



WILLIAM WOODS
UNIVERSITY

Military Studies Annual Assessment 2022-2023

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Annual Assessment 2022-2023

Military Studies (GOLD)

Program Profile

Program Mission Statement

Please insert your program mission statement here

Provide military leadership development to produce Leader-Scholar-Athletes through a wide variety of hands-on leadership experiences, academic challenges, and unique learning opportunities.

Program Data

Delivery Method

Traditional On Campus (selected)

Online

Hybrid

Students Majors 2022-2023

Student Majors 2021-2022

Student Minors 2022-2023

Student Minors 2021-2022

3

2

Concentrations 2022-2023

If your program contains concentrations, please list the concentrations and the number of students identified within each concentration.

N/A

Concentrations 2021-2022

If your program contains concentrations, please list the concentrations and the number of students identified with each concentration.

N/A

Student Demographics

What are the program goals for student retention, persistence, and degree completion? What do the persistence numbers mean to the faculty in the program? Are the persistence numbers what the program expected? If not, how could the numbers improve?

Providing quality, hands-on leadership instruction is critical to student retention and degree completion. The goal is 90+% retention in the GOLD program. Active advising and bi-weekly grade checks ensure persistence and completion. Our first

graduates occurred during the 21-22 Academic Year. This completes the program's fourth year, so it is reasonable that our first graduates would occur this year.

Optimal Enrollment

Considering current human and physical resources, what is the optimal enrollment for the program?

20

Is the Program Externally Accredited

Yes

No (selected)

External Accreditation

Name the Accrediting Agency or entity including the last review/approval. Is there an accrediting body for the field of study? If yes, what is the name of the group. Is the program seeking accreditation? If no, why?

Although no academic credentialing exists for this program, sponsorship of the GOLD program comes from the Missouri Army National Guard. All standards and training are established by the United States Army and are designed to meet the rigorous requirements for commissioned officers.

Admissions and Marketing Materials

Reflect on the current marketing materials used for the program. Please attach screen shots of the website or any material you are referencing in this section. What changes, if any, should be made to the material? Are there recommendations on how to modify the current material?

Specific marketing materials are not provided by the university. All flyers, brochures, t-shirts, blender bottles, etc. are provided exclusively by the Missouri National Guard. The university strategic communications department does provide social media spots when possible. Since 2022, the value of marketing materials provided by the Missouri National Guard is \$11,289.

Marketing Material

Program Assessment

Standard/Outcome

Identifier	Description
WWU2021.1	Knowledge and Scholarship: Demonstrate current knowledge and educational expertise in an academic or professional discipline engaging students in the process of academic discovery.

Additional Standards/Outcomes

Identifier	Description
LDR.1	Develop a strong foundation in the theories of management and leadership.
LDR.2	Develop effective managerial and leadership skills
LDR.3	Apply leadership to personal, social, community, and organizational environments.
LDR.4	Analyze managerial and leadership issues and develop ethically appropriate decisions to address such issues.
LDR.5	Analyze leading and leadership from a personal, team, organizational, and global perspective.

Alignment to the University Objectives

Please discuss the Program alignment to the University Objectives. Specific evidence is not to be uploaded, but discussion is expected of the assignment, and intentionality of how the objective is met with program curriculum.

Objective 1.4 – Engage students in high-impact experiences to promote in and outside the classroom. The design of the GOLD program supports this objective through the creation of commissioned Army officers through lecture and field training exercises conducted locally and nationally. Hands-on experiences make up ~70% of total curriculum.

General Education Alignment to Program

How do the General Education criteria align with Program Objectives? What courses within the program build upon skills learned from general education courses (please list the program course and the general education criteria)? The General Education clusters are attached to the document below.

NA

GE_Cluster_Descriptions_FINAL_Version_Approved.docx

NSSE Objectives Discussed Spring 2022

Program Alignment to NSSE Objectives

Faculty discussed the most recent NSSE results in spring of 2022 and identified universal objectives for all academic content. Please articulate what the program is doing to further students' knowledge and skills in the following areas: 1C- Explained course material to one or more students; 2E - Tried to better understand someone else's view by imagining how an issues looks from his/her perspective; 4C-Analyzing an idea, experience, or line of reasoning in depth by examining its parts; 4D- Evaluating a point of view, decision, or information source. Please describe the activities used and the impact on student learning.

NA

Curriculum Map

A - Assessed
R - Reinforced
I - Introduced
M - Master

Changes to Curriculum

Are there any changes made to the curriculum map for this academic year? If so, please describe the program changes made along with the rationale for why and the impact the change should have on student learning?

No change.

Assessment Map

Changes to the Assessment Map

Are there any changes made to the Assessment map for this academic year? If so, please describe the assessment changes made along with the rationale for why and include the impact the change should have on student learning?

No changes.

Assessment Findings

Analysis of the Assessment Process

Describe your assessment process; clearly articulate how the program uses coursework and or Student Performance Review for program wide assessment. Note any changes that occurred to the process since the previous year. Discuss what activities were successful and which ones were not as helpful and why. Please include who met to discuss the changes (unless you are a program of one person) and when you met. – Include a discussion on the process for collection and analysis of program data.

Assessment for the GOLD minor consists of written and oral evaluations for academic courses facilitated by WWU. These courses include MIL 301/311 Application of Military Leadership lecture and lab, MIL 302/303 Advanced Military Leadership, one Leadership elective, and one History elective. Officer Candidate School (OCS) I and II are evaluated through an intensive, 14-week field training exercise. The assessment process for OCS evaluates students on the application of military leadership under challenging conditions to determine if the student is prepared and qualified to become a commissioned officer in the U.S. Army. The OCS assessment criteria and course of study is submitted as an attachment in section 3.

Improvement Narrative List

Program Activities

Student Performance Review

Describe the department Student Performance Review activities if not already articulated. Please describe the nature of the assessments conducted as well as the process of assessment happening on these two days. Include the schedule of assessment day for your program. What does the data and outcomes tell you? What changes will you make as a result of the data? What areas are successful for the program?

Students pursuing the GOLD minor do not participate in student performance review days, but are assessed by the military through Officer Candidate School, conducted by the U.S. Army. This is an 8-week long, 7 days a week event conducted in a field environment and assesses the current ability and potential for these students to become commissioned officers in the U.S. Army.

Student Performance Review Schedule

Upload the program schedule for students during Performance Reviews.

Senior Showcase/Symposium

Describe program activities used to highlight Senior achievement. What benefit does the program gain from the activities? What if any assessment of students happens during this event?

N/A

Tools used for Assessment

Upload rubrics or other Assessment based tools used by the program that are important to the assessment process.

Service Learning

Does the Program include projects/ course content that uses the philosophy of service learning?

Yes (selected)

No

Service Learning Component

If so, how is service learning infused in the coursework within your department? Is service or community engagement in the program mission? Describe the Service Learning Activities that your students and department engaged in this past year. How did the activities improve student learning? How did the activities benefit the community?

Service learning is infused into every aspect of military training.

Co-Curricular and LEAD Events

Describe Co-Curricular and LEAD events sponsored by program faculty. This includes LEAD and other events meant to engage students and foster learning outside of the classroom.

GOLD faculty and officer candidates conducted a Missouri Army National Guard fitness night. The event promoted fitness and health for the WWU community.

Student Accomplishments

Highlight special examples of student successes in the field (academic: mentor-mentee, conference presentations, competitive internship, journal acceptance; extra-curricular: horse show championship, art exhibit). This is for any accomplishment a student achieved outside of course work or the normal expectation of student success.

- GOLD candidates designed a "Crucible Week" for the WWU baseball team. "Crucible Week" is a partnership between WWU baseball and GOLD focusing on team building and professional development.
- WWU GOLD program won the Missouri National Guard "Tip of the Spear" award recognizing WWU GOLD as the top program in the state. The award considers program academic achievement, physical fitness, recruiting, and leadership.
- Two of eight candidates named to the Dean's List in Fall 2021.
- GOLD candidates achieved a combined 3.24 GPA for Spring 2022.
- Although the smallest of 5 GOLD programs in the state, during the May 2022 Annual Training, WWU GOLD produced the fastest average 6-mile ruck march time and highest school average on the Army Combat Fitness Test.
- Two of WWU GOLD male candidates finished first and second out of all GOLD candidates in the state during the 6-mile ruck march.
- One WWU GOLD female candidate had the highest overall Army Combat Fitness Test score out of all female officer candidates in Missouri.
- One officer candidate was awarded the Missouri Commendation Medal for outstanding overall performance during Annual Training.
- One officer candidate was the only GOLD candidate in the state of Missouri selected to attend advanced training for the Air Assault proficiency badge.

Alumni Accomplishments

Please highlight special examples of any successes of recently graduated alumni (acceptance or graduation graduate school, employment or professional milestones).

- One alum was selected for Infantry Officer school and is being considered for Ranger school when he graduates in July.
- One alum is in nursing school.
- One alum is an ASL teacher.

Faculty Accomplishments

Highlight special examples of faculty success in the profession/field/content area. This is for any accomplishment of a faculty member that is research or professional in nature.

Assessment Rubric:

	3.00 Exceeds	2.00 Meets	1.00 Falls Below Expectations	N/A
Mission Statement Clearly Articulated weight: 1.000	✔ The mission statement for the program is insightful and forward thinking. It aligns with the University Mission and learning objectives showing a clear alignment between the University and the program.	✔ The mission statement for the program clearly articulated and aligned with the University mission.	✔ The mission statement is minimal at best.	✔ N/A
Comment:				
Reflection on Student Demographics, Retention, and Degree Completion Data weight: 1.000	✔ The program provides a detailed description on the enrollment, retention, persistence and degree completion numbers. The program provides new ideas on how to improve retention of their program students or articulates what they are currently doing to keep students in their program.	✔ The program provides a basic reflection on enrollment, retention, persistence, and degree completion data provided.	✔ The program does not reflect on enrollment, retention, persistence, and degree completion data in a detailed way.	✔ N/A
Comment:				
Marketing Materials weight: 1.000	✔ The program outlines the successes and needs in regards to marketing. Detailed suggestions on how to market the program and what niche areas that are program specific would benefit the marketing strategy.	✔ The program discussed the general marketing strategy for the program.	✔ The program provided little to no discussion on the marketing materials or approach to how to market the program.	✔ N/A
Comment:				
Alignment to University Objectives weight: 1.000	✔ The program provides a detailed explanation of how program courses align to the Institutional Objectives. This explanation details specific courses, or activities that coordinate with the intent of the Institutional Objectives.	✔ The program provides a basic explanation of how program courses align to the Institutional Objectives. This explanation provides a minimal understanding of how the program is aligned to the Institutional Objectives.	✔ The program provides little to no explanation of how program courses align to the Institutional Objectives.	✔ N/A
Comment:				
General Education alignment clearly explained weight: 1.000	✔ The program provides a detailed explanation of the General Education criteria and how the basic skills learned are expanded upon in the program. Details include but are not limited to: specific courses, or activities that stretch the knowledge of the specific areas.	✔ The program provides a basic explanation of the General Education curriculum and how the skills learned are expanded in program courses.	✔ The program provides a minimal explanation of the General Education curriculum and how the skills learned are expanded in program courses.	✔ N/A
Comment:	This is about how the skills learned in General Education are expanded upon with the Military Studies Minor.			
NSSE Objectives weight: 1.000	✔ The program provided a detailed listing of activities and assessments used within the program that focused on the identified NSSE objectives. The activities and assessments were divided out within the curriculum and impacted different cohort groups.	✔ The program provided a basic explanation of the activities and assessments used within the program that focused on the identified NSSE objectives.	✔ The program provided minimal explanation of the activities and assessments used within the program that focused on the identified NSSE objectives.	✔ N/A
Comment:				
Curriculum Map alignment and changes weight: 1.000	✔ The curriculum map is detailed and complete. All Changes made to the curriculum map are detailed with supporting rationale for the decision..	✔ The curriculum map is complete. Changes made to the curriculum map are explained with some explanation as to why the changes were implemented.	✔ The curriculum map is not complete and little to no explanation on curricular changes was provided.	✔ N/A
Comment:	the courses and curriculum have to be selected in order to create the map			
Assessment Map weight: 1.000	✔ Assessment of objectives are spread out across the curriculum with a variety of assessment measures and each program objective is assessed a minimum of twice a year.	✔ Each objective is assessed a minimum of 2 times a year or an assessment rotation is explained so that all objectives are assessed. The assessments are not concentrated in one class.	✔ The assessment map is not complete or much of the assessment happens in only one course. Not all objectives are assessed annually, nor is a plan provided on assessment.	✔ N/A
Comment:				

Data Driven Decision-making is explained weight: 1.000	✓ An overview of program assessment is provided with details on the specific successes and challenges from the year. A detailed review of how assessment was administered over the academic year is clearly outlined.	✓ A basic overview of program assessment is provided with some details on the successes and challenges from the year. A basic review of how assessment was administered over the academic year is outlined.	✓ A basic overview of program assessment is not provided with little to no discussion on the administration of assessment over the academic year.	✓ N/A
Comment:	<input type="text"/>			
Documentation provided on assessment findings weight: 1.000	✓ The program uploads all rubric and support information to support the claims in the assessment findings along with detailed instructions on the assessment process and data analysis.	✓ The program uploads all rubric and support information to support the claims in assessment findings.	✓ The program did not upload the data to support assessment claims in the assessment findings.	✓ N/A
Comment:	<input type="text"/>			
Analysis of Assessment weight: 1.000	✓ The program completed assessment findings for each component identified, and provided a comprehensive summary of each assessment measure identified in the report.	✓ The program completed the assessment findings for each component and provided a summary for each assessment measure.	✓ The program did not provide a completed assessment findings for each component, nor did they complete the summary for each measure.	✓ N/A
Comment:	<input type="text"/>			
Improvement narratives are selected with intentionality weight: 1.000	✓ The program identified Improvement Narratives that appear to move the program forward and see the bigger picture than only the specific program curriculum options	✓ The program used the provided Improvement Narratives and selected options that made sense to the objectives and issues within the assessment.	✓ The program did not use any improvement narratives, or the ones chosen are not aligned with assessment results.	✓ N/A
Comment:	<input type="text"/>			
Student Performance Review weight: 1.000	✓ The program described and provided a detailed account of Student performance Review activities. Data evidence provided and detailed.	✓ The program provided the schedule and a brief description of Student Performance Review with data of the results.	✓ The program did not provide complete explanation on Student Performance Review nor did they provide data results.	✓ N/A
Comment:	This is a minor program and not required			
Senior Showcase weight: 1.000	✓ The program had all senior students participate in Senior Showcase and provided a detailed explanation of their expectation and the presentations presented.	✓ The program described the Senior showcase activities and provided some evidence of what was presented.	✓ Little to no content of Senior showcase was provided.	✓ N/A
Comment:	This is a minor program and not required			
Co Curricular and LEAD activities weight: 1.000	✓ The program detailed the activities of LEAD and other co-curricular programming that was provided throughout the year. They provided numerous events for students.	✓ The program provided a listing of LEAD events and activities provided.	✓ The program provided little to no description of the Co-curricular activities provided throughout the year.	✓ N/A
Comment:	<input type="text"/>			
Faculty, alumni, and Student accomplishments weight: 1.000	✓ The program provided detail updates on successes on Students, Alumni and Faculty with added information explaining the kinds of success that were experienced.	✓ The program provided a listing of information on Students, Alumni, and faculty accomplishments.	✓ The program provided little to no data on students, alumni, faculty accomplishments.	✓ N/A
Comment:	<input type="text"/>			