improvement Narratives
Direct - Class Assignment	Has the criterion 85% of students earn 70% or better on selected assignment been met yet?	NO DATA SUBMITTED		
EQU 410				
Assessment Measure	Criterion	Summary	Attachments of the Assessments	Improvement Narratives
Direct - Class Assignment	Has the criterion 85% of students earn 70% or better on the capstone project been met yet?	NO DATA SUBMITTED		

Analysis of the Assessment Process

Describe your assessment process; clearly articulate how the program uses coursework and or Student Performance Review for program wide assessment. Note any changes that occurred to the process since the previous year. Discuss what activities were successful and which ones were not as helpful and why. Please include who met to discuss the changes (unless you are a program of one person) and when you met. – Include a discussion on the process for collection and analysis of program data.

The primary course instructors of the identified assessment artifacts did not submit the requested data. As students begin to make their way through the minor, it will be important to generate more buy in from instructors of those courses.

Improvement Narrative List

Assessment Findings for the Assessment Measure level

Standard/Outcome	EQGS-Media 2019.4 Create examples of best practices in print and production in equine media	
Legend	A	
Course/Event	EQA 312	
Assessment Measure	Direct - Class Assignment	
Assessment Findings	Not met	
Improvement Narrative		
	Improvement Type	Summary
	Refine Assessment Tool	Two of the students in the course stopped attending class in Week 5 and subsequently did not submit any assignments for the remainder of the semester. Another student who did not meet the benchmark withdrew from the university shortly after midterms. Student population in this course greatly skewed the data. All students who regularly attended class met the benchmark.

Program Activities

Student Performance Review

Describe the department Student Performance Review activities if not already articulated. Please describe the nature of the assessments conducted as well as the process of assessment happening on these two days. Include the schedule of assessment day for your program. What does the data and outcomes tell you? What changes will you make as a result of the data? What areas are successful for the program?

Revised SPRD schedule of only one day meant focusing on Proficiency testing only. Two voluntary session were held-- one on jobs and internships and the other for judging team (both were poorly attended).

Student Performance Review Schedule

Upload the program schedule for students during Performance Reviews.

SPR_schedule_EQ_2023.docx

Senior Showcase/Symposium

Describe program activities used to highlight Senior achievement. What benefit does the program gain from the activities? What if any assessment of students happens during this event?

EQS seniors presented at poster session

Tools used for Assessment

Upload rubrics or other Assessment based tools used by the program that are important to the assessment process.

Service Learning

Does the Program include projects/ course content that uses the philosophy of service learning?

Yes (selected)

No

Service Learning Component

If so, how is service learning infused in the coursework within your department? Is service or community engagement in the program mission? Describe the Service Learning Activities that your students and department engaged in this past year. How did the activities improve student learning? How did the activities benefit the community?

MO State 4-H Hippology Contest, FFA Northeast District Horse Judging Contest, MO 4-H State Horse Judging Contest, FEI World Cup Finals

Co-Curricular and LEAD Events

Describe Co-Curricular and LEAD events sponsored by program faculty. This includes LEAD and other events meant to engage students and foster learning outside of the classroom.

Friday, August 19, 2022

10:00:00 AM - MAJOR MEET-UP: Meet up with your major and put on your thinking cap. LEAD EVENT - Business School Success: What You Need to Know to Succeed in Your Studies and Profession School of Business and Technology: Burton Business and Economics Building, 105 (#44 on campus map) (Accounting, Business Administration, Cyber Security, Management and Leadership, Sport Management, A.A. in Leadership) Your Path to Teaching School of Education: Academic Building, 301 (#21 on map) (Education (Art), Education (Elementary), Education (Middle-Level), Education (Special), Educational Studies, English Education, History Education, Speech and Theatre Education, Biology Education, Physical Education) The Academic Equestrian: The Transition from the Private Sector to an Educational Setting School of Equestrian Studies: Ivy Room (Tucker Dining Hall Lower Level) (#35 on campus map) (Equestrian Science, Equine Administration, Equine General Studies) Think Like a College Student School of Humanities: Kemper Arts Center, 112 (#32 on map) (Art, ASL - English Interpreting, Deaf Human Services, Graphic Design, Studio Art, English) School of Science and Health Straight Talk Cox Science and Language Building, 300 (#20 on map) (Biology, Exercise Science, RN to BSN) Careers in the Social Sciences Burton Business and Economics Building, 109 (#44 on map) (Communication, Criminal Justice, Political/Legal Studies, Interdisciplinary Studies, Psychology, Social Work) Undecided Dulany Library (#22 on campus map) Haven't decided on a major yet? Attend this session. **** Double majors should choose one to attend ****

Check the schedule for your Major Meet-Up location

Zlata Shuraeva - **1 point(s)**

Thursday, September 1, 2022

5:00:00 PM - Meet the WWU Horses - Come to the stables to learn about WWU's amazing horses from the Equine Event Management class. Meet at the "whoa" sign just outside the entrance to the Saddle Seat barn and across from the library parking lot. You'll receive your passport to western land, dressage land, hunter jumper land and saddle seat land! Collect stickers from all four equine "lands" and you'll get your LEAD point back at the "whoa" sign. Some barns have shavings in their aisles so closed shoes are preferred. This event will close at 5:45 so arrive in time to make it to the presentation in each barn.

UPHA Arena

Petterson, Jennifer - **1 point(s)**

Wednesday, September 7, 2022

3:00:00 PM - Come Learn About Our Ducks - I will tell you about the ducks we have on campus including what breed they are and what treats you can feed them. After my talk we will go to the lake and meet all the ducks including the Muscovy

family and their darling five children! You can earn a point even if you have been to some of my duck events in past years. However, it will be repeated and you can only earn one point this semester.

Dulany Auditorium

Lampe, Gayle - **1 point(s)**

Thursday, September 8, 2022

6:15:00 PM - Let's walk the new trail! - We will walk the trail on both sides of Junior Lake plus we will walk around the Equestrian Cross Country Course. We will meet at the start of the trail by the sand volley ball court by Aldridge. If it is raining I will reschedule.

Aldridge Patio

Lampe, Gayle - **1 point(s)**

Tuesday, September 20, 2022

12:15:00 PM - Equine Event Management Class--Equestrian Careers and Jobs Self-Guided Poster Display - Students will explore careers and summer jobs in the equine industry by viewing a poster display featuring graduates and current students in the equestrian classroom (EQS 100) and entryway. Fill out a reflection form (on the wall) with your name and LEAD information and then drop it in the envelope posted by the display. The classroom display is open when classes are not in session and every week Tuesdays/Thursdays between 12:05 and 1:50 through the end of October. Students can complete the poster tour in September or in October but just once for LEAD credit.

EQS classroom

Petterson, Jennifer - **1 point(s)**

Tuesday, September 20, 2022

7:30:00 PM - Elvis: That's the Way It Is (a documentary film) - Come to the Library Auditorium and see footage of the "real" Elvis both back stage and on stage. After seeing this you can decide if you think Austin Butler did a good job portraying him in the recent movie "Elvis". The film is 96 Minutes.

Library Auditorium

Lampe, Gayle - **1 point(s)**

Saturday, September 24, 2022

9:00:00 AM - Western Fall Horse Show - The WWU Western Club is hosting a Fall Fun Show that is open to the public and all disciplines of riding. Come and watch the show to learn a little bit about what a show looks like and more about the equestrian industry! Sign in at the show registration table in UPHA Arena on the lead event sign-in, watch the show for one hour, and then get your card scanned for a lead point!

UPHA Arena

Liz Haben - **1 point(s)**

Thursday, September 29, 2022

5:00:00 PM - Summer Employment--Working at a Camp - Have you ever thought about working at a camp for the summer? Guest leadership from the Girl Scouts of Eastern Missouri will explain how successfully apply, interview and succeed as an employee in a camp environment. Seating is limited to the first 50 students to arrive at EQS 100.

EQS classroom

Petterson, Jennifer - **1 point(s)**

Saturday, October 1, 2022

8:30:00 AM - Hunter/Jumper Fall Derby! - Come watch and support the WWU Hunter/Jumper show team as they compete and host their fall show! With the show running all day, you have plenty of time to swing by for an hour, watch, enjoy and learn something new about one of the Hunter/Jumper discipline! With weather allowing, we will have both UPHA arena and the outdoor arena going at the same time so you can take your pick of what you want to watch! Hope to see you there! ****Students must stay for at least an hour to get LEAD credit****

UPHA Arena

Kamera Brown Allen - **1 point(s)**

Saturday, October 1, 2022

12:15:00 PM - Equine Event Management Class-Equestrian Careers and Jobs Self-Guided Poster Display - Students will explore careers and summer jobs in the equine industry by viewing a poster display featuring graduates and current students in the equestrian classroom (EQS 100) and entryway. Fill out a reflection form (on the wall) with your name and LEAD information and then drop it in the envelope posted by the display. The classroom display is open when classes are not in session and every week Tuesdays/Thursdays between 12:05 and 1:50 through the end of October. Students can complete the poster tour in September or in October but just once for LEAD credit.

EQS classroom

Petterson, Jennifer - **1 point(s)**

Sunday, October 2, 2022

8:30:00 AM - Hunter/Jumper Fall Derby! - Come watch and support the WWU Hunter/Jumper show team as they compete and host their fall show! With the show running all day, you have plenty of time to swing by for an hour, watch, enjoy and learn something new about one of the Hunter/Jumper discipline! With weather allowing, we will have both UPHA arena and the outdoor arena going at the same time so you can take your pick of what you want to watch! Hope to see you there! ****Students must stay for at least an hour to get LEAD credit****

UPHA Arena

Kamera Brown Allen - **1 point(s)**

Wednesday, October 5, 2022

6:30:00 PM - Buck-Bio-Documentary - This bio-documentary follows horse clinician Buck Brannaman to clinics on the road and his encounters with many horses and their owners, in his efforts to bring understanding and harmony between the two. Combined with interviews with friends and family, actor/director Robert Redford, with whom he worked as an advisor on the movie, The Horse Whisperer, and his relationship with the late Ray Hunt, give us the story of this remarkable horseman. He says our horses are a reflection of us and through examining our relationship with them we can learn a lot about ourselves. For Brannaman, his relationship with horses comes from his childhood. Short Q&A after the film.

EQS classroom

Liz Haben - **1 point(s)**

Thursday, October 20, 2022

6:00:00 PM - Animal ER - Come join pre-vet club as we watch an episode of Animal ER. This show will document the day to day life of veterinarians at Gulf Coast Veterinary Specialists Hospital. There will be surgeries and medical procedures being performed (viewer discretion is advised).

EQS classroom

Paul Schiltz - **1 point(s)**

Saturday, October 22, 2022

3:00:00 PM - Equestrian Parade of Disciplines - The WWU School of Equestrian Studies presents a demonstration of the four disciplines of riding taught at William Woods. Student riders and horses will be shown in both clinic and in show attire

and grooming. Join our Equestrian Showcase Weekend guests and learn about our wonderful students and horses. LEAD participants are asked to leave our reserved seating area for our guests.

UPHA Arena

Petterson, Jennifer - **1 point(s)**

Saturday, October 22, 2022

4:15:00 PM - Snap and Snack--Equestrian Showcase Barn Party - The Equine Event Management class invites you to join our Equestrian Showcase visitors at our barn party! Visit each one of our barns and snap a picture with your phone of you participating in all four of the educational and fun stations. We will provide snacks and drinks as well. Show your four photos to the students at the club display in the UPHA arena to get your LEAD card scanned.

UPHA Arena

Petterson, Jennifer - **1 point(s)**

Friday, October 28, 2022

11:00:00 AM - Horsemanship Speaker Tim Austin - Tim Austin specializes in horse behavior working on loading trail obstacles, in hand work for young horses, horsemanship, body control, riding bridleless, and tricks like teaching your horse to kneel for mounting. Great horseman traveling from Kentucky!

UPHA Arena

Kamera Brown Allen - **1 point(s)**

Saturday, October 29, 2022

8:30:00 AM - WWU Completely Relaxed Fall Schooling Dressage Show I - The William Woods University Completely Relaxed Fall Dressage Schooling Show is hosted by the WWU Dressage Club. This is a schooling event with a relaxed atmosphere. Clinic attire welcome, braiding not necessary.

UPHA Arena

Bailey McCallum - **1 point(s)**

Sunday, October 30, 2022

8:30:00 AM - WWU Completely Relaxed Fall Schooling Dressage Show II - The William Woods University Completely Relaxed Fall Dressage Schooling Show is hosted by the WWU Dressage Club. This is a schooling event with a relaxed atmosphere. Clinic attire welcome, braiding not necessary.

UPHA Arena

Bailey McCallum - **1 point(s)**

Monday, October 31, 2022

6:00:00 PM - Haunted Tack Room and Trick or Treat at the Stables - Join WWU's Paddock Club for their annual Haunted Tack Room Contest and Trick or Treat at the Stables event. Our guest judges will determine which riding discipline will win the traveling trophy and also award prizes for individual costumes. Participants and guests are encouraged to come in costume! If you want to compete for individual prizes, meet at the UPHA arena tables at 6:30 for judging. You can trick or treat in each of the barns and the UPHA arena. This event will close promptly at 7:00 pm.

UPHA Arena

Petterson, Jennifer - **1 point(s)**

Sunday, November 6, 2022

6:00:00 PM - "Dreamer" a movie - You have been asking for it, so here it is....a movie about a horse! This is a feel good story about an injured race horse and second chances. It stars Kurt Russell, Dakota Fanning, and Kris Kristofferson. It is one hour and fifty minutes long. This is a Gayle Lampe sponsored event.

Cutlip Auditorium

Lampe, Gayle - **1 point(s)**

Thursday, November 17, 2022

7:00:00 PM - Judging the World Championship Horse Show at the KY State Fair - Come learn about judging the World Championship Horse Show at the KY State Fair. Kent Swalla and Kelly Hulse, who have both judged the show, will talk about their experiences judging such an important show. They will also give you some advice about judging in general. We will meet in the Ivy Room (the lower level of Tucker Dining Hall). If you want you can bring your dinner down with you. This is a Gayle Lampe sponsored event.

Ivy Room

Lampe, Gayle - **1 point(s)**

Tuesday, November 29, 2022

7:00:00 PM - Learn Equine Photography - Come learn how to take stunning videos and photos for the upcoming Equestrian Invitational! Learn from senior Natalie Hinz, an EQS and EQA major, working on producing and discovering ideal photos for social media and branding the Equestrian Program at WWU. Bring your phone and cameras to the event!

UPHA Arena

Bailey McCallum - **1 point(s)**

Wednesday, November 30, 2022

6:30:00 PM - Paddock Club Team Invitational - Paddock Club and the Equine Event Management class invite you the Team Invitational! Come and watch the best of the best riders from all four riding disciplines compete for the championship title. See horses spinning, jumping, racking, and dancing!! This event will last approximately 1 ½ hours.

UPHA Arena

Petterson, Jennifer - **1 point(s)**

Saturday, December 3, 2022

9:00:00 AM - Saddle Seat Club Christmas Fun Show - Come support the WWU Saddle Seat Club and watch Equestrian Students as they compete in fun classes! The show will be Christmas-themed and only will contain games and relay competitions. There will be cookies and hot chocolate for sale as well as some raffles. Wear some holiday gear and we hope to see you there! ****Students must stay for at least an hour to get LEAD credit****

UPHA Arena

Track, Sarah - **1 point(s)**

Monday, December 5, 2022

5:00:00 PM - "An Unfinished Life" a movie - This is a movie about risk and redemption and a bear. It stars Robert Redford, Morgan Freeman, and Jennifer Lopez. It was produced by a good friend of mine, Kelliann Lad, and her father Alan Ladd, Jr. Kelliann shows Saddlebred horses in California. Running time is 108 minutes.

Sponsor- Gayle Lampe

Library Auditorium

Lampe, Gayle - **1 point(s)**

Thursday, January 12, 2023

6:00:00 PM - The Bodyguard - Come watch the 1992 movie "The Bodyguard" starring Whitney Houston and Kevin Costner. Many of Whitney's famous songs are from this movie. If you saw the recently released movie about Whitney, "I Wanna Dance with Somebody" you will really enjoy this one, too. Bring a kleenex! The movie runs 129 minutes. This is a Gayle Lampe sponsored event.

Library Auditorium

Lampe, Gayle - **1 point(s)**

Wednesday, January 18, 2023

5:00:00 PM - Choices Matter a talk by Jim Hagale - Jim Hagale, former President COO for Bass Pro/Cabelas, Tracker Marine, Ranger Boats and Big Cedar Resort, is going to talk to you about choices he has made in business. He is also going to talk about Hagale Family Arabians. He recently built a beautiful barn in Rogersville, MO to house his many Arabian horses including the famous stallion, SF Aftershoc +. This is a 2 point LEAD event sponsored by Gayle Lampe and Tony Andenero. It starts at 5:00pm in Kemper Arts Center.

Kemper Art Center

Anthony Andenoro - **2 point(s)**

Monday, January 23, 2023

12:00:00 PM - Equine Entrepreneur Wendy Murdoch - Wendy Murdoch is an internationally recognized equestrian instructor and clinician for over 30 years, author of several books and DVDs, and creator of the SURE FOOT Equine Stability Program®, the Hay Soaker system and Ride Like A Natural®. Wendy's desire to understand the function of both horse and human, her curiosity, and her love of teaching capitalize on the most current learning theories. In this way, she is able to help both the horse and the rider. Her ability to make learning enjoyable, engaging, and fun through in-depth presentations helps her students connect the dots and achieve their goals. Her studies include an apprenticeship with Sally Swift, extensive training with Linda Tellington-Jones, study with holistic veterinarian Dr. Joyce Harman and equine biomechanics expert Dr. Hilary Clayton, and courses with Jon Zahourek (Anatomy in Clay®), Join Wendy on Monday January 23

UPHA Arena

Petterson, Jennifer - **1 point(s)**

Tuesday, January 24, 2023

6:00:00 PM - 50 to 1 - a movie about a race horse - This is the true story of Mine That Bird, a 50 to 1 longshot in the Kentucky Derby. He was owned by a misfit group of New Mexico cowboys who faced a series of mishaps on their way to Churchill Downs, but the story has a happy ending! This movie is 111 minutes long, and it will be shown in the Library Auditorium. This is a Gayle Lampe sponsored event.

Library Auditorium

Lampe, Gayle - **1 point(s)**

Friday, January 27, 2023

4:00:00 PM - Getting Started in the Horse Business for Real- A discussion about the Horse Industry with Sheri Brandl and Mark Bodner - William Woods graduate Sheri Brandl and her husband Mark Bodner are the owners/operators of their stable, Equitate in Ixonia, Wisconsin. They will be discussing the current state of the Saddle Seat industry and current trends in all things Equestrian.

EQS classroom

Track, Sarah - **1 point(s)**

Monday, January 30, 2023

5:00:00 PM - The Kentucky Equine Management Internship--A Student Experience - Senior equestrian student, Sarah Asbury, has just spent 6 months with Trackside Farm in Versailles, Kentucky through the Kentucky Equine Management Internship (KEMI) program prepping and selling thoroughbred horses at public auction. Join us to hear about her experience working hands-on in the thoroughbred racing industry, how to prep a yearling, weanling, or broodmare for sale, and working as a showman for several thoroughbred sales. The event will end with a Q&A session where students are allowed to ask any questions regarding the KEMI program or working in the highly competitive thoroughbred racing industry."

EQS classroom

Petterson, Jennifer - **1 point(s)**

Wednesday, February 1, 2023

6:00:00 PM - A Talk with Rob Sanders, former K9 trainer for Columbia Police Department - Come meet Rob Sanders, founder of Sanders K9 Dog Training. Hear him talk about his experiences from studying criminal justice, patrolling the streets with his K9, Fano, to building his own business, even coaching cheerleading and more! There will be a Q and A where students can ask about training animals, private security and other questions they may have for this fascinating Missouri native. This event will be held in the Ivy Room downstairs of Tucker. Feel free to bring you dinner with you. This is a Gayle Lampe and Dean Brennan sponsored event.

Ivy Room

Lampe, Gayle - **1 point(s)**

Thursday, February 16, 2023

12:30:00 PM - Learn to Rope - Join western riding instructor Liz Haben and sophomore student Montana Long in UPHA arena to learn the basics of roping! Everyone will learn about ropes (lariats), how to make a loop, coil your rope, handle the rope, and then rope a steer (dummy). Closed-toe shoes are required for this event.

UPHA Arena

Liz Haben - **1 point(s)**

Tuesday, February 21, 2023

5:00:00 PM - Eclipse, the Horse that Changed History - Arguably the most important horse in "modern" times was an 18th century undefeated British Thoroughbred who was also a powerful sire. He was born on the day of the solar eclipse in 1764 and after being named after the "ring of fire," ECLIPSE went on to make history. It is estimated that 90% of today's TB's are descendants of him. The United State most prestigious annual award for its TB champions is named after him. Join us to find out why 'Eclipse' is more than a cosmic phenomenon to equestrians.

Library Auditorium

Pautz, Karen - **1 point(s)**

Tuesday, February 21, 2023

7:00:00 PM - Knives Out a movie - When crime novelist (Christopher Plummer) is found dead at his estate, the debonair detective (Daniel Craig) mysteriously enlists to investigate. He sifts through red herrings and self-serving lies to uncover the truth about the untimely death. This film will be shown in the Library Auditorium at 7:00pm and it runs for 2 hours and 10 minutes. This is a Gayle Lampe sponsored event.

Library Auditorium

Lampe, Gayle - **1 point(s)**

Thursday, February 23, 2023

5:00:00 PM - All About Showing Ranch Horses - EQS Senior Seminar Student Lexi Schumacher will be presenting her All About the Ranch Horse Industry PowerPoint as part of her senior project. Come learn about ranch rider attire, ranch horse tack, and the different ranch classes there are to show in!

EQS classroom

Liz Haben - **1 point(s)**

Saturday, February 25, 2023

8:30:00 AM - Hunter/Jumper Spring Derby! - Come watch and support the WWU Hunter/Jumper show team as they compete and host their fall show! With the show running all day, you have plenty of time to swing by for an hour, watch, enjoy and learn something new about one of the Hunter/Jumper discipline! With weather allowing, we will have both UPHA arena and the outdoor arena going at the same time so you can take your pick of what you want to watch! Hope to see you there! ****Students must stay for at least an hour to get LEAD credit****

UPHA Arena

Kamera Brown Allen - **1 point(s)**

Tuesday, February 28, 2023

7:00:00 PM - Cathy Schiltz will demonstrate search and rescue techniques with her dog. - Cathy Schiltz is a Canine Search Specialist. She has 25 years of experience working and training search and rescue canines. Cathy has responded to some of our Nation's worst disasters including the World Trade Center attack on 911 in New York and Hurricane Katrina in New Orleans. This event will be held in the large UPHA indoor Equestrian Arena attached to the brick barn. This is a Gayle Lampe sponsored event.

UPHA Arena

Lampe, Gayle - **1 point(s)**

Wednesday, March 15, 2023

6:00:00 PM - A Talk with Rob Sanders, former Columbia Police Officer - You asked me to get Rob back for another talk so here it is! He is going to discuss with you his 18 years experience with a mounted unit, as a firearms instructor, dealing with a K9 unit, as well as being a patrol rifle officer. He will be glad to entertain any questions you might have concerning his interesting career. This is a Gayle Lampe and Dean Brennan sponsored event.

EQS classroom

Lampe, Gayle - **1 point(s)**

Friday, March 24, 2023

7:30:00 PM - Across the Road - Have you ever crossed the large and mystical road between campus and the barns? Can you now recognize the smell of horse poop? Do you wonder what exactly happens all the time at that far-away place with all those weirdos who call themselves "equestrians"? What even is an equestrian anyway? Come see the Jesters club's production of Across the Road, a play written by our very own Alanna Bielawski, and have all of your questions answered! Tickets are \$5 and must be purchased at <https://www.showtix4u.com/#ticketing>. Search for "Jesters". We hope you enjoy the ride!

Dulany Auditorium

Alpers-Springer, Melissa - **2 point(s)**

Saturday, March 25, 2023

8:30:00 AM - WWU Completely Relaxed Spring Schooling Dressage Show I - The William Woods University Completely Relaxed Spring Schooling Dressage Show is hosted by the WWU Dressage Club. The event this semester is student-run. This is a schooling event with a relaxed atmosphere.

UPHA Arena

Bailey McCallum - **1 point(s)**

Saturday, March 25, 2023

7:30:00 PM - Across the Road - Have you ever crossed the large and mystical road between campus and the barns? Can you now recognize the smell of horse poop? Do you wonder what exactly happens all the time at that far-away place with all those weirdos who call themselves "equestrians"? What even is an equestrian anyway? Come see the Jesters club's

production of Across the Road, a play written by our very own Alanna Bielawski, and have all of your questions answered! Tickets are \$5 and must be purchased at <https://www.showtix4u.com/#ticketing>. Search for "Jesters" We hope you enjoy the ride!

Dulany Auditorium

Alpers-Springer, Melissa - **2 point(s)**

Sunday, March 26, 2023

8:30:00 AM - WWU Completely Relaxed Spring Schooling Dressage Show II - The William Woods University Completely Relaxed Spring Schooling Dressage Show is hosted by the WWU Dressage Club. The event this semester is student-run. This is a schooling event with a relaxed atmosphere. This event will end at 12 so to get lead credit you must show up before 11:00 am.

UPHA Arena

Bailey McCallum - **1 point(s)**

Tuesday, March 28, 2023

4:00:00 PM - Let's walk the trail by the lake and pick up some twigs! - We will walk the trail by the lake AND help beautify the campus by picking up some small parts of tree branches that the wind has blown down. Come join me in some good exercise! We will meet by the Aldridge patio by the sand volleyball court. This is a Gayle Lampe sponsored event.

Aldridge Patio

Lampe, Gayle - **1 point(s)**

Wednesday, March 29, 2023

6:30:00 PM - The Art of Mounting a Horse - Enjoy an interactive presentation all about the correct way to mount a horse. Learn about the effects that common mounting mistakes have on horses, how we can resolve them, and why this small part of the ride is so important. We will also be discussing different standards for mounting across the industry. This will include all four disciplines (Western, Saddle Seat, Hunter/Jumper, and Dressage) and therapeutic riding standards. Following the event, students will be given the opportunity to practice their abilities on a model. Will you be able to master the art of mounting a horse?

EQS classroom

Jaron Vail - **1 point(s)**

Saturday, April 1, 2023

8:00:00 AM - Spring Open Horse Show - Come and watch the WWU Spring Open Horse Show! Classes consist of halter, showmanship, english, hunters, western, ranch, and trail! Learn about the different types of classes you can compete in at a western horse show. Must audit for a minimum of one hour.

UPHA Arena

Liz Haben - **1 point(s)**

Sunday, April 2, 2023

9:00:00 AM - WWU Spring Open Horse Show- Day 2 - Come and watch the WWU Spring Open Horse Show! Classes consist of halter, showmanship, english, hunters, western, ranch, and trail! Learn about the different types of classes you can compete in at a western horse show. Must audit for a minimum of one hour.

UPHA Arena

Liz Haben - **1 point(s)**

Sunday, April 2, 2023

9:00:00 AM - WWU Spring Open Horse Show- Day 2 - Come and watch the WWU Spring Open Horse Show! Classes consist of halter, showmanship, english, hunters, western, ranch, and trail! Learn about the different types of classes you can compete in at a western horse show. Must audit for a minimum of one hour.

UPHA Arena

Liz Haben - **1 point(s)**

Friday, April 21, 2023

6:00:00 PM - Rider Fitness Techniques with Bobo the Barrel Horse (and Dressage Club Fundraiser) - Learn about rider fitness from dressage club seniors and officers as they demonstrate rider fitness techniques using a barrel horse. The demonstration will be followed by the opportunity to throw pies at dressage club seniors and officers as a fundraiser for dressage club's own barrel horse.

UPHA Arena

Bailey McCallum - **1 point(s)**

Saturday, April 22, 2023

9:00:00 AM - Saddle Seat Club Summer Fun Show - Saddle Seat Club Summer Fun Show - Come support the WWU Saddle Seat Club and watch Equestrian Students as they compete in fun classes! The show will be luau themed and will only contain games and relay competitions. There will be concessions for sale as well as raffle tickets for a chance to win great prizes. Wear your best luau attire and we hope to see you there! ****Students must stay for at least an hour to get LEAD credit****

UPHA Arena

Track, Sarah - **1 point(s)**

Student Accomplishments

Highlight special examples of student successes in the field (academic: mentor-mentee, conference presentations, competitive internship, journal acceptance; extra-curricular: horse show championship, art exhibit). This is for any accomplishment a student achieved outside of course work or the normal expectation of student success.

Signatures of Excellence

School of Equestrian Studies 2022-23

Paddock Club Team Invitational Champion Team

Student Coach Jolie Miner

Student Riders: Jessica Kidd, Sydney Brueneman, Olivia Veragen and Taylor Thompson

American Royal National Championship-Kansas City, Missouri

Missouri/Kansas Park Reserve Grand Champion Grant Hooper and Nut Job

Missouri/Kansas Three-Gaited Pleasure Reserve Grand Champion and Reserve Champion Tyler Hodgkins and Ludovic

Missouri/Kansas Five-Gaited Pleasure Grand Champion and Champion Faith Sorum and For No Apparent Reason

Missouri/Kansas Junior Exhibitor Five-Gaited Grand Champion Megan McLeod and Loaded Question

Missouri/Kansas Three-Gaited Country Pleasure Grand Champion and Champion Taylor Thompson and He's Divine

Missouri/Kansas Three-Gaited Country Pleasure Reserve Champion Ella Ziemer and Jon Snow

Missouri/Kansas Three-Gaited Amateur Reserve Champion Megan Bishop and Lyle Lovett

St. Louis National Charity Horse Show St. Louis, Missouri

Three-Gaited Show Pleasure 18-38 Reserve Champion Tyler Hodgkins and Ludovic

Color Breed Congress 2022

Oliva Veragen- Pep/Foxy, Liz Pemberton- Pep, Shay Leake- Foxy, Megan Corrigan- Reign, Dylan Hassett- Myles, Jess Ramos- Hershey, Hannah White- Prelude/Cash, Lily Brachio- Garth, Liz Haben- Harold

- NSBA Champion Open Ranch Riding, Oliva & Pep
- Grand Champion AM Palomino Halter, Shay & Foxy
- 2 x class champion, 18x top five, 30x top ten

Alumni Accomplishments

Please highlight special examples of any successes of recently graduated alumni (acceptance or graduation graduate school, employment or professional milestones).

Faculty Accomplishments

Highlight special examples of faculty success in the profession/field/content area. This is for any accomplishment of a faculty member that is research or professional in nature.

Jennie Petterson

2023 Missouri 4-H Horse Judging Contest Co-Coordinator with Liz Haben

2023 Northeast District FFA Horse Judging Contest Co-Coordinator with Liz Haben

2023 Missouri 4-H Hippology Volunteers/Officials Coordinator

2023 FFA State Proficiency Award--Judge: Equine Science

2023 FFA State Proficiency Award--Judge: Equine Entrepreneurship

2022 Special Olympics USA Games Team Missouri Unified Partner

Assessment Rubric:

Clear	3.00 Exceeds	2.00 Meets	1.00 Falls Below Expectations	N/A
Mission Statement Clearly Articulated weight: 1.000	✓ The mission statement for the program is insightful and forward thinking. It aligns with the University Mission and learning objectives showing a clear alignment between the University and the program.	✓ The mission statement for the program clearly articulated and aligned with the University mission.	✓ The mission statement is minimal at best.	✓ N/A
Comment:				
Reflection on Student Demographics, Retention, and Degree Completion Data weight: 1.000	✓ The program provides a detailed description on the enrollment, retention, persistence and degree completion numbers. The program provides new ideas on how to improve retention of their program students or articulates what they are currently doing to keep students in their program.	✓ The program provides a basic reflection on enrollment, retention, persistence, and degree completion data provided.	✓ The program does not reflect on enrollment, retention, persistence, and degree completion data in a detailed way.	✓ N/A
Comment:				
Marketing Materials weight: 1.000	✓ The program outlines the successes and needs in regards to marketing. Detailed suggestions on how to market the program and what niche areas that are program specific would benefit the marketing strategy.	✓ The program discussed the general marketing strategy for the program.	✓ The program provided little to no discussion on the marketing materials or approach to how to market the program.	✓ N/A
Comment:				
Alignment to University Objectives weight: 1.000	✓ The program provides a detailed explanation of how program courses align to the Institutional Objectives. This explanation details specific courses, or activities that coordinate with the intent of the Institutional Objectives.	✓ The program provides a basic explanation of how program courses align to the Institutional Objectives. This explanation provides a minimal understanding of how the program is aligned to the Institutional Objectives.	✓ The program provides little to no explanation of how program courses align to the Institutional Objectives.	✓ N/A
Comment:	Make sure moving forward to align to the new mission and objectives.			
General Education alignment clearly explained weight: 1.000	✓ The program provides a detailed explanation of the General Education criteria and how the basic skills learned are expanded upon in the program. Details include but are not limited to: specific courses, or activities that stretch the knowledge of the specific areas.	✓ The program provides a basic explanation of the General Education curriculum and how the skills learned are expanded in program courses.	✓ The program provides a minimal explanation of the General Education curriculum and how the skills learned are expanded in program courses.	✓ N/A
Comment:				
NSSE Objectives weight: 1.000	✓ The program provided a detailed listing of activities and assessments used within the program that focused on the identified NSSE objectives. The activities and assessments were divided out within the curriculum and impacted different cohort groups.	✓ The program provided a basic explanation of the activities and assessments used within the program that focused on the identified NSSE objectives.	✓ The program provided minimal explanation of the activities and assessments used within the program that focused on the identified NSSE objectives.	✓ N/A
Comment:				
Curriculum Map alignment and changes weight: 1.000	✓ The curriculum map is detailed and complete. All Changes made to the curriculum map are detailed with supporting rationale for the decision..	✓ The curriculum map is complete. Changes made to the curriculum map are explained with some explanation as to why the changes were implemented.	✓ The curriculum map is not complete and little to no explanation on curricular changes was provided.	✓ N/A
Comment:				
Assessment Map weight: 1.000	✓ Assessment of objectives are spread out across the curriculum with a variety of assessment measures and each program objective is assessed a minimum of twice a year.	✓ Each objective is assessed a minimum of 2 times a year or an assessment rotation is explained so that all objectives are assessed. The assessments are not concentrated in one class.	✓ The assessment map is not complete or much of the assessment happens in only one course. Not all objectives are assessed annually, nor is a plan provided on assessment.	✓ N/A
Comment:				

Data Driven Decision-making is explained weight: 1.000	✓ An overview of program assessment is provided with details on the specific successes and challenges from the year. A detailed review of how assessment was administered over the academic year is clearly outlined.	✓ A basic overview of program assessment is provided with some details on the successes and challenges from the year. A basic review of how assessment was administered over the academic year is outlined.	✓ A basic overview of program assessment is not provided with little to no discussion on the administration of assessment over the academic year.	✓ N/A
Comment:	Is a brand new minor so there is no data to use for decision making yet.			
Documentation provided on assessment findings weight: 1.000	✓ The program uploads all rubric and support information to support the claims in the assessment findings along with detailed instructions on the assessment process and data analysis.	✓ The program uploads all rubric and support information to support the claims in assessment findings.	✓ The program did not upload the data to support assessment claims in the assessment findings.	✓ N/A
Comment:	enrollment and participation issues in the one course that was on rotation for assessment and other courses did not submit data when requested.			
Analysis of Assessment weight: 1.000	✓ The program completed assessment findings for each component identified, and provided a comprehensive summary of each assessment measure identified in the report.	✓ The program completed the assessment findings for each component and provided a summary for each assessment measure.	✓ The program did not provide a completed assessment findings for each component, nor did they complete the summary for each measure.	✓ N/A
Comment:				
Improvement narratives are selected with intentionality weight: 1.000	✓ The program identified Improvement Narratives that appear to move the program forward and see the bigger picture than only the specific program curriculum options	✓ The program used the provided Improvement Narratives and selected options that made sense to the objectives and issues within the assessment.	✓ The program did not use any improvement narratives, or the ones chosen are not aligned with assessment results.	✓ N/A
Comment:				
Student Performance Review weight: 1.000	✓ The program described and provided a detailed account of Student performance Review activities. Data evidence provided and detailed.	✓ The program provided the schedule and a brief description of Student Performance Review with data of the results.	✓ The program did not provide complete explanation on Student Performance Review nor did they provide data results.	✓ N/A
Comment:	This is a minor program and not required			
Senior Showcase weight: 1.000	✓ The program had all senior students participate in Senior Showcase and provided a detailed explanation of their expectation and the presentations presented.	✓ The program described the Senior showcase activities and provided some evidence of what was presented.	✓ Little to no content of Senior showcase was provided.	✓ N/A
Comment:	This is a minor program and not required			
Co Curricular and LEAD activities weight: 1.000	✓ The program detailed the activities of LEAD and other co-curricular programming that was provided throughout the year. They provided numerous events for students.	✓ The program provided a listing of LEAD events and activities provided.	✓ The program provided little to no description of the Co-curricular activities provided throughout the year.	✓ N/A
Comment:				
Faculty, alumni, and Student accomplishments weight: 1.000	✓ The program provided detail updates on successes on Students, Alumni and Faculty with added information explaining the kinds of success that were experienced.	✓ The program provided a listing of information on Students, Alumni, and faculty accomplishments.	✓ The program provided little to no data on students, alumni, faculty accomplishments.	✓ N/A
Comment:				

Appendix: Supplemental Data



Program: _____EQS, EQA, EQGS_____
Student Performance Review Schedule
February 22, 2023

Date	Time	Student Group (Fr/So/Jr/Sr)	Activity	Location/Format	Faculty Contact	Program Objective
2/22	9:00 am	Proficiency testing students (EQS, EQA, EQGS)	Written Exam	EQS 100 written test	Jennie Petterson	EQ Core 2
2/22	10-12:30	Proficiency EQS Interviews (EQS, EQA, EQGS)	Interview with 2 faculty assessors	EQS 102, EQS front office EQS Lounge	Jennie Petterson	EQS 1, 3, 4, 5 EQA 1, 3, 4, 5 EQGS 1, 3, 4, 5
2/22	5:00-8:00 pm	EQS Saddle Seat and Western Applied Riding Test	One faculty assessor and one outside assessor	UPHA Arena (specific time TBA—outside assessor confirmation)	Liz Haben (Western) Sarah Track (Saddle Seat)	EQS 4
2/22	5-8:00 pm	EQS Hunter Jumper Applied Riding Test	One faculty assessor and one outside assessor	RARA Arena (specific time TBA—outside assessor confirmation)	Kammera Brown	EQS 4

EQ Core Objectives

1. Analyze ethical issues and characteristics of the equine industry
2. Understand the theories and processes of equine management
3. Develop communication and managerial strategies for the equine industry

EQS

4. Demonstrate proficiency in selecting, conditioning and training the competition horse
5. Demonstrate effective teaching practice and methodology as a riding instructor

EQA

4. Apply principles of efficient equine facility management
5. Demonstrate effective leadership and supervisory skills

EQGS—Equestrian Studies

4. Explain the development and influences of the modern equine industry
5. Analyze career opportunities in the industry and related areas

EQGS—Equine Assisted Therapy

4. Demonstrate effective teaching practice and methodology as an equine assisted therapy instructor
5. Analyze career opportunities in the industry and related areas

EQGS—Media

4. Create examples of best practices in print and production in equine media
5. Demonstrate effective equine industry communication using innovative media techniques